The Rapid Fat Loss Handbook
A Scientific Approach to Crash Dieting

How to lose 4-7 pounds of fat and 10-20 pounds of weight in 2 weeks

Lyle McDonald

With Recipes by Allie Faden
This book is not intended for the treatment or prevention of disease, nor as a substitute for medical treatment, nor as an alternative to medical advice. Use of the guidelines herein is at the sole choice and risk of the reader and should be discussed with a health professional prior to implementation.

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Acknowledgments

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Introduction

I want to say at the outset that writing this book makes me a little bit uncomfortable for reasons I’ll explain in a moment. Now, for the most part, an individual’s personal choices are really none of my concern: what people do to or for themselves is their own problem. At the same time, I have a responsibility to my readers (followers?) when I present something that has the potential to be harmful or damaging.

It’s why I spent literally chapters discussing potential risks in the Bromocriptine book, and spent so much time listing potential side-effects of low-carb diets in the Ketogenic Diet book. Like the issue of dehydrating to make weight, crash dieting is a topic that I get a little bit antsy about. So why am I writing about it?

The first reason is reality. Trust me, I’d love to live in a world where nobody crash dieted, where everybody followed sane and safe dieting strategies and stuck with it in the long term until they reached their goal and then stuck with those newfound eating habits in the long-term. I also want a pony and to be six feet tall and to be an astronaut. And how about an end to world hunger while I’m at it. My point? When idealism and reality slam together it’s never pretty. People are going to crash diet no matter what I or anybody else tell them.

Secondly, there are times when crash dieting might be more effective or even required. I know that mainstream nutritionist types will tell you that crash dieting is always bad but, as with just about any absolutist stance, this isn’t necessarily correct. I’ll talk about some of those situations in chapter two, times when crash dieting may be preferred or even required.

Finally, I am aware of at least two other approaches (‘Extreme Crash Dieting’ by Dr. Eric Serrano and The Radical Diet by Dr. Mauro DiPasquale) that address the issue of rapid weight and fat loss. I’m familiar with both books (and know both authors) and, well, being who and what I am (a detail obsessed nerd with no life), I know I can do better. I hope my readers feel the same.

The bottom line is this, no matter what I or anybody else says about it, people are going to crash diet. Sometimes it’s necessary or beneficial, other times it’s not. Regardless, people are going to do it. With that realization made, I figure that the least that can be done is to make sure that such crash diets are done as safely and as intelligently as possible. Using nutritional science and research, we can develop a crash diet that isn’t totally stupid, that will be safe and sane (within the limits of crash dieting) at least compared to everything else that’s out there.

Trust me, there’s a lot of really dumb ways to lose weight fast out there. All vegetables, all fruit, nothing but broth, that cabbage soup thing, just a lot of stupid, stupid shit. This book isn’t such an approach. It relies on cutting edge nutritional science to ensure that rapid weight/fat loss is accomplished as effectively and safely as possible. I’d be lying if I said it was an easy diet, but it is an effective one.

The obligatory warning

Now matter how safe you make it, extended crash dieting can cause problems, both physiologically and psychologically (I’ll talk about each in a later chapter). I’m going to be very specific in terms of the time frames I think people should use such an extreme approach. I’m not kidding when I
say that you should follow them. Frankly, that’s really my main concern about writing this book: I understand human behavior when it comes to this stuff.

People tend to read diet books selectively, hearing what they want to hear and ignoring the rest (especially the warnings). Once people hear just how much fat they can lose in a short period of time, they turn into dumbshits. They’ll try to stay on an extreme approach like this for extended periods of time and get themselves into trouble. Then they blame me. And I simply don’t need that crap in my life. If you’re going to be a dumbshit and not follow my recommendations exactly, don’t blame anyone but yourself if you get into problems. My recommendations are going to be very specific, you ignore them at your own risk.

A note on references (or the lack thereof)

You might note that despite the title, I haven’t included scientific references in this booklet. There are several reasons for this. The first is that I’m just astoundingly lazy. At this point in my life, I’ve read so much research that trying to pin down references for even a smattering of what I’ve said gives me anxiety attacks. The second is a simple realization of fact: the average book reader doesn’t care about a list of scientific references at the back; they are unlikely to go look any of them up. At the same time, the scientifically minded out there should be able to find the studies I’ve mentioned based on description alone.

Finally, I’ve found that the people who don’t like what I have to say aren’t going to be swayed by any references I provide anyhow. I could provide 600+ references (as I did for my first book) and these morons will dismiss them out of hand because they either don’t like me or have some irrational bias against whatever I’m writing about. Bottom line, I’m not bothering. If you desperately must have a reference for something I wrote email me and I can probably dig it up. Or at least give you some pointers on how to find it on Medline.
Chapter 1: Just how quickly

I’ve started my last two books with a chapter (or 5) addressing a specific problem, then working to what I consider the solution. I’m going to spare you that endless verbiage this time and jump right into the main topic. Since this is a book about rapid weight/fat loss and crash dieting, I imagine all of my readers want to know just how quickly fat and/or weight can be lost. Before I can answer that question (and even to clear up what I suspect may be some confusion by my readers on the previous sentence), I have to cover a bit of physiology first.

Weight versus fat: they are not the same thing

Every tissue in your body (including muscle, bodyfat, your heart, liver, spleen, kidneys, bones, etc.) weighs a given amount. We could (conceivably anyhow) take them out of your body, plop them on a scale and find out how much they weigh. Your total bodyweight is comprised of the weight of every one of those tissues. But only some percentage of your total bodyweight is bodyfat.

Researchers and techie types frequently divide the body into two (or more) components including fat mass (the sum total of the bodyfat you have on your body) and lean body mass (everything else). Without getting into unnecessarily technical details about different kinds of bodyfat, let’s just go from there.

Let’s say that we could magically determine the weight of only your fat cells. Of course, we know your total weight by throwing you on a scale. By dividing the total amount of fat into the total bodyweight, you can determine a bodyfat percentage which represents the percentage of your total weight that is fat.

Lean athletes might only have 5-10% bodyfat, meaning that only 5-10% of their total weight is fat. So a 200 pound athlete with 10% bodyfat is carrying 20 lbs (200 * 0.10 = 20) of bodyfat. The remaining 180 pounds (200 total pounds - 20 pounds of fat = 180 pounds) of weight is muscle, organs, bones, water, etc. Researchers call the remaining 180 pounds lean body mass or LBM. I’ll be using LBM a lot so make sure and remember what it means: LBM is lean body mass, the amount of your body that is not fat.

In cases of extreme obesity, a bodyfat percentage of 40-50% or higher is not unheard of. Meaning that nearly 1/2 of that person’s total weight is fat. A 400 pound person with 50% bodyfat is carrying 200 lbs of bodyfat. The other 200 pounds is muscle, organs, bones, etc. Again, 200 pounds of LBM.

Most people fall somewhere between these two extremes. An average male may carry from 18-23% bodyfat and an average female somewhere between 25-30% bodyfat. So a male at 180 lbs and 20% bodyfat is carrying 36 pounds of fat and the rest of his weight (144 lbs) is LBM. A 150 pound female at 30% bodyfat has 50 pounds of bodyfat and 100 pounds of LBM.

I bring this up as many (if not most) diet books focus only on weight loss, without making the above distinction. I should note that more current books have finally started to distinguish between fat loss and weight loss.

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Why is this important?

So let’s say you start a diet, reducing some part of your daily food intake. Maybe you start exercising too. After some time period, you get on the scale and it says you’ve lost 10 lbs. That’s 10 lbs of weight. But how much of it is fat? Frankly, you have no way of knowing with just the scale (unless it’s one of those Tanita bodyfat scales, which attempt to estimate bodyfat percentage but more or less suck, by the way). You could have lost fat or muscle or just dropped a lot of water. Even a big bowel movement can cause a weight loss of a pound or two (or more, depending). A colonic that clears out your entire lower intestinal tract may cause a significant weight loss. The scale can’t tell you what you’ve lost, it can only tell you how much you have lost.

When you’re worrying about long-term changes, the real goal is fat loss (some LBM loss is occasionally acceptable but that’s more detail than I want to get into here). That is, cycling water weight on and off of your body (as frequently happens with certain dieting approaches) isn’t really moving you towards any real goal even if makes you think you are. Don’t get me wrong, it may be beneficial in the short-term (again, I’ll talk about reasons to crash diet shortly) but it doesn’t represent true fat loss.

My point in bringing up this distinction is that it’s easy to hide the true results of a diet by not making the distinction between weight loss and fat loss. In many diets, and in the case of the crash diet I’m going to describe, total weight loss will drastically outstrip true fat loss. As above, this may have benefits or not but I wanted to make sure everyone was clear coming out of the gate. I also don’t want to get accused of misleading my readers by making them think that the total weight loss is all fat loss; it’s not.

Just how quickly

So just how quickly can you lose fat (or weight for that matter)? Most mainstream diet books and authorities echo the idea that 2 lbs per week (a little less than 1 kilogram per week for the metrically inclined) is the maximum. Where did this value come from? Frankly, I have no idea.

To at least some degree, it probably represents about the maximum weight/fat loss that most feel should be attempted. To understand this, I have to do a little bit of math for you. One pound of fat contains roughly 3,500 calories of energy. Therefore to lose two pounds of fat per week (this assumes that you are losing 100% fat which turns out to be a bad assumption) requires that you create a weekly deficit of 7,000 calories.

Meaning you either have to restrict your food intake or increase your energy expenditure (with exercise or drugs) by that much. Obviously, that averages out to 1,000 calories/day. You either end up having to restrict food pretty severely or have to engage in hours of exercise each day. From that perspective alone, losing faster than 2 pounds per week is considered unrealistic or unwise.

At the same time, it’s not uncommon to see claims of weight losses of one pound per day or 3-5 lbs per week on some diets. In the initial stages of some diets, weight losses of 15-20 pounds are not unheard of. Are these all lies? Not exactly. Part of it has to do with the issue of weight loss and fat loss discussed above. An extremely large individual, put on a restrictive diet can probably lose significantly more than two pounds of weight per week. But it’s not all fat.

This is especially true for the myriad low-carbohydrate dieting approaches out there. Studies
demonstrate a rapid weight loss of anywhere from 1-15 lbs in the first week or two of a low-carbohydrate diet and average weight losses of 7-10 lbs in the first week are fairly standard. Most of it is simply water loss although some of it will be true tissue loss, meaning fat and muscle. After that initial rapid weight loss, true weight/fat loss slows down to more 'normal' levels.

The same goes in reverse, by the way, when you take someone on a low-carbohydrate diet and feed them carbs again, it’s not uncommon to see weight spike by many pounds very quickly. A high salt intake can cause a rather large retention of water (especially if you’ve been on a low-salt diet) and most women will readily tell you about the rapid weight gain (from water retention) that occurs during their menstrual cycle.

**Why does it matter?**

I bring this up for the simple reason that the diet I’m going to describe is going to cause both rapid weight and fat losses. Just realize that the total weight loss (which may range from 10-20 lbs over 2 weeks) isn’t all comprised of bodyfat and I don’t want to play the rather intellectually dishonest game of making you think it does. A majority of it is going to be water loss. As discussed next chapter, this isn’t necessarily a bad thing.

**Diet overview**

Though I’ll give you many more details in an upcoming chapter, the diet described in this book is simply a slightly modified protein sparing modified fast (PSMF), a very low calorie diet consisting of lean proteins (amounts varying depending on specific circumstances), a small amount of fat and carbohydrate, a more or less unlimited amount of no calorie vegetables (and other zero-calorie foods), some basic supplements, and nothing else. On average, caloric intakes will come out to be about 600-800 calories/day coming almost exclusively from protein. For those of you familiar with such diets, a PSMF is essentially a ketogenic diet without the dietary fat. Obviously, this will represent a fairly large caloric deficit; how large depending on your starting bodyweight and activity levels.

**Quick tangent: didn’t some people die?**

Older dieters or just historians of the field may remember that there were some deaths in the late 70’s and early 80’s in individuals following something called The Last Chance Diet. This particular diet was a protein sparing modified fast centered around supplemental liquid nutrition but the folks who developed the product couldn’t have done a worse job in designing it. First they picked the cheapest protein source available, collagen; a protein that provides essentially zero nutrition to the body. Second, they provided zero supplemental vitamins and minerals (some of which would have been obtained if the dieters had been eating whole foods in the first place). This caused a couple of problems including cardiac heart loss (from the total lack of protein) and arrhythmias from the lack of minerals. Basically, the problem wasn’t with the approach so much as with the food choices. PSMF’s
based around whole foods (which provide high quality proteins as well as vitamins and minerals) and with adequate mineral supplementation have shown no such problems.

What can you expect?

So with all of that in mind, you may still be wondering what you can expect in terms of true fat loss per week. A lot of it, actually, will depend on where you’re starting out bodyweight wise (activity also factors in), as that determines your maintenance caloric level.

A 165 pound male with normal activity patterns may have a maintenance requirement of about 2700 calories/day. At 800 calories/day on this diet, that’s a 2000 calorie/day deficit, 14000 calories over a week, 28000 calories over 2 weeks (note: there is a slowing of metabolic rat that reduces these values somewhat). Assuming all of the true (non-water) weight lost was fat (it won’t be), that should be an 8 pound fat loss in 2 weeks (28,000 / 3,500 = 8) or approximately 2/3rd of a pound of fat lost per day. The true fat loss will be lower because of various inefficiencies and the slowdown of metabolic rate (which can start after only 3-4 days of severe caloric restriction).

A larger individual, say 250 pounds, may have a maintenance caloric requirement near 3,750 calories per day. At 800 cal/day on this diet, that’s a 3,000 calorie/day deficit. Over 2 weeks, that’s a 42,000 calorie deficit, divided by 3,500 calories/pound of fat equals 12 pounds of fat. That’s on top of the 10 or more pounds of water that may be lost.

Females or lighter individuals with their generally lower maintenance caloric requirements will lose less. True fat losses of 1/2 pound per day or slightly less may be all that they get: that still amounts to a considerable fat loss (7 pounds over 2 weeks) along with the extra water weight loss.

The bottom line being that an approach such as the crash diet can take off both fat and weight far more rapidly than less extreme diets. And while I still think it’s generally better for dieters to take the long-approach and use less extreme diets for longer periods of time, as I’ll discuss in the next chapter, under some circumstances, crash dieting can be beneficial.
Chapter 2: When is a crash diet appropriate?

As mentioned in the introduction, there are a number of situations that might warrant a crash diet and I want to discuss those in this chapter. Then, after two quick chapters of basic nutrition physiology, I’ll get into the brass tacks (what does that phrase mean anyway?) of doing the diet.

I want to make the point again (since my critics tend to be a little slow on the uptake) that, in almost all of the situations I’m going to describe, my ideal is that individuals take the sane and slow approach to fat loss, set up a reasonable diet, lose weight/fat over an extended period until they reach their goals. As per the introduction, when idealism and reality collide, it gets ugly and there are situations where crash dieting is necessary, preferred or simply required. I may have missed one or two but I think I cover all of them below.

Contest bodybuilders

Contest bodybuilding is as much a test of extreme willpower as of anything else. Frankly, it’s not healthy to starve the body down to such super low bodyfat percentages (a male will commonly need to be 3-4% bodyfat to compete; a female 7-9%). But, as it is part of the sport, it is a necessary evil.

Normally, contest bodybuilders will follow a progressively more restrictive diet starting 12 or more weeks out from their show. However, sometimes they get behind schedule and need to get caught up. Maybe they were fatter than they thought to begin with, maybe it’s their first show and they don’t know their body well enough, maybe their coach is just an incompetent. Any number of things can throw off a contest diet and getting into shape sometimes takes extreme measures. Crash dieting can get a bodybuilder back on track, or at least closer to making contest shape.

Other weight class athletes/other athletes

Although bodybuilders lose extreme amounts of fat (and frequently dehydrate) for appearance reasons, many athletes have to do the same to make it into their weight class (or simply to perform better). Think wrestlers, powerlifters and Olympic lifters, etc. Although it would be far better for such an athlete to keep their true weight closer to their goal class and just dehydrate slightly to make it in, that doesn’t always happen. Sometimes weight class athletes have to drop a tremendous amount of weight (and the more fat they can drop, the less they have to dehydrate) quickly.

Other athletes may also have a need to drop fat/weight quickly to improve their performance. Think about an endurance athlete who may improve their power to weight ratio by dropping weight or someone of that nature. I should note, and I’ll come back to this, that dehydration beyond even a small level can really destroy performance capacity (extreme dehydration can cause death) so the crash diet should be used several weeks prior to the main event to drop a few pounds of fat such that normal hydration can be reattained before competition.
An upcoming special event

I imagine many women and men reading this book can relate to the concept of an upcoming special even like a wedding or high school reunion where they feel the need to drop weight (and some fat) rapidly: either to impress old schoolmates or to fit into a special outfit for the occasion. I imagine models, whose financial well being requires that they maintain a certain shape or weight, could get into a situation where they needed rapid results. A 10-20 pound total weight loss accompanied by a many pounds fat loss can help to get you in shape for the occasion.

Kickstarting a more moderate diet

One of the bigger problems associated with the long slow approach to dieting is that people get frustrated with the rate of weight loss: it’s always slower than they want it to be. Seriously, if someone is losing one pound per week, they want to lose 2, if they are losing 2 pounds per week, they want to lose 4. If they were losing 10 lbs per week, they’d want to lose 20. Chalk it up to normal human behavior, the ‘immediate gratification’ society we live in or whatever explanation makes you happiest.

Frankly, I don’t care why people think this way, I simply know that they do. By starting with a few weeks of crash dieting, weight loss is kickstarted and this can give the necessary positive reinforcement needed to keep folks moving ahead. As well, since the crash diet described here is based around whole foods (many approaches are geared around various supplements and powdered drinks), it helps with the initial stages of food reeducation. By gradually increasing intake of ‘better’ foods on top of what the crash diet already contains, dieters can get on the track to making permanent changes in their eating habits. I’ll come back to this when I talk about ending a crash diet.

Other

I’m sure creative readers can think of other possible times when a crash diet approach might be valid or appropriate. One that comes to mind is the case where someone has to have surgery and needs to drop weight rapidly for it to be done safely. I simply want to point out that anyone in that situation must be medically monitored during the diet phase and shouldn’t be using this or any other diet book to self-prescribe a diet. Another situation that has come up recently is folks who just want the dieting phase to be over as soon as possible. That is, they’d rather be really miserable for a short period of time than kind of miserable for a longer period of time.
Chapter 3: Basic nutrition overview

Since I can’t assume what level of knowledge readers of this book have, I want to give a very brief overview of human nutrition. And when I say brief, I mean brief. In total, I want to address the major categories of nutrients, talk about what they are used for in the body, and give examples of some of the major food sources of each.

Essential and nonessential nutrients

The nutritional sciences group nutrients very generally into the categories of essential and nonessential (recently the terms indispensable and dispensable have come into vogue). I want to make it clear that the term nonessential doesn’t mean that the nutrient isn’t essential for human health; rather it simply means it isn’t essential to obtain the nutrient from the diet. Translating that into English, there are some nutrients (such as glucose, some fatty acids, and about half of the amino acids) that can be made in the body from other sources. They are essential for life, it is not essential that you obtain them from your diet.

At the same time, there are nutrients that cannot be made by the body (the vitamins and minerals are examples, so are the essential fatty acids and about half of the amino acids) and are hence considered essential. Let me make it clear that this is a vast simplification of the concept but I don’t want to get into nit picky details that are unnecessary for this book. I bring it up mainly because the diet I’m going to describe on this book is built around the concept of lowering nutrient intake to include only the essential nutrients. That is, the goal of the diet is to provide only the essential nutrients, while removing everything that is nonessential, in order to generate the greatest caloric deficit and the most rapid weight/fat loss. I’ll note that, since the diet is based around whole foods, there will be an intake of the nonessential amino acids along with the essential aminos.

The body has a daily requirement for somewhere around 60 nutrients on a daily basis for basic functioning (note: as nutritional science has progressed, it’s now become apparent that many, many more nutrients may provide optimal health, although they are not necessarily required for life). This includes substances such as air and water that, while they aren’t considered as nutrients per se, are usually not an issue. There are roughly 8 essential amino acids, 2 essential fatty acids, a host of vitamins and minerals and a few others substances that are required on a daily basis. You’ll note that I didn’t list carbohydrate as one of the essential nutrients mainly because, well, it’s not essential. I’ll come back to this below.

So with that basic overview, let’s look at the major nutrient categories: protein, carbohydrates, fat, fiber and alcohol.

Protein

The word protein come from a Greek word meaning ‘the first’ which is meant to signify its primary role in human nutrition. As I’ll discuss in some detail in the next chapter, while the body can survive fairly
extended periods without any carbohydrates or fat, a lack of protein leads to a loss of body tissue (muscle and organ protein), function and eventually death.

So what is protein? Dietary proteins are made up of compounds called amino acids, of which 18-20 occur in the diet (there are many more that occur in the body). Of those, about half are considered essential meaning that they must come from the diet. Under certain conditions, such as stress and trauma, some amino acids also become conditionally essential but this isn’t that important to this book.

Proteins have a number of crucial roles in the human body but most of them are structural (meaning the protein is used to build things). Many hormones are made of protein, your organs, muscles, skin and hair are made of protein; protein has several other roles in the body as well. Something to note is that, in contrast to carbohydrate (which is stored in both muscle and liver) and fat (which is stored on your fat ass and stomach), there is no real ‘store’ of protein unless you count the small amount floating around in the bloodstream and your muscles and organs. This has implications for dieting (and starvation) that I’ll discuss in the next chapter.

Protein is found to some degree in almost all foods (jelly beans are not a food) with the exception of pure fats like vegetable oils and such and some totally refined carbohydrates. Fruits and vegetables have small amounts of protein, beans and other legumes contain significant amounts of protein. But most people in modern society get their protein from animal based products: meat (red meat, chicken, fish), milk, cheeses, etc. Since I imagine most readers are familiar with calories (joules in non-US countries), I want to mention that protein contains 4 calories per gram.

Carbohydrate

Without getting into the current controversy over carbohydrates in the human diet, I’ll simply point out again that there is no strict nutritional requirement for carbohydrate. This is true for a couple of reasons that I’ll discuss next chapter.

First, I want to subdivide carbohydrates into two general categories: starchy and fibrous (this is a common bodybuilding/athletic method of differentiating them). Fibrous carbohydrates are all your high-fiber carbs, meaning all of your vegetables (i.e. the foods most people don’t like to eat). Starchy carbohydrates are, more or less, everything else: breads, pasta, rice, grains, basically any carbohydrate that contains a good bit of digestible carbohydrate. I should note that there are a few starchy vegetables such as carrots, peas and corn: vegetables which contain a reasonable amount of digestible carbohydrate and which should be counted as starchy carbohydrates in terms of counting carbohydrate intake. Fruits, while not technically a starch, would be included in that category since they contain quite a bit of digestible carbohydrate.

Explaining the caloric value of carbohydrates can be a little confusing. Starchy carbohydrates contain 4 calories/gram but since you won’t be eating any of these on this diet, that’s sort of irrelevant. You’ve probably heard that the human body can’t derive any calories from fiber but this isn’t entirely true, various bacteria in your gut breaks down fiber and it has been given a rough approximate caloric value of 1.5-2 calories/gram. Unless you’re consuming an absolute ton of it per day, you can generally ignore the caloric value of fiber.

In the body, carbohydrate is only used as a fuel. Incoming dietary carbohydrates are either used immediately for energy, stored for later (as glycogen in the muscle and liver) or, under extreme

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conditions, converted to fat and stored. All tissues of the body can use glucose (what all dietary carbohydrates eventually get broken down to after digestion and absorption) and most will use it when it is available.

At the same time, with a few exceptions, those same tissues will happily use fatty acids (from either the diet or the fat stored on your body) for fuel when carbohydrates are not available. I should note that carbohydrates (stored as glycogen in the muscle) are necessary to support high intensity exercise such as weight training or sprinting. I'll address this issue in a later chapter.

**Fat and cholesterol**

Even though they are chemically and nutritionally distinct substances, fat and cholesterol are so linked in the mind of most people that I’m going to discuss them in the same section.

For many years now, dietary fat has been the whipping boy of the nutritional world (though carbohydrates are taking that role in recent years): fat makes you fat, fat causes heart disease and cancer, fat is probably responsible for terrorism in the US and the decline in the family unit. You name it and the problem has probably been blamed on dietary fat. Cholesterol intake (which, often but not always, accompanies fat intake) shares a similar negative reputation. As with so many extremist stances, the truth is a little different.

First and foremost is the fact that, except in a fairly small percentage of people, dietary cholesterol has almost no impact on blood cholesterol levels. Quite in fact, your body (your liver to be exact) generally makes more cholesterol than you eat in a day. Rather, the types and amounts of dietary fat being consumed play a far larger role in blood lipid levels. Frankly, I don’t have much more to say about dietary cholesterol, it’s simply not that big of a deal unless you are in that small percentage of folks who are sensitive to it.

So let’s talk some more about fat or rather triglycerides which is what constitutes most of your daily fat intake. In the past ten years or so, the issue of fat quality (i.e. type of fat) has become just as important as that of fat quantity (amount of fat). Simply put: all fats are not the same in terms of health effects or what have you. The four main categories of fats are:

Trans-fatty acids: Trans-fatty acids are a man made fat made by bubbling hydrogen through vegetable oil to make it semisolid with a long-shelf life. Margarine is probably the example most readers are familiar with although trans-fatty acids (also called partially hydrogenated vegetable oils) are found in almost all processed foods. Of all the fats, trans-fatty acids have the worst effect on blood lipids and overall health. Their high prevalence in the modern diet is likely a large contributor to at least some of our modern health problems and they have no place in this or any other diet.

Saturated fats: Saturated fats are found almost exclusively in animal products (two exceptions are coconut and palm kernel oil) and are are solid at room temperature. Think butter or the solid fat found on the rim of a steak. Although it’s far more complicated than this, saturated fats tend to have a negative effect on blood lipids and health. As they are not essential, saturated fats are not included on this diet.
Monounsaturated fat: Monounsaturates are present in almost all foods which contain fat and are liquid at room temperature. Olive oil is a major source of monounsaturated fats and has received a great deal of attention as a relatively healthy fat. Monounsaturates have a neutral, if not beneficial, effect on health and it’s thought that the high olive oil consumption among Mediterraneans is partly responsible for their robust health. Although healthy, monounsaturated fats are not essential and not part of this diet.

Polyunsaturated fats: Polyunsaturated fats are found primarily in vegetable oils and are liquid at room temperature. They are generally claimed to have a positive effect on human health although things are a little more complicated than that. Polyunsaturated fats come in two major ‘flavors’, referred to as omega-three and omega-6 (or w-3 and w-6) fatty acids. The w-3 fatty acids include the fish oils which I imagine most have at least heard about. Without going into huge amounts of detail, I bring up the distinction because excess w-6 can be harmful to health, especially if the intake of w-3 is low.

The key thing for readers to realize is that w-3 are the real nutritional powerhouses with the fish oils (EPA and DHA, you don’t want to know the full names, trust me on this) having a profoundly beneficial effect on human health and fat loss. If I listed all of the known good effects of fish oils, you’d think I was making it up but the research is there. On the rapid fat loss diet, w-3’s should be about the only fat you eat with pre formed fish oil capsules being the preferred form and flax oil being a distant second (for people who just can’t handle the capsules).

Dietary fat has both structural (it is used in cell membranes and some hormones are made out of cholesterol, a class of compounds called the eicosanoids are made out of specific fatty acids as well) and energy uses in the body. Fundamentally, that’s what bodyfat is, stored fat that provides energy to your body when you aren’t eating enough (or you’re exercising or starving or what have you). In simple terms, that’s what fat loss (i.e. the real point of dieting) is: your body is mobilizing stored fatty acids from your fat cells and burning them for energy.

From a caloric standpoint, all fats have the same value which is 9 calories/gram. However, it appears that different fats have a slightly different tendency to be stored as bodyfat. Since you’ll only be consuming a very small amount of dietary fat, and that will come from the w-3’s anyhow, this is an irrelevancy for this diet. Cholesterol isn’t used for energetic purposes and has no caloric value for humans.

Everything else: fiber, alcohol, vitamins and minerals

Fiber is not considered an essential nutrient but it plays many important roles in human health. Fiber can be subdivided into two major (and several minor) categories which are soluble and insoluble fiber. Soluble fibers mix in water and take up a lot of space in the stomach: this is good while dieting as it increases feelings of fullness. Insoluble fibers don’t mix with water but help with bowel regularity and keep the colon healthy (fiber, it’s nature’s broom). Both are important to human health and both are found in varying degrees in vegetables and fruits (and, of course, fiber supplements).

Alcohol really isn’t a nutrient in that it provides nothing of nutritional value (except maybe energy) to the body. It provides calories and alters nutrient metabolism in a fashion that tends to promote fat gain. While it would be ridiculous to say that alcohol has no place on any diet, it certainly has no place on...
the diet described in this booklet. Finally, there are the vitamins and minerals which serve hundreds, if not thousands, of roles in the human body. Minerals like calcium, for example, are not only structural (bone is mainly calcium) but are also involved in cellular signaling. Vitamins act as nutritional cofactors for enzymes and are simply necessary for the body to function optimally. Vitamins and minerals are found in varying amounts in the food supply with fruit and vegetables being a key provider. As well, a class of nutrients called phytochemicals are found only in vegetables and are currently thought to provide many health benefits to the body. The various antioxidants (which help to protect cells from damage) are found in varying amounts throughout the food supply with fruits and vegetables being key sources.
Chapter 4: Nutrient Metabolism Overview

In this chapter, I want to give readers a very brief and simplified overview of human metabolism and nutrient use. Which, for those who know a lot about the topic will realize, is an understatement of vast proportion. The complexities of human metabolism can and do fill up hundreds of pages in physiology books and this chapter should be taken with that in mind.

The basics: Energy and building blocks

Very simplistically speaking, we can divide the uses of the nutrients (discussed last chapter) into three categories, of which I only really want to talk about two. One category, which I won’t discuss much has to do with the vitamins and minerals which both act, essentially, as nuts and bolts in the body. They fulfill any number of different roles, depending on which one you’re talking about. While critical to human health, they simply aren’t that important to the topic of this book. If you’re interested, go get yourself a book on vitamins and minerals and go to town. All I’m going to say is ensure your vitamin and mineral intake.

The second category is for use as building blocks. Most parts of the human body are in a constant state of breakdown and buildup and nutrients must come in to the body to provide building blocks for those processes. One I imagine all readers are familiar with is that of calcium (a mineral) being the building block for bones. Additionally, skeletal muscle, organs and many hormones have amino acids (coming from protein) as their building blocks. As well, both fats and cholesterol play a role as a building block for cell membranes and a few other substances in the body.

The third category, and the one I’ll spend the most time on in this chapter, is as an energy (fuel) source. Even as you sit reading this and growing bored, your body is using energy at some rate. So your brain, your heart and other organs, skeletal muscle, liver and even your fat cells are using energy, although the rates at which each uses energy varies from high (brain, liver) to extremely low (fat cells).

Where does the energy come from?

So where does that energy come from? At the lowest level of cellular function, the only form of energy that your cells can use directly is something called adenosine triphosphate (ATP). I doubt that factoid is very helpful to readers except perhaps as the answer to a Trivial Pursuit or game show question. If you happen to sit around having polite conversation about ATP, please send me an email: I want to hang out with you.

Of more use to us, the body generates ATP from the burning (oxidation or combustion to use a more sciency term) of either glucose (from carbohydrate) or fatty acids (from fats). Under specific circumstances protein can be used to produce ATP, either directly or via the conversion to either glucose or fat (usually protein is converted to glucose to be used for fuel). I’ll come back to this below.

With a few exceptions that I’ll talk about in a second, every tissue in your body can use either carbohydrate or fat for fuel. What determines which they use? For the most part, it’s the availability of carbohydrates: when carbs are available (because you’re eating plenty of them), those tissues will use...
carbohydrates, in the form of glucose, for fuel. When carbs are not available (because you’re restricting them), the body will switch to using fat for fuel. That fat can either come from your diet or from the fat stored on your butt or stomach. This has another implication that is often forgotten in weight/fat reduction programs: when you eat more carbohydrates, your body uses less fat for energy; when you eat less carbohydrates, your body uses more fat for energy.

So what about those exceptions? A few tissues in your body such as the brain/central nervous system and one or two others can’t use fatty acids for fuel; they can only use glucose. The brain is the main one I want to talk about here. It’s usually (and incorrectly) stated that the brain can only use glucose for fuel, and this is true if you only consider glucose, amino acids, and fat as potential fuel sources. But this leaves out a fourth, extremely important, fuel source: ketones (also known as ketone bodies). Ketones are made from the breakdown of fat in the liver and function as a fat-derived fuel for the brain during periods of starvation/carbohydrate restriction.

I’ll talk about starvation in more detail in a second but I want to mention that, after a few weeks in ketosis (a state where ketones build up in the bloodstream such that fuels such as the brain start using them for energy), the brain can derive 75% of its total energy from ketone metabolism. The other 25% comes from glucose.

So aren’t carbohydrates essential?

At this point you may be slightly confused about the role of carbohydrates in the diet. In the last chapter, I stated that carbohydrates weren’t an essential nutrient and above I mentioned that a few tissues can only use glucose and that even the brain gets about 25% of its total fuel requirements from glucose after adaptation to ketosis. So if those tissues still require glucose for energy, you may be wondering how carbohydrates aren’t essential in the diet. Remember from the last chapter what the definition of an essential nutrient is: It is required for functioning and it can’t be made by the body.

The second criterion is the reason that dietary carbohydrate is not an essential nutrient: the body is able to make as much glucose as the brain and the few other tissues need on a day to day basis. I should mention that the body is not able to provide sufficient carbohydrate to fuel high intensity exercise (think sprinting or weight training) and carbs might be considered conditionally essential for individuals who want to do that.

So how is the glucose made? The answer is a biochemical process with the unwieldy name of gluconeogenesis, which simply means the making of new glucose (primarily in the liver). When necessary, the body can make glucose out of a number of other substances including glycerol (which comes from fat metabolism), lactate and pyruvate (which comes from carbohydrate metabolism), and certain amino acids (from protein).

Which brings me back around to the topic of protein as a fuel source for the body. Readers may have seen that ‘carbohydrates spare protein’ and this is part of the basis for that claim: when carbohydrates are being eaten in sufficient quantities, the body has no need to break down protein for fuel. By extension, when carbohydrates are being restricted for whatever reason, some proportion of protein will be used to make glucose, leaving less to be used for building blocks. This has an important implication for dieting, namely that protein requirements go up when you’re restricting either calories or carbohydrates.
What about starvation?

Now seems like as good of a time to talk about starvation, the consumption of zero food. I should mention that therapeutic starvation (as it was called) was tried during the middle of the 20th century for weight loss, frequently causing rather rapid losses of weight. But it had an unfortunate problem, which I’m going to address below. For now, let’s look at starvation and what happens.

So let’s say you stop eating anything and look at what happens (a much more detailed examination of this and many other topics can be found in my first book The Ketogenic Diet). Over the first few hours of starvation, blood glucose and insulin levels both drop. This signals the body to break down glycogen (stored carbohydrate) in the liver to release it into the bloodstream. As well, the body starts mobilizing fat from fat cells to use for fuel. After 12-18 hours or so (faster if you exercise), liver glycogen is emptied. At this point blood glucose will drop to low-normal levels and stay there. Blood fatty acids have increased significantly.

After a day or so, most cells in the body, with a few exceptions, are using fatty acids for fuel. Obese individuals may derive over 90% of their total fuel requirements from fat while leaner individuals may only derive about 75% of the total from fat. So far so good, right, the body is mobilizing and utilizing an absolute ton of fatty acids for fuel: 90% of your total energy expenditure if you’re fat and 75% if you’re lean (I’ll talk about what fat and lean is in another chapter).

There must be a drawback and here it is: the few tissues that require glucose are getting it via gluconeogenesis in the liver. As above, gluconeogenesis occurs from glycerol, lactate, pyruvate and amino acids. Now, if the person who is starving isn’t eating any protein, where are those amino acids going to have to come from? That’s right, from the protein that is already in the body. But recall from last chapter that there really isn’t a store of protein in the body, unless you count muscles and organs. Which means that, during total starvation, the body has to break down protein tissues to provide amino acids to make glucose. The body starts eating its own lean body mass to make glucose to fuel certain tissues. This is bad.

Now, as fatty acids start to accumulate and be burned in the liver, ketones will start to be produced. Initially, for reasons totally unimportant to this book, the muscle will use the majority of ketones that are produced. As I mentioned above, after a few weeks, the brain will adapt so that it is using ketones and deriving most of its fuel from them; the small remainder comes from the glucose being produced via gluconeogenesis.

Now, the adaptation to ketosis occurs for a profoundly important reason. Once again, much of the glucose produced in the body is from amino acids which are coming from the protein in muscle (and to a lesser degree, organs). If such a breakdown continued in the long term, so much muscle would be lost that the individual who was starving would be unable to move. Quite in fact, the loss of too much lean body mass (muscle and organs) causes death. The shift to using ketones decreases the need to break down body protein to make glucose.

As I mentioned above, therapeutic starvation was often used in the cases where rapid weight loss was needed. And while it did generate rather high levels of weight and fat loss, it had as a problem the loss of excessive body protein. So researchers decided to find way to try and generate similar levels of weight/fat loss while sparing LBM. And that’s the topic of the next chapter.
Chapter 5: An Overview of the Diet

Most diet books spend chapters selling you on a diet which generally only takes about a page or so (three pages if it’s particularly complicated) to actually describe. That’s followed with food lists and meal plans and it’s not unfair to say that your average 300 page diet book will consist of 8 chapters selling you on it, a few pages describing the diet, and 150 pages of food lists and recipes.

I prefer to take a different approach, I spend chapters boring you to death with underlying physiology before actually describing the diet which often takes about a page or so. That’s what I’ve done in this book anyhow although please realize how much wasted verbiage I’ve spared you by avoiding unnecessary details. While I don’t do meal plans, I will provide some food lists although, frankly, this is a damn simple diet. My friend Allie came up with some recipes for the folks on my forum and those are included at the end of the booklet.

In any case, in the last chapter I gave you a very simplified overview of human metabolism, which led into a discussion about what happens during starvation. This lets me bore you a little bit longer with a brief history lesson, which will act as a bridge to the diet itself.

A history lesson: From therapeutic starvation to the PSMF

As I mentioned in the previous chapter, therapeutic starvation for weight loss was great in terms of the weight/fat loss that it generated but had one huge problem associated with it: the loss of too much LBM. This sent researchers looking for a solution. Early studies tried giving small amounts of either carbohydrates or fats for energy. In the short term, at least, carbs did have some protein sparing effect. In the long-term, carbs were actually detrimental as they prevented the development and adaptation to ketosis. Fat didn’t really have an effect either way except that it allowed ketosis to develop (because carbs weren’t being eaten) so that the adaptations could take place.

Finally, someone got the bright idea to try just giving small amounts of proteins to see if this would allow all of the ‘benefits’ of starvation without the large loss of body protein that was occurring. Voila, this worked and folks realize that the most protein sparing nutrient of all is protein. Err, duh.

By providing protein intake, the liver was now using dietary protein instead of body protein to make glucose, sparing the loss of LBM that had been occurring. This approach was called a protein sparing modified fast or PSMF.

Over the next few years, more studies were done examining a number of other variables, did adding carbs or fat to the dietary protein spare LBM, how much protein was needed to more or less completely eliminate the loss of body protein. Basically the goal was to find out what combination of nutrients would allow the least number of calories to be consumed while allowing the maximum rate of fat/weight loss.

After a good deal of experimentation, it was found that a protein intake of 1-1.5 grams of protein per kilogram of ideal bodyweight (IBW, this was used as a rough estimate of LBM although we’ll be more technical about it) prevented the loss of body protein. For the non-metrically inclined, this works out to about 0.5-0.7 grams of protein per pound or so. So an individual with 150 pound of lean body mass would consume about 105 grams of protein (about 420 calories) and not much else beyond
some vegetables, a lot of water, and a vitamin/mineral supplement. As described in the first chapter, this generated fat losses in the realm of .5-0.75 pounds per day and weight losses that were much higher due to water loss.

So that’s it then, that’s the diet?

So it took me all of these pages to basically tell you to eat nothing but a moderate amount of lean proteins with a few veggies, providing as few calories to your body as possible, so that you can lose weight and fat rapidly? Toss in a multivitamin/mineral and a lot of water and you’re done, right? If that was the case, I could have written a pamphlet and been done with it but I have to justify the cost of this booklet somehow. As is always the case with my books, there’s more to do it.

What I’m going to propose in this booklet is actually a modified PSMF (no, I won’t call it a mPSMF or something dumb like that). The goal, of course, is the same, to provide the body with all of the essential nutrients it needs while minimizing caloric intake as much as possible. This is to generate the greatest/most rapid weight/fat loss possible while sparing as much loss of LBM as possible. I’m simply addressing a few other issues that I feel are important for optimal results.

What modifications?

So let me talk a little bit about the modifications I’m going to make to the original PSMF. The first one is the addition of an essential fatty acid (EFA) source. Recall from chapter 3 that there are two EFAs required by the body, referred to as w-3 and w-6 fatty acids (pronounced omega-3 and omega-6 which refers to their chemical structure).

For reasons that I really don’t want to confuse or bore you with, we only need to worry about one of them in the short term: the w-3 fatty acids. Now, the primary w-3 fatty acid is alpha-linoleic acid or ALA. This is found in some vegetable oils and food sources, but found in the greatest amount in flaxseed oil. ALA is broken down in the body, with varying efficiency, ultimately to the real players, the fish oils which are referred to as EPA and DHA (as before, trust me that you don’t want to know what the letters stand for).

Now, odds are if you’ve watched tv or seen anything about diet in the supermarket checkout line, you’ve seen something about w-3 fatty acids or fish oils. It’s not an overstatement to say that they do nearly everything. They improve fat loss and insulin sensitivity, boost immune system, decrease the risk of all manners of disease and have even been implicated in the prevention of diet induced depression. If I hadn’t read the research myself and saw a list of what w-3’s are purported to do, I’d think someone was conning me.

In addition to your daily protein requirement, an EFA source is required in my modified PSMF. Preformed fish oil capsules are best but not everybody likes taking a bunch of pills and they give some people nasty fish smelling burps (no joke). There is also a concern about mercury and other heavy metals although newer (more expensive) products have fixed this problem. A tablespoon of flaxseed oil per day provides slightly more calories than the capsules but is also acceptable.

Another modification that I’ll be suggesting is in regards to protein intake. While the 1-1.5 g/kg
ideal body weight (again, used as a proxy for LBM) is fine for very fat, inactive individuals, it won’t be sufficient for leaner or more active individuals. I'll suggest setting protein intake depending on activity level and fatness. I'll talk about how to determine your bodyfat level (or at least get a rough guesstimate) next chapter.

Since some of my readers are athletes or bodybuilders, I'll talk about the issue of exercise, what you can or should do, what you probably shouldn’t do, and how you can survive your workouts on so little damn food.

Perhaps the biggest change I'm going to make to the original PSMF (in addition to the above modification) is the inclusion of deliberate breaks to the diet, periods when you will deliberately go off the diet to make it work better.

Of course, I'll also give you guidelines (as threatened in the foreword) for how long you should follow this type of diet before coming off of it. Once again, that depends on leanness level and, to a lesser degree in this case, activity.

Summing up

So let’s sum up the modified PSMF. Each is discussed in more detail in upcoming chapters.

1. Protein intake set depending on bodyfat percentage and activity
2. Basically unlimited amount of vegetables (a few are off limits)
3. Either fish oil capsules or 1 tbsp of flaxseed oil per day for EFAs
4. A basic multivitamin/mineral supplement. One or two other key supplements.
5. Planned diet breaks depending on activity and bodyfat percentage
6. Length of PSMF to be set depending on bodyfat percentage and activity level
Chapter 6: Estimating bodyfat percentage

In the last chapter, I made mention of how your starting bodyfat percentage will affect many things in terms of how you set up this diet. Which means that it’s time to talk about how to actually find out how much bodyfat you have. I should mention right now that, from this point forwards in the book, I’ll be dividing dieters into different groups. Some of this division will be based upon starting bodyfat level, some of it will depend on activity (or lack thereof).

There are a number of methods of estimating bodyfat percentage (note the use of the word ‘estimating’; that’s all it is, an estimate) ranging from lo-tech to high-tech and accurate to horribly inaccurate. Which you use depends on your goals and what you have access to. I won’t bore you listing all of them, rather I’ll focus on which ones I think are worth pursuing in this specific case.

Relatively lean individuals, athletes or bodybuilders, should either know what their bodyfat percentage is or have some reasonable method of estimating it. Calipers would be my preferred method. If you know about calipers, I don’t need to give you any more information; and if you don’t, it won’t do me any good to explain them. Another possible method, although fraught with potential problems are the bioelectrical impedance bodyfat scales (Tanita is a common brand). The problem is that these devices are drastically affected by hydration, a large glass of water or a big piss can alter the number. In general, I don’t think they are that accurate but assuming you control for hydration, they can at least give you a starting point. I bring up the hydration issue because it will be affected greatly with this diet, making these types of scales nearly worthless.

Now, what about everybody else? Frankly, if you’re not that lean and not currently very active, there’s a fairly easy way to get a rough estimate of your bodyfat percentage and that is by using something called the Body Mass Index (BMI). BMI is supposed to be a measure of fatness but it’s really not, what it does is relate height and weight with certain BMI ranges (supposedly) being associated with health or not. The problem with BMI is that it doesn’t factor bodyfat percentage into account.

That is, say we have two individuals who are 6 feet tall and weigh 200 lbs. But say one is an athlete and has 10% bodyfat and the other is not and has 30% bodyfat. They will have the same BMI value but it’s fairly clear (it should be anyhow) that they are not going to be in the same boat in terms of health risk or anything else. Basically, BMI makes no distinction between fat mass and LBM and since active individuals typically have more LBM (and hence less fat) at any given bodyweight, BMI is not accurate for them.

However, recent research has given us a way to use BMI to get a rough idea of bodyfat percentage. It won’t be exact but since we’re only looking for estimates, it’s workable. But I must repeat: active individuals MUST find a different method (i.e. calipers or a Tanita scale or something) to estimate bodyfat, they can NOT use the BMI method.

Determining BMI

To save everyone a bunch of calculations, I’ve made determining BMI as easy as looking at the chart in Appendix 1. All you need to know is your height and scale weight. Since I know that many of my readers are probably used to the metric system, I’ve included both metric (weight in kilograms, height in meters) and American (weight in pounds, height in feet and inches) values. Simply cross-
reference your weight and height and find your BMI on the table. If you fall in-between values, just pick the middle value. Once again, we’re not concerned with exacting accuracy, just a general idea. Once you’ve determined your BMI, use table 2 in Appendix 1 to get a rough estimate of your bodyfat percentage.

**Putting the number to use**

So now you have a rough estimate of your bodyfat percentage either based on some direct method (if you’re active) or the BMI method (if you’re not). There are two things I want you do now. The first is to determine how much of your total bodyweight is LBM. This is fairly simple. First you’re going to multiply your current weight (either in pounds or kilograms) by your bodyfat percentage (divide the percentage by 100 so 30% becomes 0.30) to determine how much of your total weight is fat.

\[ \text{Weight} \times \text{BF\%} = \text{Total fat} \]

Now subtract the pounds of fat from your total weight, this is how much LBM you have.

\[ \text{Total weight} - \text{Total fat} = \text{LBM} \]

Your last task is to use table 1 below to determine what dieting category you are in (1, 2 or 3) based on your current bodyfat percentage. Please note that, to a degree, the separation between these categories are arbitrary, it would be more accurate to put them on a continuum. However, for ease of use, I have to make the divisions somewhere and this is where they fall. If you’re right on the edge of a category, it’s probably best to use the lower category. So a male who came in at 26% bodyfat should consider themselves in category 2, rather than category 3.

Note that as you lose fat, you may need to readjust which category you are in and adjust the various components of the diet accordingly. If you’re already close to one of the cutoff points, you’ll want to keep track of changes as that affects how you should set up the rest of the diet. If you’re not, you can recheck every 4 weeks or so and recalculate BMI, bodyfat percentage, LBM and dieting category. This, of course, assumes that you’re using the diet for more than the short-term in the first place.

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<th>Table 1: Determining diet category based on bodyfat percentage</th>
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Chapter 7: Exercise

Before we can get into finally setting up the diet, I need to talk a little about exercise, mainly because the type of exercise you choose to do while dieting will impact on the overall diet setup. That means defining the different types of exercise, talking about how exercise impacts on weight/fat loss, and finally having you decide what/if any exercise you’ll be doing while you’re on the crash diet.

Types of exercise

Ignoring the category of ‘no exercise’, there are three basic types of exercise that can be performed. The first is cardiovascular or aerobic exercise which refers to any activity that is performed more or less continuously for anywhere from 20 minutes up to several hours (in the case of athletes). Walking, running, cycling, swimming, step classes, the Stairmaster, all of those fall under the heading of aerobic exercise. The goal of aerobic training is to burn calories and improve the health and fitness of the cardiovascular system (heart and lungs essentially) although there are many other adaptations that occur with this type of exercise.

The second is resistance training which refers to any activity where the muscles are forced to work against a high resistance so that you are unable to continue the activity for more than a minute or so. Most people think of this as lifting weights but working with rubber tubing, or many different home machines (such as Soloflex or Bowflex) also falls into this category. You could even fill milk jugs with water or sand and lift those. Or go to the park and lift rocks, or large pets, or small children.

Finally is interval training which is sort of a subcategory within aerobic training; you can think of it as sprint training. Interval/sprint training is performed with the same types of activities as aerobic training but entails working very hard for some short period of time (anywhere from 10 seconds to several minutes) and then taking it easy for some period of time (which depends on the length of the hard part). So instead of performing 30 minutes of cycling at a moderate pace with regular aerobic training, with interval training you would warmup for 5 minutes and then go nearly all out for 1-2 minutes at a time interspersed with 1-2 minutes of easy cycling (you might repeat that 5-10 times) and then cool-down. I’m really only mentioning interval training for completeness as I really don’t think it’s appropriate or sustainable on a crash diet. I’ll make a couple more comments about interval training below.

Exercise and weight/fat loss

You’ve probably heard, read or seen that you must exercise to lose weight/fat, or that exercising will drastically improve the amount or rate of weight or fat loss. It’s important, once again, to make a distinction between weight and fat loss, as you’ll see in a second.

People obviously can and do lose weight all the time without exercise (keeping the weight off is a separate issue I’ll come back to) so exercise certainly isn’t required. So you might be wondering if exercise has much of an effect on the rate of weight loss. For the most part, exercise has, at best, a small effect. Some studies find that it increases the total weight loss slightly, most find no effect. As I’ll
mention below, some studies find that exercise actually reduces the total weight loss.

Why? Why doesn’t exercise improve the total rate of weight loss. The reason is one of simple mathematics and reality. Under most dieting conditions, unless a tremendous amount of exercise is or can be done (and this usually isn’t the case for overweight individuals) such that a very large amount of additional calories are burned, exercise simply fails to have much of an impact.

That is, unless you’re capable of literally hours per day of exercise, sufficient to burn a ton of calories, the calorie burn from exercise will generally be quite small compared to the deficit created by food restriction. And the average overweight individual who is sedentary simply won’t be able to burn enough calories with exercise to greatly impact on the overall deficit. From a weight loss standpoint, about the only people who are able to burn a ton of calories with exercise (athletes) are the ones who don’t need to in the first place.

This is even more the case on a crash diet such as this one where the daily deficit is already pretty monstrous. That is, once you’ve generated a daily deficit in the realm of 1500-2000 calories/day (or higher in some cases), burning a few hundred more calories per day with exercise simply doesn’t amount to much. Which isn’t to say that exercise is useless but it’s unrealistic to expect the addition of most exercise regimes to drastically increase the rate of weight loss.

Quite in fact, some studies suggest that there will be less weight loss if exercise is included during the diet but this is sort of misleading. The reason is that, in beginning exercisers, exercise can cause an increase in LBM/muscle mass and this affects the amount of total weight that is lost. Less weight will be lost but only because LBM is being gained (or less LBM is being lost). I suspect that this is why some rapid weight loss centers actively recommend against exercise: they want to generate the greatest scale weight drops and that means avoiding anything that spares of increases LBM.

Of course, this is totally misleading, as I mentioned above. Maintaining (or even increasing) LBM on a diet, at the expense of fat loss shouldn’t generally be construed as a bad thing. It’s simply one of those places where focusing only on weight loss leads folks to bad conclusions and even worse recommendations.

I should mention that, in gaining weight, some proportion of that weight is LBM (some of which is muscle and some of which is simply connective tissue to support the extra weight) and most obesity experts accept some LBM loss as part of the weight loss. A LBM loss of 25-30% is usually considered acceptable in obese individuals since that represents the ‘extra’ LBM they gained getting fat in the first place. But I digress.

What about fat loss?

Ok, so it looks like exercise, unless you are capable or willing to do hours of it per day is unlikely to have a major effect on either the rate or total amount of weight loss. In some cases, exercise may actually decrease the total weight loss by increasing LBM. But that brings us back to the issue I brought up back in chapter 1, the differentiation between weight loss and fat loss.

Because while exercise may not greatly affect the total amount of weight lost on a diet, it can affect the composition of what is lost, that is fat versus LBM. Depending on a host of variables, including the type and amount of exercise and the extent of the diet, some studies find that exercise (weight training more so than aerobic exercise) can alter the proportion of what is lost: more fat is lost and less

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LBM is lost (in some cases, LBM is gained).

So even if total weight loss is the same (or even decreased), more fat is lost in the exercising group. Assuming your goal is fat loss and not just weight loss, exercise shouldn’t generally be seen as detrimental. That is, even if your total weight loss ends up being decreased because you’re exercising, a greater fat loss more than balances it out. Right?

As well, there are other potential benefits of exercising on a diet. Some studies indicate that exercise may help prevent some of the metabolic slowdown that occurs with dieting. Please note that a great deal of research finds no such effect but it depends heavily on the type and amount of activity and how extreme the diet is (see next section). As well, some studies find that exercise helps dieters stick with their diet, adherence to the diet can be improved with the addition of exercise. Which may be one of the most important reasons to include it.

Can exercise hurt?

But can exercise be detrimental to weight or fat loss? In the case of a crash diet, the answer is yes. At least one study has found that the addition of a large amount of aerobic activity (roughly 6 hours per week) to a protein sparing modified fast increased the drop in metabolic rate that occurred. It didn’t increase weight loss over the length of the study (4 weeks) either. Basically the caloric burn of the exercise led to an adaptive decrease in metabolic rate (of course, the exercise also burned excess calories so the end result was the same).

As mentioned above, once you’ve generated a monster daily caloric deficit, burning a few hundred more calories through aerobic activity is unlikely to have much of an impact. I should mention that lighter dieters (usually women) often need to add aerobic activity along with a caloric deficit to achieve reasonable weekly fat loss.

Weight training hasn’t been studied as extensively and I’m unaware of any studies on interval training in terms of how it might interact with a crash diet such as the one described in this booklet. Although I’ll make more specific comments below, I’ll say this upfront: unless it helps with adherence to the diet, I don’t see much of a point in doing anything but the mildest aerobic activity on the crash diet. Thirty to forty minutes a few times per week (maybe daily) would be it.

Frankly, weight training 2-3 times per week with a basic full body routine would probably be the best choice on this diet. One exercise per bodypart for a few heavy sets is more than plenty. In beginners, this is usually more than sufficient to increase LBM and in experienced exercisers, this will maintain LBM for the length of the diet. I’ll be more specific about recommendations below.

Preventing weight regain

As a final comment, I want to mention that a rather large amount of research suggests that exercise may have its major role in preventing weight gain after the diet is over. That is, individuals who get involved in regular exercise are more likely to maintain the weight/fat loss than those who don’t. So while those of you not already on an exercise program may not want to being one during the diet (see below), you may want to seriously consider getting into an exercise program when you come off the
diet (see chapters 11-15 for more details on ending the diet). That assumes, of course, that you want to maintain the weight/fat you lost. Note that studies of successful dieters (individuals who have lost weight and kept it off long-term) find involvement in a regular exercise program as one of several common behavior patterns.

I’ll mention up front that it appears to take quite a bit of activity, along the lines of 2500 cal/week burned through exercise to maintain the weight loss. That works out to a solid 1.5 hours of moderate intensity activity or about an hour of hard activity pretty much daily. Smaller amounts of exercise have progressively smaller effects.

**Guidelines for exercise: athletes, bodybuilders, those already exercising**

First let me get the easiest group out of the way first: the folks who are already on an established exercise program, the athletes, bodybuilders and obsessed exercisers/dieters (I’d expect most of these folks to be in category 1, category 2 if they got sloppy in the off-season). You should keep up your training program but the total volume and frequency of your training should be cut way back; you simply won’t have the recovery capacity on so few calories.

Studies routinely show that both volume (number of sets, amount of aerobic training done) and frequency (days/week) can be cut back significantly (by up to 2/3rds) as long as intensity (weight on the bar, speed) is maintained. Given those parameters, performance can be maintained for many weeks. If you’re as overtrained as most athletes, cutting back on your training during a crash diet will act as a mini-taper, you might even show some improvement. But don’t hold your breath.

Basically, I’d say cut weight training back to maybe once every 3-4 days (or twice a week) or so, doing a full body workout with a few heavy sets per bodypart in the 6-8 repetition range. This will give you the best strength and LBM maintenance on this diet. If you wanted to do a little bit of high rep work (12-15 reps) at the very start of the diet to deplete muscle glycogen and enhance fat oxidation (see my [Ultimate Diet 2.0](http://www.bodyrecomposition.com) for more information on this), that wouldn’t be a terrible idea either.

Yes, I know that full body workouts are out of vogue and dieting bodybuilders are almost pathological in their desire to increase both the frequency and volume of training when they are contest dieting but this is a mistake, more so during a crash diet. Trust me on this: cut your training back during this diet. You are likely to get into real problems if you try to train too frequently or too much on too few calories: don’t say you weren’t warned.

I want to add that the low blood glucose that typically occurs on a low-carb diet can really sap training intensity, especially in the weight room. My hunch is that it’s a central effect, the brain simply isn’t sending neural signals to the muscles as well when blood glucose is low. Consuming 5 grams of carbohydrate (I’ll mention this again in another chapter) about 10 minutes before you train can help a lot with your ability to maintain intensity, by increasing blood glucose back to the normal range.

Conceivably, you could even increase this to 15-30 grams of carbs taken during the workout (this only adds 60-120 calories to your diet) as well. If you want to save some of your protein intake and consume it around training (maybe 15 grams of whey immediately before and/or after the workout), this will help to support protein synthesis and limit LBM losses as well.

And what about cardio? Well, as above, too much cardio when added to a crash diet such as this one can cause more problems than it solves. At the same time, once you get down to extreme levels
of leanness (12-15% or lower for men, 21-24% for women), some cardio certainly appears to help with fat loss. This is more true for women and losing lower bodyfat than it is for men (many male bodybuilders can get ripped simply with lifting and diet). So moderate cardio, perhaps 30-40 minutes 3-4 times/week *(maybe* daily if it helps keep your appetite at bay) is probably ok. Just don't go nuts with it. Typical 2 hour/day bodybuilder contest aerobics is definitely a bad idea on the crash diet. It's unnecessary, unproductive and, most likely, actively damaging to muscle mass.

And what about intervals? Honestly, with everything else going on, I can't see folks recovering from interval training during the crash diet. If you must try them (or you're involved in a sport that requires interval training), I'd keep the interval length in the 45-60 second range with rest periods equal or double (45-120 seconds) and do 4-5 repeats a maximum of twice per week. I don't recommend such on this diet but that'd probably be about as close to ideal for fat loss as anything else.

**Guidelines for exercise: everyone else**

So what about everybody else, those that aren't already involved in a regular exercise program (shame on you)? Frankly, I'm torn. I don't know that an extreme diet such as this one is really the best time to start an exercise program. Fatigue can be high and energy levels can be low (note that some people just feel great) which doesn't bode very well for exercise. At the same time, folks just starting to exercise should be starting at a very low intensity to begin with, the types of training they should be doing are probably sustainable on this diet.

As I stated above, I think the best choice of exercise during the crash diet is weight training, more so than cardio. The deficit is already huge to the point that cardio (unless it improves diet adherence) won't have a big impact and weight training works better for sparing LBM.

A beginning weight trainer should be performing the most basic of routines. At most one exercise per bodypart should be done and the whole body should be worked at each workout with fairly high reps (12-15) and light weights. This could be done on machines (at a gym or at home) or with dumbbells. This workout would be performed 2 times per week (three would be the absolute maximum). In some ways, this is actually helpful on a crash diet such as this one, by depleting muscle glycogen (by using higher repetitions), the body will increase its use of fat for fuel. Unfortunately there's no way for me to cover all of the details necessary to set up a beginner's exercise routine (it's one of my forthcoming book projects). There are about a billion and one exercise books out there, get a weight training for dummies or something if you want to get started.

And cardio? Again, as above, the addition of too much cardio to a crash diet can cause more problems than it solves, causing a greater reduction in metabolic rate (without increasing weight loss) than would otherwise occur. Even so, a small amount of aerobic/cardiovascular type of exercise can be performed. Beginners should start with a minimum of 20 minutes three times per week at a fairly easy intensity. Walking works just fine although other types of activity can also be done. This can be increased gradually to a maximum (for this diet) of 40 minutes 3-5 times per week (again, daily activity seems to help some people keep their food intake under control).

Intervals? Beginning exercisers shouldn't do intervals until they've got a solid 8-12 weeks of basic beginner training under their belt in the first place, much less on a diet such as this one.
Chapter 8: Setting up the diet

And finally it’s time to actually set up the daily diet. In this chapter, you’re going to use the diet category you’re in (1,2, or 3 from the last chapter) along with your LBM and the type of exercise you’re doing (or not doing) to determine your daily protein intake for the Crash Diet. I talked about exercise in the last chapter and, by this point you should know what, if anything, you will be doing. In this chapter, you’re going to put all of that information to use to set up your daily diet.

In actuality, it’s quite simple, just use table 1 below. In the far left column are the different diet categories, on the top is a listing of activity, either no activity, aerobic activity only, or weight training (this would include weight training and aerobics). Just find your category on the left and cross reference it with the activity on the top and that’s your daily protein intake per pound of LBM.

<table>
<thead>
<tr>
<th>Category</th>
<th>Inactive</th>
<th>Aerobics</th>
<th>Weight training</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1-1.25</td>
<td>1.25-1.5</td>
<td>1.5-2.0</td>
</tr>
<tr>
<td>2</td>
<td>.9</td>
<td>1.1</td>
<td>1.25</td>
</tr>
<tr>
<td>3</td>
<td>.8</td>
<td>.9</td>
<td>1.0</td>
</tr>
</tbody>
</table>

Note: all values are grams protein per pound of LBM

Pretty simple, really. Now, one last step and I swear you’re done with math (well, until the last chapters anyhow). Now you have to multiply your LBM in pounds by the number from Table 1, that’s your daily protein intake. Metric readers should multiply their weight in kg by 2.2 to get pounds and then multiply by protein intake in gram per pound to get total grams of protein per day.

\[
\text{LBM in pounds} \times \text{g per pound} = \text{g protein per day}
\]

So if you have 150 pounds of LBM and are in category 1 and doing weight training, you will need 150 * 1.5-2 = 225-300 grams of protein per day. An individual with 100 pounds LBM in category 2 who is inactive only need 100 * 0.9 = 90 grams of protein per day. I'll talk about what to eat and how to divide it up momentarily.
What do I eat?

So you’re wondering what to eat each day, maybe hoping I’ll fill the rest of this booklet with hundreds of pages of interesting recipes. Sorry, but it’s not gonna happen although I will give some food lists in this chapter to get you started on what to eat on this diet. This is not an exciting or interesting diet; it’s supposed to be effective, not fun. There are a few recipes in the back, again by my friend Allie, to get you started.

I will, however, give you some guidance on what to eat. It should be pretty clear that you’re going to be limited to protein sources that are low in both fat and carbohydrates. Of course, it’d be unrealistic to exclude foods containing almost no carbs or fat, a gram of two of each per serving won’t be a diet breaker.

I’d strongly suggest that you get into the habit of reading labels, you’d be surprised at how many hidden grams of carbs and fat turn up in what you’d think are pure protein sources. This isn’t as limiting as it might seem and the best food sources appear in the list below (I’ve probably left off something). Again note that most protein sources can contain a gram or two of fat or carbs without it being any big deal within the big scheme of this diet.

Table 2: Low-fat and low-carbohydrate protein sources

<table>
<thead>
<tr>
<th>Protein Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skinless chicken breast: watch out for various flavorings on commercial products</td>
</tr>
<tr>
<td>Low-fat fish: tuna, cod, halibut, flounder, lobster, crab</td>
</tr>
<tr>
<td>Extremely lean red meat: 95-98% fat free</td>
</tr>
<tr>
<td>Fat free dairy: includes fat free cheese and cottage cheese, see note on dairy below</td>
</tr>
<tr>
<td>Egg whites</td>
</tr>
<tr>
<td>Beef jerky: can contain quite a few carbs depending on the flavoring</td>
</tr>
<tr>
<td>Protein powder: see comments below</td>
</tr>
</tbody>
</table>

Admittedly it’s not a huge list of foods but this is also a short-term diet (making the above foods part of your habitual diet will be good for maintenance afterwards, see chapters 11-15). As well, you should be able to keep yourself interested by mixing and matching. For example, melt some fat free cheese on top of extra lean ground beef, throw on some lettuce, tomatoes and mustard and make a cheeseburger. Or make an omelette out of egg whites and the same fat free cheese (throw in some veggies to plump it up), you can make a dessert of sorts out of cottage cheese with some chocolate protein powder and some Splenda, you get the idea.

Ok, let’s talk about dairy. I highly recommend you get one or more servings of dairy in your daily meal plan. There are at least two reasons for this. The first is that calcium is turning out to have important benefits in terms of fat loss and some studies suggest that dairy calcium works better than other forms: high dairy calcium fat loss diets cause greater fat loss than either low-calcium or nondairy calcium diets.

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http://www.bodyrecomposition.com
Calcium is also an important nutrient for overall bone health anyhow and the calcium from dairy is absorbed the best (I’ll talk about calcium supplements below). The second is of more relevance for athletes and lean individuals but the protein in dairy (casein protein) has been shown to be anti-catabolic, that is LBM sparing. This isn’t a huge deal for category 2 and 3 dieters but is important for category 1 dieters. An additional benefit of dairy protein is that milk protein (casein) digests very slowly, it tends to sit in the stomach a long time. This helps to increase fullness.

So what about protein powders which are a staple of athletes and bodybuilders (and sometimes used by other dieters), what is their place on this diet? Frankly, I don’t think protein powders should make up the bulk of your daily diet although they can be used sparingly. If you are an obsessed weight trainer, bodybuilder or athlete and just must use a protein powder, use whey protein right around your workouts as I mentioned in the last chapter.

I will be the first to admit that just measuring out powders makes it extremely easy to control food intake. This is probably why many previous approaches to the PSMF have relied on liquid nutrition and shakes. Quite in fact, I considered designing a meal replacement powder to go along with this diet and would make a tremendously greater amount of money doing so. Unfortunately, I think the cons of using powdered/liquid nutrition far outweigh that benefit. I suppose if someone rolled a truckload of money to my door, I’d consider it (hint, hint to any interested supplement companies).

One of the cons is that protein powders tend to leave people hungry as they digest fairly rapidly (casein protein, which is becoming expensive and hard to find at the commercial level, is an exception) unless combined with a soluble fiber (think guar gum or psyllium husks). Of course, it would be easy enough to design a product that would avoid this problem (note to interested supplement companies: my email address is in the front of the book).

The problem in my mind is that, while this generates amazing weight/fat loss in the short term, it does nothing to teach or retrain overall eating habits in the longer term. I’ll talk about this more in the chapters on how to end this diet but recall that one use of the crash diet is to jump start a normal diet, I’ll also talk about how to maintain the weight loss (assuming such is your goal) in those chapters. But doing that means relearning an overall better way of eating and that means eating real food. I think structuring a crash diet around such liquid products is easier but ultimately limiting in the long-run. I’d rather see crash dieters get into the habit of making good whole food choices for when they come off the diet.

The rest of the diet: vegetables, EFA’s, water and supplements

Compared to dealing with protein intake, the rest of the diet is fairly simple. With the exception of peas, carrots and corn, and beets (the starchy vegetables which contain a lot of carbohydrate) which are off limits except in tiny amounts, you can (and should) eat basically an unlimited amount of vegetables. This will give you something crunchy to chew on, keep you full, and keep you regular. Veggies can also provide snacks in between meals to help keep hunger at bay. Since you probably need extra sodium anyhow (see below), a cucumber or bag of celery and a salt shaker can help with munchies for snacking. Vegetables also provides myriad nutrients that are valuable to health. A potential problem is what to put on top of those veggies since most salad dressings and topping contain either sugar or fat. Lemon juice with spices is always an easy option and some of the vinegar based dressings (vinaigrettes) are essentially calorie free. I’ve listed some ‘free foods’ at the end of the
chapter which can be mixed and matched to spices up your meals.

I mentioned fish oil capsules before but really want to drive home the need for an w-3 essential fatty acid source. Either go buy pre formed fish oils (I personally use Now brand Omega-3 but only because they are inexpensive) and take 6X1 gram capsule per day or, if you must, use one tablespoon of flax oil per day. You can either take all of your EFA’s at once or spread them out across the day; just make sure and get them.

As mentioned in the exercise chapter, athletes may want to take 5 grams of a fast acting carbohydrate (you can actually buy glucose pills in the diabetic section of any pharmacy) about 5-10 minutes before their weight workouts, this will raise blood glucose back to the normal range and help to maintain exercise training intensity. It only adds 20 calories to the daily diet. Again, up to 15-30 grams of carbs (think Gatorade) can be sipped on during a workout, adding 60-120 calories to the diet. While this may slow weight or fat loss slightly, the improvement in ability to maintain training intensity (a key in maintaining LBM) more than makes up for this.

A large water intake should be a part of any diet. You can add lemon to it to improve the taste if you don’t like it straight. If you can drink the water very cold, you get an added bonus: it turns out folks like Ellington Darden were right, the body expends calories to heat the cold water. One or two liters of cold water per day can result in an extra hundred or so calories burned on top of ensuring that you stay hydrated. Other non-caloric drinks are also acceptable although every now and again you find someone who swears (correctly or not) that the citric acid in soda or stuff like Crystal Light stalls their weight loss.

Finally I want to mention some basic supplements which should be a part of any low-carbohydrate diet. The primary group to worry about are the electrolytes, sodium, potassium, and magnesium. All three are lost on a low-carb diet and supplementing them seems to help people avoid fatigue. Three to five grams of sodium (just put salt on your food), up one gram of potassium and 500 mg of magnesium should be supplemented; this seems to help with fatigue. Some dieters have used a potassium salt to put on their foods and this is certainly an option.

I want to mention calcium again, in addition to your one or two servings of dairy protein per day, adding 600-1200 mg of calcium (generic calcium carbonate from the grocery store is fine) is a good way to ensure adequate calcium intake and help with fat loss. Take half of it in the morning and half of it at night. Oh yeah, take a one per day multivitamin every day, just to be sure. Supermarket generic is fine as far as I’m concerned.

I suppose obsessive athletes are wondering about all of the other stuff that they might take. Glutamine to support the immune system, branched chain amino acids (which are useful but only at prohibitively expensive doses), leucine, etc., etc. Your call, I don’t think most of it is necessary with the levels of protein intakes I’m suggesting but they are all workable and may have a small benefit for the very lean.

Beyond those few, there are myriad dozens, if not hundreds, of other supplements aimed at fat loss. Some of them have minor effectiveness, most are overhyped crap. Frankly, with the exception of what I’m going to talk about next chapter (a supplement so important that it deserves its own chapter), none of them are really necessary or worth including as far as I’m concerned.
Other details: meal frequency, portion size and (gasp) food lists

So let’s talk a bit about some of the other aspects of setting up this diet, meal frequency, portioning and that sort of stuff. As well, going totally against my inherent nature, I’m going to provide some food lists below, mainly focusing on what non-protein foods you can include (the list for protein sources appears above).

First, meal frequency. Depending on what type of dieting literature, you read, you have probably either seen it asserted that you must eat 5-6 times per day to lose weight (bodybuilding, athletic stuff) or that you should only eat 3 times per day (some of the rest of it). I take a bit more free form approach to it all. The basic issue, as far as I’m concerned, is how many calories you’ll be eating per day as this determines what a realistic number of meals can be.

To tell a lighter female who may be eating 1,200 calories per day that she must eat 6 ‘meals’ per day is ridiculous in my opinion, that makes each ‘meal’ a mere 200 calories. A few bites of food at best and hardly filling. By the same token, a large individual trying to eat 3,000 calories per day would have to eat some monster meals of 1,000 cal per meal if they only ate three times per day. That person would be better of splitting it into 5-6 smaller meals. None of which is really relevant to the PSMF except as words of general introduction.

Within the context of this diet, most people will be eating somewhere between 400 and 800 calories per day or so. This takes it far out of the realm of a 6 meal per day plan. Frankly, 3 meals is more realistic unless you want each ‘meal’ to be a few bites of food. Maybe 4 if you’re at the high end of the calorie intakes. Now, you may remember from a few chapters back that protein contains 4 calories/gram, meaning that 400-800 calories represents somewhere between 100 and 200 grams of protein. Divided across three meals, this is 33 grams to just under 70 grams of protein per meal (across 4 meals, 200 grams would be 50 grams of protein).

To put this in perspective, one ounce of almost any meat will contain between 7 and 8 grams of protein. Three ounces of animal protein is about the amount that will fit in a cupped palm (or roughly the size of a deck of cards). A typical restaurant portion may be double or triple that (8-12 ounces). So 33 grams of protein would represent 4-5 ounces of protein; 50 grams would be 6-7 ounces (two cupped palms), 70 grams 9-10 ounces (three cupped palms). A regular sized can of tuna has 32 grams of protein.

An egg white has about 3.5 grams of protein so you’d be looking at about 7-8 egg whites to get about 32 grams of protein. An ounce of nonfat cheese is about 8 grams. So, if someone wanted to just eat a handful of cheese (I’ve done it), that’d be 4 oz to get 32 grams of protein. I think it’s better to put the cheese on top of something else though; one once of nonfat cheese on top of a 3 oz piece of lean red meat or chicken gives you 32 grams of protein, throw on some mustard, veggies and you’ve got a decent meal. Most protein powders contains about 30 grams per scoops. Hopefully that gives you a starting place in terms of portioning your protein, just divide your daily intake up fairly evenly across 3-4 meals, read a couple of labels and go to town. Essential fatty acid intake is easy: as I’ve mentioned you want to take either 6 grams of fish oil capsules per day or 1 tablespoon of flax oil.

Next up is vegetables. I would like readers to get some at every meal, they provide important nutrients, will help to keep you full, and keep you regular. As mentioned, vegetables can pretty much be consume without limits with the exceptions of the starchy vegetables: peas, corn and carrots. You can have a small amount of those three in a salad, but keep it very limited.
Finally is everything else and I suspect this is where readers will need the most help. Unfortunately, many of the condiments we are used to using either contain a lot of carbohydrates, fat or both. Ketchup, for example, typically contains a lot of sugar. Mayonnaise is basically pure fat. Most salad dressings either have a lot of carbs, a lot of fat or both. The sample recipes, by my friend Allie, should give you some ideas about how to go about setting up meals that aren’t totally tasteless.

Table 3 below provides some foods (primarily toppings) that can essentially be eaten without limit on the crash diet; they all contain so few calories as to be worth worrying about.

<table>
<thead>
<tr>
<th>Table 3: Other Foods and beverages that can be consumed essentially without limits on the crash diet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condiments:</td>
</tr>
<tr>
<td>Lemon juice</td>
</tr>
<tr>
<td>Soy sauce</td>
</tr>
<tr>
<td>Salsa or pico de gallo</td>
</tr>
<tr>
<td>Beverages:</td>
</tr>
<tr>
<td>Water</td>
</tr>
<tr>
<td>Crystal light or other sugar free drinks</td>
</tr>
<tr>
<td>Broth/bouillon (good for making soup)</td>
</tr>
</tbody>
</table>

With the explosion of low-carbohydrate foods, there has been an increase in the numbers of toppings that can be used on the crash diet. For example, I have seen a low-carb teriyaki sauce with a mere 5 calories per tablespoon. Used on chicken breast or lean red meat with some salad, and you can make a tasty meal easily.

I want to note that many of the low-carb salad dressings are basically pure fat. Once again, I suggest you at least check the labels on anything you’re considering, fats and carbs tend to hide everywhere.

Finally note that the foods containing zero (or near zero) net carbohydrates are off-limits. The sugar alcohols being used in these foods are converted, to one degree or another, to glucose in the liver and should be counted as carbohydrates.
Chapter 9: Metabolic slowdown and what to do about it

The next issue I want to talk about is that of metabolic slowdown on a diet. Once again, this is one of those hideously complicated topics that one day, I should write an entire book about. In this booklet, you’re getting the very abbreviated version. This chapter will also act as a bridge for me to talk about what may be the single most important supplement on the crash diet as well as acting as a bridge for the next chapters.

Bodyweight regulation

Decades of research have led to one rather depressing conclusion: human bodyweight is regulated. Now what does that mean? To explain it I’m going to use the rough analogy of a thermostat which acts to regulate the temperature of your house. So you set the thermostat at 70 degrees. Now, the thermostat has a meter in it that tells it what the actual temperature of the house is; if the temperature falls below 70, the heat comes on, if temperature goes above 70, the air conditioning comes on.

The human body acts similarly but, in this case, the regulator is the hypothalamus (a structure in your brain) and things such as metabolic rate, hunger, activity levels and hormones are what change when you gain and lose weight. So the hypothalamus is keeping track of your bodyweight (more accurately, how much bodyfat you are carrying) and also manages to track how much you’re eating (I’ll explain how in a second). For the most part, your body wants to keep you where you are at bodyweight/bodyfat wise.

So when you start dieting, eating less and losing bodyweight, your hypothalamus senses it and your body slows metabolism, increases your hunger/appetite levels, and alters hormone levels in a generally negative fashion. To a much lesser degree, when you overeat and start gaining weight, your hypothalamus increases metabolic rate, decreases your hunger/appetite, and ramps up certain hormones.

As I discuss in much more detail in my booklet Bromocriptine the system is very asymmetrical and the human body generally defends against weight loss far better than it does against weight gain. Basically, it’s much easier for most people to gain weight than to lose it. There are a small percentage of people who have trouble gaining weight but they are in the minority.

How the body does this: the very, very short course

Explaining the systems involved in bodyweight regulation would truly take a book and all I really want to say is that there are a number of hormones including leptin, insulin, ghrelin, peptide YY (some of which you may have heard of and others you’ll think I’m making up) and others that ‘tell’ your hypothalamus both how much you’re eating and how much bodyfat you’re carrying.

All of these hormones respond both to food intake and how much weight/fat you have on you and act as the signals which tell the brain what’s going on so that it can make adjustments. A much more detailed description of this system is found in either my Bromocriptine booklet or in The Ultimate Diet

http://www.bodyrecomposition.com
2.0. But, unless you’re just interested, you really don’t need to know the details.

So when you start a diet, eating less and losing weight, your body notices it and starts to adjust metabolism downwards. Appetite/hunger tend to go up and many hormones change. In essence, this is the ‘starvation response’ that everybody tends to talk about. Metabolism (and weight/fat loss) slow and you get so hungry that you tend to break your diet, frequently eating so much that you put the weight you lost right back on.

I should mention right here that the degree to which this occurs depends a lot on the level of leanness (there are other factors but I don’t want to get into the details here). Meaning that someone at 10% bodyfat will tend to have far greater issues with this than someone who is at 40% bodyfat. Keep this in mind as it helps to explain the differences in frequency of free meals, refeeds and full diet breaks (next chapters).

**Metabolic rate reduction: the bodyweight component**

First let me mention that there are two distinct components to the drop in metabolic rate. The first is simply a function of losing bodyweight. I haven’t talked much about metabolic rate but the amount of calories you burn both at rest and during daily activity tends to be related directly to your bodyweight: a heavier individual burns more calories than a lighter individual both at rest and during activity (if you don’t believe me, try walking a mile with a 20 pound backpack on and see how much harder it is). So as you lose weight, your energy requirements go down.

On which note, I’ve wondered for a while if it wouldn’t be a good dieting strategy to use a weighted vest or backpack to maintain your ‘effective’ bodyweight, that is replace the lost bodyweight with weight on the vest/backpack to try to maintain daily caloric expenditure. The effect wouldn’t be monstrous, mind you, as wearing the pack would only affect calorie burn during activity (not rest) but every little bit can help at the end of a diet. It’s also nice feeling bulletproof because of the weighted vest you’re wearing. You will get funny looks from people.

Obviously, short of my backpack/vest idea, there’s not much you can do about this component (other than get fat again); if you’ve reduced your bodyweight, you will have reduced the number of calories your burn each day because of it. This is another potential role for exercise, especially at the end of the diet, helping to compensate for the reduction in calorie expenditure that occurs as a consequence of losing weight.

**Metabolic rate reduction: the adaptive component**

But in addition to the reduction in caloric expenditure due solely to weight loss, there is another component called the ‘adaptive component’. It’s existence has been debated over the years with some studies saying it exists and others not. So what is an adaptive component anyway? In this context it means that the body has reduced (in the case of dieting) or increased (in the case of overeating) caloric expenditure more than you’d expect based on the change in bodyweight.

That is, say that a reduction in weight of 10 lbs would be predicted to lower daily calorie expenditure by 150 calories, but when you measure it, the reduction is actually 250 calories. That extra
100 calories/day reduction is the adaptive component. I want to mention that the adaptive metabolic rate is never sufficient to completely eliminate weight loss, it simply reduces the effective daily deficit (which may slow weight loss). Perhaps the largest reduction in metabolic rate recorded is on the order of 30% (and that was seen in relatively lean men who underwent semi-starvation for months). Considering that the daily deficit on the crash diet will be 50% or more of daily energy expenditure, the slowing of metabolic rate will not be able to eliminate weight/fat loss, only slow it.

I should mention that the adaptive component tends to be quite variable and several factors affect it. One is bodyfatness, generally the fatter you are, the less of a problem it is. Tangentially, this probably explains why some studies don’t find an adaptive component, they are looking at extremely obese individuals. Gender also has an effect, women’s bodies tend to fight back harder and faster than men’s (see my booklet Bromocriptine for more details on this), dropping metabolic rate more than men (this is one of several reasons men typically lose weight and fat faster than women). There is also good old genetic variability, some people’s bodies seem to fight back harder and faster than others. Generally, the people who gain weight the easiest lose it the slowest and vice versa.

And what causes the adaptive component? Primarily the hormones I mentioned above. Actually, not so much those hormones as the systems that they control such as nervous system output, thyroid hormone, and a couple of others. Although you’ve probably read that levels of thyroid hormone are the primary regulator of metabolic rate, this is an altogether simplistic explanation (even for this booklet). Rather it’s an integrated response to decreased nervous system output (which is often below normal in obesity to begin with, a metabolic ‘defect’ if you will), thyroid hormone (which may be low to begin with), leptin, insulin and others. When you diet, it simply turns out that all of those systems decrease below normal, causing the adaptive decrease in metabolic rate.

However, the different systems (the main ones I’m going to focus on here are nervous system output and thyroid) have different effects over different time frames. Thyroid, for example, is a fairly long-term hormone. Its effects can be seen for 3-4 weeks before anything major changes (I should note that thyroid also has somewhat minor, short-term effects on metabolic rate). In the short-term, a few days to a few weeks of dieting, the main system that is decreasing metabolic rate is a decrease in sympathetic nervous system (SNS) output. In fact, within 3-4 days of extreme dieting, SNS output can and will drop, lowering metabolic rate slightly. As well, SNS output and thyroid levels are synergistic, they make each other work better; the drop in SNS output means that thyroid hormones won’t have as great an effect as you’d expect.

Since the crash diet is mostly short-term only (the only people who might stay on it longer than a few weeks are category 3 dieters for whom the adaptive component isn’t as big of a deal in the first place), the only system we are going to concern ourselves with is SNS output. Since, short of using thyroid drugs (or hoping that one of the thyroid boosting supplements on the market actually works) you can’t do anything about thyroid anyhow (well, see next chapter), there’s nothing to be gained worrying about it.

**Ephedrine and caffeine: killer of millions or the ultimate diet pill?**

So what about SNS output, is there any way to increase it? The answer is yes and the compound is cheap, readily available (although less so than it used to be) and safe as long as you use it
correctly. That compound is the much maligned (in the overhyped news media) combination of ephedrine and caffeine (known in most circles as the EC stack).

Now, those of you who are currently freaking out in an “EC kills people and Lyle is the devil for talking about it” way need to step back, take a breath, and untwist your panties. Let’s talk some facts and all I ask is that you hear me out (people who know that the media hype over the dangers of EC is just hype can skip this section).

The fact is that the EC stack has been clinically studied and used for nearly 2 decades. It has been shown to increase metabolic rate, blunt hunger, may correct the SNS defect present in obesity-prone individuals, increases fat loss and decreases muscle loss on a diet. At least one study suggests that the effects of EC increase over time, as opposed to most drugs which show a decrease in effect with regular use. Recent studies have shown that the herbal forms (ephedra/MaHuang and various herbal forms of caffeine) are equally well tolerated and effective. That’s the good news.

However, EC is a stimulant and that means that it has side effects including increased heart rate, blood pressure, jitteriness, and a couple of others. Guess what, all drugs have side effects. Do note that the side effects of EC typically go away within days to weeks of regular use. So what of all of those negative reports, deaths and the rest? Well, like ANY drug you care to name some people should not use EC. Perhaps more to the point with so many things, many people abuse EC.

Ephedrine was a component of many of the herbal Ecstasy compounds years ago so rave kids were using it along with alcohol and who knows what else, several died. As well, many dieters fall into a ‘More is better’ trap with such products, increasing the dose and getting into problems. They figure that if a standard dose causes some weight loss, double or triple the dose should cause double or triple the weight loss. Which it does but only because death is a way to lose weight very rapidly.

Some people have preexisting health problems such as high blood pressure or cardiac arrhythmias that preclude the use of EC; when people ignore such warnings (as crazed dieters often do), they get into problems. A very real problem is that obese individuals commonly have high blood pressure to begin with; the group that could benefit the most from using EC often shouldn’t be taking it.

Basically, like any other drug you care to name, EC tends to be very safe and effective when used intelligently and in a controlled fashion (as it always is in clinical studies) and can be extremely dangerous if you’re a dumbshit about it (how most people use it). Once again, this doesn’t differentiate it from any drug you care to name, that the FDA has cracked down on herbal ephedra diet pills probably has more to do with politics than anything real.

If you want more facts or don’t believe what I’m saying, I highly suggest you surf over to

http://www.drumlib.com

as he has amassed perhaps the most complete account of the EC stack to be found. And if you’re still not convinced or aren’t interested in EC, just turn to the next chapter.

In any event, the extreme caloric deficit of the crash diet makes SNS slowdown a very real issue. Although, as stated above, the adaptive metabolic rate drop can never completely eliminate the deficit (especially when it is this large), using a compound like EC still helps to keep things humming along. The appetite blocking and muscle sparing/fat loss increasing effects are an added bonus. Note that the drop in insulin/SNS output and loss of water on the crash diet tends to reduce blood pressure to begin with (which is a good thing if you have high blood pressure and can make you lightheaded if you don’t,
or run a low blood pressure to begin with), meaning that EC should be reasonably safe for most crash dieters.

Still, before considering using the EC stack, you need to ask yourself very seriously if you have any preexisting problems (such as cardiac abnormalities, high blood pressure or heart rate, a general intolerance to stimulants) that would prevent you from using the EC stack. Neither my karma or my legal/financial status needs someone’s death on its hands because they choose to take something they really shouldn’t have been taking.

Even assuming the answer is no, you’re not aware of any reason not to use the EC stack, if you’ve never used the stack before, I strongly (STRONGLY) suggest that you start with a low-dose and assess your tolerance. But let me back up a bit.

Dosing the EC stack

The rather standard dose of EC for dieting purposes is 20 mg ephedrine (or the herbal equivalent) and 200 mg of caffeine (or the herbal equivalent) taken three times per day. This is what has been used in the clinical research and shown to have the greatest effect on caloric expenditure. Note that some studies suggested the addition of aspirin (making it an ECA stack) would improve the effect. But this was only shown for obese individuals and taking 300 mg of aspirin three times per day is a good way to burn a hole in your stomach/get an ulcer. Whether lower doses of aspirin (say the 81 mg children’s size) would have the same effect is unknown.

But, again, if you’ve never used the EC stack before, jumping straight to the above dose (20/200 three times per day) is a recipe for disaster. DO NOT DO IT unless you have used EC before and know you can tolerate it. Rather, start with a half dose, 10 mg of ephedrine and 100 mg of caffeine taken once per day and see how you react. If you have no problem, move to a full dose taken once per day. If you have no problems there, you can add a second dose, then a final third dose (note that some hardcore dieters will add further doses in between the main doses).

In general, you should make sure your last dose of ephedrine comes no later than about 6 hours before your normal sleeping time (i.e. no later than 4pm if you normally go to sleep at 10pm); the stimulant effects keep many people up. So you might take a dose at 8am upon awakening, at 12 pm, and again at 4pm (assuming a 10pm sleep time). Just spread the three doses throughout the day, assuming you can tolerate all three. Note again that the stimulant effects tend to decrease with regular use (so do the appetite blunting effects, unfortunately) but the calorie burning effects continue unabated with at least one study suggesting that they increase with regular use.

Other thermogenics: norephedrine, synephrine and yohimbe

In the wake of the ephedra ban (note: only the herbal ephedra was banned, ephedrine HCL can still be found at most pharmacies in compounds such as Bronkaid), many companies have tried to bring non-ephedra thermogenics (thermogenesis just means burning calories for heat which is much of what the EC stack does) to market. Almost without exception, they are crap, full of half-effective (or ineffective) compounds that do almost nothing. Even prior to that various companies tried to bring other
thermogenics to the market such as norephedrine (the main ingredient in Dexatrim). While an excellent
appetite suppressant, norephedrine is not thermogenic in humans as two studies have clearly shown. It
is, however, thermogenic in rats so if you have a pet rat with a weight problem...

A substance with some potential utility is synephrine which may improve metabolism and
nervous system output (although through a totally different mechanism than ephedrine). A dose of 4-20
mg/day spread throughout the day is what’s recommended. I should mention that some non-
ephedrine thermogenics contain bitter orange (aka citrus aurantium) which is simply a herbal form of
synephrine. It’s about the only ingredient in most non-ephedra based thermogenics that might be worth
a shit.

And then there’s yohimbe (or yohimbine HCL which is the drug form), a herb that helps with fat
mobilization, especially from stubborn fat areas like women’s hips and thighs. The mechanism of action
of yohimbe is slightly up to debate. Some research suggests that its effects are mediated through
inhibition of one of the hormone receptors on fat cells (the details of this system are in my Ketogenic Diet
book and The Ultimate Diet 2.0 book), other data suggest that it works by increasing hormone release
from the nerve terminals. In either event, yohimbe seems to particularly help with stubborn fat deposits
especially women’s hip and thigh fat. Men’s abdominal and low-back fat may also benefit. An
upcoming project of mine will deal in detail with getting rid of these stubborn fat depots.

But, before you run out and stock up on yohimbe, a couple of things. First is that if you’re not
already reasonably lean (I’d say dieting category 1 or maybe 2) to begin with, yohimbe won’t be of
much use to you. The body will take fat off from the most readily accessible areas first and stubborn fat
is stubborn for a reason.

Additionally, yohimbe, especially the herbal form, can cause all kinds of weird ass side-effects.
People often report a combination of sweats and chills along with a feeling that their heart is going to
come out of their chest when they exercise (yohimbe also improves blood flow to the genitals which
can lead to some potential embarrassment at the gym; it does not, contrary to popular belief, affect
testosterone levels). Finally, yohimbe is best used prior to aerobic activity (the aerobics are necessary
to burn off the now mobilized fatty acids) although it still might have an effect for a lean dieter doing the
crash diet without aerobics.

As one major caveat, you should never (NEVER) mix EC and yohimbe; in fact, you shouldn’t
take them within about 4 hours of one another. The reason is that the side effects of each will multiply
and both blood pressure and heart rate can really jump.

If you decide to use yohimbe (again, the yohimbine HCL form is the better choice; less side
effects) the effective dose would be 0.2 mg yohimbe per kilogram of bodyweight or about .1 mg per
pound consumed with 100-200 mg of caffeine. This would be taken 30-60 minutes before low-
intensity aerobic activity (preferably first thing in the morning before eating). So a 150 lb dieter would
get just under 15 mg of yohimbe. As with EC it’s a good idea to start with a half-dose to assess your
tolerance. If you are also using the EC stack, your doses should be taken no closer than 4 hours to the
dose of yohimbe/caffeine. So you could do a yohimbe/caffeine combo at 7am prior to morning
aerobics and take EC at noon and 4 pm.
Chapter 10: Free meals, refeeds and diet breaks

Ok, so now you’re ready to go, you’ve got your diet set up, know what you’re supposed to eat, how (if) and how much to exercise, and what supplements/other stuff you should be taking. There are are a few final issues to deal with with this chapter being the bridge to them.

I want you to try to remember way back in the foreword where I warned you that I’d give some rather specific recommendations on how long you can (or should) stay on a crash diet. That’s part of what this chapter is about and I really want you take my recommendations in this chapter to heart: trust me when I say that you ignore them at your own risk.

The other part of this chapter deals with an aspect of dieting that I suspect few of my readers are familiar with, the idea of taking planned breaks from a diet. I’m going to discuss three different approaches, the free meal, the structured refeed and the full diet break with the full diet break leading into a 5 chapter discussion of how to end the crash diet and move to maintenance.

How long to stay on the diet

This ties in with the information on metabolic slowdown that I presented in the last chapter. As I made reference to, how hard and how fast metabolism tends to crash on a diet depends on a lot of factors including gender and genetics (neither of which we can control). But one of the main ones is initial bodyfatness: fatter individuals can usually diet longer without needing a break from the diet (both a psychological and physiological break) than leaner individuals. So once again your diet category will determine how long you can and/or should stay on the crash diet: the lower the category, the less time you should be on the diet before taking a break of some sort.

What do you mean by a break?

Many readers may be confused as to what I mean by taking a break from a diet. That’s because most diet books seem to believe the dieters just sort of stay in this extended diet period forever. If they give guidelines for maintenance, they are usually somewhat vague; you’re often just supposed to eat more of whatever the diet includes.

Additionally, many dieters, both within the bodybuilding community and in the general public, also fall into the trap of confusing dieting harder with dieting smarter. The idea that a planned diversion from the diet (which can last from a single meal to 2 weeks depending on the circumstances) can actually make the diet work better goes against their intuition and common sense. With a few exceptions, it’s absolutely true. This topic is discussed in more detail in the book that I released at the same time as this one, A Guide to Flexible Dieting. You’re going to get sort of an abridged version below but anybody interested more in the topic should pick up that booklet.

For example, studies repeatedly show that flexible dieters, that is individuals allow some flexibility in their eating habits tend to do better, weigh less and succeed more often than rigid dieters (dieters who think that they must adhere to the diet 100% or its failed). Please read that again: the more
strict you are with your diet (i.e. the more absolutist you are), the more likely it is to backfire on you. I imagine most of you have been there, you’re cranking away on your diet, you have that one cookie or slip-up, figure that your diet is ruined and consume the whole bag out of guilt. Anything worth doing is overdoing and that’s how most people deal with diet slip-ups.

But ultimately this is a self-defeating attitude. A single cookie (or even a single meal) can’t undo a week or more of dieting. To use the standard hackneyed cliché: even the greatest baseball players only get a hit 50% of the time if they are lucky (or good). Psychologists often refer to a concept called the 80/20 principle which says that as long as you get it right 80% of the time, the other 20% isn’t so important. Yet dieters often see anything less than 100% perfection as utter failure. Well, rigid dieters do anyhow. Which is probably a big reason why flexible dieters, those folks who are more relaxed about their diet, tend to do better in the long-run. Of course, you can’t be too relaxed, that’s what made you fat in the first place. It’s simply a matter of balance: taking that occasional slip-up in stride and not worrying about it too much.

More interestingly, in one recent study, dieters were forced to take 2 weeks off of their diet and eat ‘normally’. The study was trying to find out why dieters fall off the diet bandwagon and figured that was best done by making the dieters include the time off. But what they found was just the opposite: the dieters didn’t gain significant weight back and had no problems going back on the diet when the two weeks were up. The diet didn’t fail because of the two weeks off although the study did (failed to do what it set out to do).

The researchers weren’t absolutely sure why this occurred but it seems likely that by planning the 2 weeks off (rather than letting it be ‘accidental’ as is often the case during a diet), the dieters interpreted the break differently from a psychological perspective. That is, rather than see the 2 weeks as a failure of their own willpower, they saw it as part of the overall plan. This took a potential negative and made it into a positive by changing how the dieters interpreted the break period. This is important and I entreat you to read the previous couple of paragraphs again as they may go the most against your ingrained beliefs about dieting.

Several years ago, I took this concept farther, basically mandating regular refeeds on a diet. To be honest, this wasn’t anything new, previous diets had used a similar concept; I just formalized it and hammered out some of the details. Not only did this provide a psychological break on the diet, it helped physiologically by helping to upregulate some of the systems that crash when you diet (discussed in the last chapter and in my previous 2 books).

As well, since the refeeds were part of the overall diet plan, the normal negative “Oh, I blew my diet again, I might as well eat that box of cookies.” response was avoided. People started thinking in terms of “Deliberate refeeds to upregulate metabolic rate” (or however they ended up expressing it). Making the break part of the plan took it from being a negative to a positive outcome: it also put dieters in control of the breaks (although, as I’ll mention below, some dieters try to abuse what the break is supposed to be).

So with that background out of the way, I’m going to describe three different categories of breaks ranging from the simplest/shortest to the most complicated/longest, each of which will be used in one way or another depending on which diet category you’re in. Those three categories are free meals, structured refeeds, and full diet breaks.
Free meals

Just as it sounds, this is a single meal that breaks your diet. When I say break I mean that it doesn’t conform to the rest of the diet in either the amount or types of foods you get to eat. The main benefit is psychological, dieting nonstop for days or weeks on end gets to be a real mental grind, more so on an extreme diet like this one. Knowing that there is light at the end of the tunnel, that a couple of times per week you can eat more or less ‘freely’ goes a long way in keeping your sanity. You know that you’re never more than a few days away from a free meal which makes those days of dieting far more tolerable. Also, if you have any sort of a social life (family or what have you), a free meal gives you the ability to eat with everybody else and not be a huge pain in the ass.

Now, before you stop reading and go out and start gorging, let’s talk about what a free meal is and is not. A free meal is NOT a deliberate attempt to see how much food you can stuff down your gullet although this is how it is commonly interpreted. Invariably people fall out of one psychological trap (that breaking the diet in the first place is a negative) and into another (they try to see how much crap they can gorge themselves on during their breaks). Both cause problems. So don’t decide that you’re going to try and put down the entire pizza (or two), or bankrupt the all you can eat buffet on your free meal; that’s a complete and utter abuse of what the free meal is supposed to accomplish.

Rather, go eat a ‘normal’ meal where you are not supremely obsessed with the content. Don’t get me wrong, striving to make healthier choices at this point is always a good thing (especially if you have long-term weight loss maintenance as a goal) but breaking your diet a little bit isn’t going to kill you. Want those greasy french fries, or that dessert after dinner, go for it. Just don’t order two entrees, three desserts eat the entire loaf of bread with butter and half of your spouses dinner and then hit the ice cream place on the way home, call that a ‘meal’ and think I somehow gave you permission to do so.

I think, under most circumstances, a free meal is best eaten out of the house, at a restaurant. This is because you’re less likely to go nuts on your total food intake at a restaurant (unless you go to an all you can eat place which I don’t suggest). You won’t order three desserts (unless you want funny looks from the wait staff and your friends) or eat three meals, which is a real possibility if you eat this meal at home. Also, the going out aspect of the meal gives it more of a reward type of flavor, a special treat for your dieting efforts.

I also think it’s best to make the free meal a dinner meal. This is mainly about getting back into the swing of the diet. If you make your free meal lunch or breakfast, it can be psychologically difficult to go back to an extreme diet for the rest of the day. If you make it dinner, by the time you wake up in the morning, you should be ready to get back into your normal dieting rhythm. If you’re on an exercise program, especially weight training, it would be ideal to put the free meal on a day when you exercised, this helps ensure that the calories and nutrients in that meal go preferentially towards your muscle instead of into bodyfat.

As above, it would probably be ideal if you at least kept up some of the parameters of the diet, mainly ensuring some type of lean protein and some veggies. So start with a salad (this helps fill you up a bit so you’ll be less likely to pig out) and pick some type of protein (lean is preferred, but a fattier steak is ok too) with your main meal. The main difference is that you can have extra stuff as well with the meal. A baked potato, pasta on the side, fries, stuff like that. Dessert (only one, you pig) is ok too.

Some previous approaches to the free meal concept (for example The Carbohydrate Addicts Diet by the Hellers) have further limited the free meal to one hour in duration. This may be helpful if it
keeps you from turning what should be one meal into a several hour graze (and then rationalizing that it was only one ‘meal’). At the same time, don’t fall into the trap of seeing how much food you can eat in an hour if you do this. I’ve known of folks who literally start a stopwatch and see how much they can eat in an exact one hour span (they take it further during structured refeeds, described below). Then they wonder why they aren’t losing fat and bitch at me because they can’t follow directions.

I want to give you one warning: do not be surprised if your bodyweight spikes a little bit the next morning, especially if you eat a lot of carbohydrates at your free meal. Just realize that it is water weight and will drop off shortly after returning to the crash diet. Obviously if you were using an extreme diet to get into shape for some specific event, you wouldn’t want the free meal the night before (i.e. save the free meal for the wedding reception or drinks at your high school reunion and enjoy the comments about how good you look while you’re eating junk).

I’ll go ahead and mention now that both diet categories 2 and 3 will get two free meals per week but diet category 1 does not. The reason is that diet category 1 will only be on this diet for a very short period of time (see below), making free meals both unnecessary and nonproductive. They also finish their stretch on the crash diet with the longest structured refeed (2-3 days), making a free meal that much less useful. I suppose if category 1 dieters were real wimps, they could do one free meal after 4-5 days of extreme dieting. Since, as you’ll see below, they are only extreme dieting for 10-11 days in the first place, it really shouldn’t be necessary.

**Structured refeeds**

The next ‘level’ up from free meals are structured refeeds, basically deliberate periods of high-carbohydrate overfeeding that is performed from anywhere from 5 hours (at the shortest) to one day (probably the average) up to three days (for example, my [Ultimate Diet 2.0](http://www.bodyrecomposition.com)). Although a structured refeed has psychological benefits similar to the free meals, it has additional physiological benefits that the free meal lacks.

One of these is the refilling of muscle glycogen (carbohydrate stored within the muscle) which is important for individuals involved in high-intensity exercise performance. Structured refeeds also turn off diet induced catabolism (roughly: tissue breakdown), helping to spare LBM loss. Done properly, structured refeeds can be used to rebuild muscle lost on a diet. Again, see my [Ultimate Diet 2.0](http://www.bodyrecomposition.com).

Finally, deliberately overeating carbohydrates helps to normalize most, if not all, of the hormones I talked about back in the chapter on metabolic slowdown: leptin, ghrelin, insulin, etc. I should mention that it is somewhat debatable whether short refeeds (1 day or less) have much of an impact on metabolic rate or things of that nature although a recent study (in rats, unfortunately) suggests that it does help.

So how does one do a structured refeed? Unfortunately, it depends on a lot of variables that I don’t want to get into huge detail here (again, [A Guide to Flexible Dieting](http://www.bodyrecomposition.com), goes into far more detail on the topic). I will say this, you should try to consume mainly carbohydrates during the refeed, while keeping dietary fat intake low to moderate (I’d say no more than about 50 grams of fat per day, about 4 tablespoons). Since you’re only eating a small amount of fat on the extreme diet in the first place, you simply need to add 3-4 tbsp (peanut butter anyone?) to your normal fat intake.

As far as carbohydrates, it’s best to avoid too much sucrose (table sugar) or fructose (fruit sugar).
You can have some (about 100 grams of sucrose of 50 grams of fructose maximum), just don't make it the totality of your intake. All starches, moderate amounts of fruit (2-3 pieces total), and even some junk food (again, not too much) is fair game. Doing a structured refeed on a crash diet really isn't that hard, just stick with your normal protein plus vegetables plus essential fatty acid intake and add a ton of carbohydrates and a small amount of dietary fat.

The big 'it depends' is amount, how much to eat during a structured refeed. My UD2 used a 3 day refeed comprised of 12-16 grams of carbs per kilogram (about 5-6 grams per pound) on the first day, about half of that (2-3 g/lb) on the second day, and about half (1-1.5 g/lb) of that on the third day. But that was a specific diet for a very specific group (lean athletes who were completely glycogen depleted going into the refeed). A UD2 style refeed is actually what I'd suggest for dieters in category 1 at the end of the diet but would be too much for the other two categories. I'll mention now that category 3 dieters don't get a structured refeed as they simply don't need it.

Diet category 2 is the big question mark. I'd say eat as much as you can get away with, without regaining significant bodyfat. This may range from slightly below maintenance calories up to 500-1000 calories (or more) over maintenance (chapters 11-15 deal with the concept of maintenance eating). Do be forewarned that bodyweight can spike significantly after a structured refeed, from glycogen and water storage. 5-10 pounds over one day is not uncommon (it's the same 5-10 lbs you dropped right off the bat rapidly). As with the free meal, the water weight drops back off within a couple of days of returning at the crash diet.

**Full diet break**

And finally is the full diet break, a period of 1-2 weeks where the dieter goes back to eating at maintenance. With the exception of Dan Duchaine (who recommended that a 10 week contest diet cycle be broken up into 4 weeks of dieting, 2 weeks off, and 4 weeks of dieting) and myself, I don't recall this suggestion ever being made in popular dieting literature. But, for a variety of reasons (the study mentioned above included), it makes a tremendous amount of sense to include a full break within the context of longer dieting periods.

Let's face it, dieting for long periods at a stretch becomes a real psychological drag. Admittedly the crash diet avoids some of this by being more extreme for a shorter period of time. Even then, for someone who is extremely overweight/overfat, it may take a year or more before all of the weight desired is lost. Expecting someone to diet strictly for that time period is simply unrealistic. Breaking the diet up into more manageable stretches, 8-12 weeks at a time with a 2 week break makes the whole process much easier psychologically, as no individual dieting time lasts all that long without a break.

Full diet breaks can also be scheduled to coincide with vacations or special events, giving them that much more utility. Since the break is now part of the diet structure, rather than an occurrence that is out of the dieter's control, the psychological effect is different. As I described above: what was a negative, a failure of willpower, becomes a positive, a structured part of the diet that makes it work better in the long-term. Experience, and the study above, shows that folks who go into diet breaks planning to make them a break (i.e. vacation) have an easier time getting back on the diet bandwagon when the break is over.

An additional issue is the metabolic slowdown that I described in the last chapter. Although
structured refeeds help out somewhat, metabolism eventually slows and progress on the diet slows as well. Taking two weeks off of the diet to eat ‘normally’ helps to upregulate metabolic rate (including nervous system output and thyroid hormones), making fat loss occur more efficiently when you go back to dieting. Of course, this is predicated on the fact that you don’t regain a tremendous amount of fat back during this period, and that’s predicated on the fact that your caloric intake still needs to be kept under control.

So what does it mean to do a full diet break? First let’s talk about what not to do. As with the free meals and structured refeeds, the goal of the diet break should not be to see how badly you can eat for 2 weeks, how much junk food and crap you can put into your mouth. Obviously, returning to the eating habits that made you fat in the first place is a mistake as well (see the next chapter). So how does one properly do a full diet break?

The first step is that calories should be adjusted to the maintenance level, that is the caloric intake that will maintain your current weight. I’ll tell you how to do this in the next chapter which is all about maintaining your weight loss. Protein intake should be kept at the same levels (maybe even increased slightly as recent research has shown that high protein intakes after a diet help to limit fat regain) as on the crash diet and vegetable and essential fatty acid intake should remain the same as well.

The main change is the addition of more carbohydrates and fats (to raise calories to current maintenance). Carbohydrates need to be raised to at least 100 grams per day (more if you’re exercising) as this is necessary to upregulate thyroid hormone levels. Dietary fat intake should come up as well, to moderate levels (20-25% of your total calories). Again, I’ll give more details on this in the next chapters. If you’re involved in an exercise program while dieting, you should maintain it at some level during the break; if you’re not exercising, the break is a good time to start.

About the only group that usually can’t even consider taking a full diet break are athletes and contest bodybuilders (maybe models) who are under a very specific time frame to reach their goals: the two weeks of dieting time that they lose may not be justified if they don’t get into shape in time for the contest, competition or photo shoot. Of course, I’d mainly argue that they should have started dieting earlier so that they could include a two week diet break but this doesn’t really help folks now.

So with the exception of those category 1 dieters who are under a strict time frame, a full diet break will be applicable for all categories of dieters; all that will change is how often they take a break. As with structured refeeds and the comments I made above: the fatter you are to start with, the longer you can diet without a break. Obviously, if you’re only using the crash diet for purely short-term results, to lose weight for a special event, and don’t care if you regain all of the weight, then just go back to your old bad eating habits when you’re done. Once again, while I don’t advocate this, I accept that that is what people will do. I’ll discuss this more next chapter.

**Putting it all together**

Ok, so let’s look at the three diet categories in terms of the maximum time how long can or should stay on the crash diet as well as how they’ll integrate each of the above three types of breaks into their crash diet. Once again, with the exception of category 1 dieters who are under a time crunch (who should return to dieting after a 2-3 day structure refeed), a full diet break should be followed at the end of the dieting period. Table 1 on the next page gives an overview.

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So category 1 dieters have the joy of going straight through without free meals or refeeds for 11-12 straight days. At which point they should perform a 2-3 days high-carb, high-calorie refeed prior to going back to normal dieting (a second cycle of PSMF is a possibility although I don’t really recommend it). The carb-load guidelines in the UD2 work fine and finishing up the week of dieting with the tension/power workout combo in described in the UD2 would be a very good idea. Please trust me when I say that trying to follow the crash diet for longer than this rather short time period will seriously screw you if you’re already lean.

I know it’s tempting just keep dropping fat like crazy but without some major drugs to deal with metabolic slowdown and muscle loss, you will cause more harm than good. I should mention that the crash diet schedule of 11-12 days into a 2-3 day refeed could conceivably work to carb-up an athlete or bodybuilder up for their meet or contest.

Category 2 dieters have it easiest in a sense. They only have to stick with the crash diet for 2-6 weeks at a time before taking a full diet break (2 weeks). Then they can either go back to more ‘normal’ dieting (meaning a more moderate caloric deficit) or perform another stint on the crash diet. As well, they get both a free meal and a structured refeed (albeit a short one) each week (note: category 2 dieters get only one free meal and one refeed).

As mentioned above, the refeeds and/or free meals should ideally come on a workout day. As well, schedule them so that they end in the evening (meaning dinner meals for the free meals, start the refeed at a time such that it’ll end at bedtime) since this makes it easier to go back to the crash diet in the morning. Once again please note that bodyweight tends to spike after both free meals and refeeds but it’s just water weight (unless you ignore my comments above and go on ‘eat all you see’ junk food gorge) and will go away quickly.

Category 3 dieters, as a consequence of being fatter, usually have an easier time sticking to something like the crash diet for extended periods. They tend not to get as hungry or have problems following it long-term. One of my testers literally followed it for weeks and weeks on end, his motivation come from watching the scale drop daily and he had little problem with hunger or appetite (or energy levels) past the first few days. Two free meals per week should prevent any real psychological problems, follow the recommendations as given above.
Chapter 11: Ending the Diet
Introduction

I imagine most dieters are familiar with the statistics showing that something like 90-95% of dieters regain all of the weight that they lost on a diet. Now, there are many reasons that people regain lost weight and fat and it’s a topic I cover in greater detail in my book A Guide to Flexible Dieting.

In addition to all of the other myriad reasons people regain all of the lost weight, a big factor is that people seem to think that a diet is short-term only, that once they’ve lost the weight they can just go back to their old eating habits and somehow not get fat again. While it would be nice if it worked out this way, it isn’t. If you go back to the way that you used to eat (what made you fat in the first place), you’ll just get fat again. Which means that, to maintain the weight/fat you’ve lost, you have to maintain at least some portion of your diet and activity habits.

That’s the topic I want to address in the next several chapters, how to move from dieting into a maintenance phase that can be sustained. In this chapter, I want to make some introductory remarks and, in the 3 after that I’m going to give two different options of how to eat at maintenance.

I should mention that the full diet break mentioned last chapter is ultimately nothing but moving to maintenance for a 2 week span. That is to say, the information in the next several chapters applies to both the full diet break and moving to long-term maintenance; the difference is only one of duration. First, I want to look at the two most general options for what to do when you’re done dieting.

Option One: Go back to your old eating habits and get fat again

While I certainly don’t recommend this option, I realize that it’s what some people who used this diet (or any diet for that matter) are going to do. This is especially true of those individuals who used the diet as as purely short-term thing, to drop weight fast for a special event (wedding, high-school reunion). If you really don’t care about getting fat again and want to throw away all of the effort you put into dieting, I can’t really stop you. So go back to your old eating habits, get fat and be happy (or at least tell yourself that you are). That’s all I have to say about this.

Option two: move to a maintenance diet

Once again, this ties in with the full diet break I mentioned in the last chapter and represents my preferred option (with a couple of exceptions I’ll mention below) for ending a diet: move into a maintenance diet. Before I explain what a maintenance diet, I need to point out something very important.

When moving to maintenance, most people’s bodyweights will increase by a few pounds. This is especially true after a low-carbohydrate diet (such as this one), especially when carbohydrates are reintroduced (which I’m going to be suggesting). This small weight gain simply represents water, electrolytes, increased food in the gut, etc. This weight gain is no big deal and I don’t want people to freak out about it. Remember that you probably dropped anywhere from 5-10 (or more) pounds of...
water weight while on this diet, regaining some should be expected and no big deal.

So what is a maintenance diet? By definition, a maintenance diet is one that will maintain your current bodyweight or bodyfat level. Now, it would be unrealistic for you to maintain your bodyweight with zero fluctuations, changes in water balance and the rest will cause some fluctuations (women all know what can happen to their bodyweight during different parts of the menstrual cycle). As well, nobody should expect themselves to eat an exactingly identical amount of food every day while doing an exacting amount of exercise. Ok, maybe obsessed bodybuilders but nobody without that particular psychology can be expected to do it in the long-term. Frankly, being that obsessive tends to be a recipe for failure for most people (see A Guide to Flexible Dieting for more information).

Let’s be realistic: nobody is perfect every day of their life. More importantly, who wants to get to the end of their life, having had no enjoyment or pleasure, but being able to claim that their bodyweight never wavered even a bit? Let’s relax this a little bit and say that a maintenance diet (and exercise program) will maintain your bodyweight or bodyfat within a relatively narrow range, maybe 3-5 pounds either direction (with the big concern being an increase). Basically, if your bodyweight (and this doesn’t include the weight gain from moving back to maintenance) starts to climb by more than 3-5 pounds, you need to clamp down a bit more on the diet (or get your exercise plan back on track) before things get out of hand.

In this vein, I want to note that studies of successful dieters note many common behavior patterns but one that is relevant to this chapter is regular monitoring of their body weight. That is, successful dieters tend to keep track of their weight (or bodyfat) on a regular basis. This could be daily or weekly but keeping regular track tells them when they are slipping and regaining the lost weight/fat so that they can buckle down again. You might contrast this to folks who steadfastly avoid the scale (or always make it a point to wear loose fitting clothes) to avoid the realization that they are getting fat (again). Then they wonder how they ‘woke up’ fat one day.

If you don’t like the scale or bodyfat measurement, you can simply pick a particular piece of clothing that represents your goal weight/fat level and try it on every so often. If it’s getting tight again, you’re slipping and it’s time to get back on top of your diet and exercising to get back where you need to be.

Again, it’s unrealistic for your weight or bodyfat to be completely unchanging but you’re better off getting back on top of your diet and exercise when you’ve only gained a few pounds than when you’ve gained a bunch.

Ok, so back to maintenance. As above, a maintenance diet is exactly that, a diet that contains the number of calories (and fulfills other requirements such as protein and essential fatty acids) that will equal your activity level so that your weight/fat level is more or less stable within some range. That’s all I’m going to say about this in this chapter, I’ll get into more details in the next several chapters.

A couple of exceptions

Within the context of the diet described in this booklet, the main exception to moving back to maintenance dieting are contest bodybuilders or athletes who used the rapid weight loss diet to get caught back up with their preparation. Since they don’t get a full diet break (only a 2-3 day structured refeed at the end of the diet), they don’t have to worry about maintenance until after their contest.

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http://www.bodyrecomposition.com
For those individuals, trying to maintain contest levels of leanness (3-4% bodyfat for men and 7-9% for women) is unrealistic anyhow, they are going to regain some weight and fat and then move into maintenance (or perhaps focus on adding muscle which means an above maintenance calorie diet).

A second exception to the move back to maintenance is long-term dieters who used a few weeks of crash dieting to kick start their weight/fat loss before moving into a more moderate weight/fat loss diet with a less extreme food restriction. Rather than moving straight back to maintenance, this category of dieters would increase calories to a more reasonable level (rather than the extremely low caloric intake of the rapid weight loss diet) and continue their diet. This is discussed in detail in chapter 15.

Two different ways to eat at maintenance

For everyone else, moving back to maintenance will either be used during a full diet break (see last chapter if you’ve forgotten already) or when the diet is (finally) over. I want to mention now that I’m going to describe two different approaches to moving to maintenance in the next several chapters.

The first approach is aimed at people who really hate counting calories (i.e. most of them). While I’m leery of programs that don’t impose some sort of portion control (and note that many popular programs simply hide caloric control while having you count exchanges, or points, or what have you), the simple fact is that most people are not going to keep meticulous track of their food on a day to day basis. So I’m going to give some general eating guidelines that will tend to prevent issues with overconsuming calories. I’ll simply note that if you find your bodyweight increasing out of the range discussed above, you’re going to have to impose some restriction on yourself.

The second approach is for that small minority who is willing to count calories, or at least keep track of their food intake on some level (whether it’s portions or what have you). There’s more math to determine your daily intake (which is why I suspect most people won’t do it) but I think it gives more overall control. I should note that even readers who plan to use the calculation based method in chapter 14 should still read the next two chapters, as it covers a great deal of information related to food choices and overall meal planning. I’ll make a few additional comments on the topic in chapter 14 as well.

A mixed approach

One approach I’ve found that is useful is for people who really hate counting calories/portions to spend some time period (say 3-7 days) doing so. That means reading labels, getting out the measuring spoons and cups and generally being miserable and obsessed. The reason for this is that most people are simply atrocious at estimating their food intake.

Studies routinely show that people can underestimate their food intake by 50% (and overestimate their activity by 50% as well). It’s not that these folks are lying, most people simply have no conception of what a serving of a given food is. When you get them to actually monitor/measure their food intake, they become far more aware of how much (or little, in some cases) they are actually eating.

Making folks go through the headache of measuring everything for a few days helps them realize
not only how much they’re eating but what real world portion sizes are. Once they have that established, they can get away with eyeball estimations of their daily intake.

Which is just a longwinded way of saying that some readers may wish to follow the second approach, calculating their requirements and keeping track of everything for some short period of time. This is simply to get an idea of what portions are and about how much food is actually their maintenance level. Once that is established, they can move back to the first approach and sort of eyeball their food intake.

Once again, the ultimate criterion of whether your current food intake (and activity level) constitutes maintenance is what is happening in the real world to your bodyweight or bodyfat. Pants getting tighter or the scale going up? No matter what you think you’re eating or how much I’ve suggested as an estimate of your maintenance, you’re clearly eating too much for your activity level and need to scale back your food intake, or increase your activity levels, to get your bodyweight under control.

Moving to maintenance: fast versus slow

Before I describe the two different approaches to setting up a maintenance diet over the next several chapters, I want to mention that there two different ways to move back to maintenance: fast and slow, which are exactly what they sound like.

In a fast approach, calories are basically ramped up to maintenance quickly over a day or two. This can actually be done in concert with a structured refeed, just make the first day(s) of your refeed the return to maintenance. So start with a 1-2 day period of high-carbohydrate/high-calorie overfeeding as per the guidelines last chapter (or in my other booklet) and then scale back calories to maintenance levels for the duration of the break (or long-term maintenance).

The drawbacks to this option is that it’s easy to lose control of food intake (what should be a 1-2 day refeed turns into a week of gorging) and the bloating and water retention can be annoying. Some people also report gastric upset and gas when they ramp up carbs after they haven’t been eating any for a while. I think the fast option is probably best for category 1 dieters (those who aren’t under a time crunch) who already have good food control and won’t have a problem returning to maintenance after a structured refeed. Category 2 and 3 dieters may still be dealing with changing long-term eating habits and the slow option, described next, is probably better overall.

Which brings us to the other approach to returning to maintenance which is the slow approach. Again, this is exactly what it sounds like, calories are gradually raised to maintenance over some time period (a week at most). Of course, how you go about adding foods back will depend on whether you’re using the non-counting/eyeball method described in chapter 13 or the counting method described in chapter 14. I’ll address this topic individually in each chapter.

I’d say the big advantage of the slow approach is that it avoid major weight spikes which can cause negative psychological effects. The disadvantage is that it’s less fun and means you have to be meticulous about your food intake the whole time. However, this can help with food control, many individuals are completely unaware of what their actual food intake is (or how much, or little, food actually represents maintenance levels) and having to be very aware of your food intake on a day to day basis (at least initially) can act as a teaching tool and help with changing long-term eating habits.
Maintenance versus the two week diet break

To wrap up this chapter, I want to make a couple of concluding comments about the possible differences between moving to maintenance for the long-term versus doing the full diet break that I described in chapter 10. The primary difference, of course, is that moving to maintenance is an attempt to keep weight more or less stable in the long-term. Which isn’t to say that further dieting might not be attempted at some later date, it’s simply not the major goal.

In contrast, the full diet break is used to break up periods of active dieting, meaning active caloric or food restriction to generate weight or fat loss. For the most part, the difference is only one of time: moving to maintenance is long-term, the full diet break is only 2 weeks. The only real comment I want to make in this regards is that it is crucial that daily carbohydrate intake be at least 100 grams per day during a full diet break (i.e. between periods of active dieting). The reason is that this amount of carbohydrates is necessary to increase levels of thyroid hormone, a critical aspect of upregulating metabolic rate.

Frankly, hitting this amount of carbs should be no real problem whether you follow the non-counting approach described in the next two chapters, or the meticulous calorie counting approach described after that. I’ve built it into the recommendations so that you don’t have to really think about it. I’m only bringing it up in case your general tendency is to skimp on dietary carbs for fear that they will ‘make you fat’. Compared to normal daily carbohydrate intakes in modern diets, 100 grams is a pittance (a mere 400 calories) and within the context of the other recommendations is nothing to worry about.
Chapter 12: Moving to Maintenance
Non-counting method Part 1

As I mentioned last chapter, I suspect that a majority of readers really don’t want to have to count calories on a day to day basis. Certainly not every day for the rest of their life in any event. Towards that end, I’m going to offer an approach to bodyweight maintenance that doesn’t require (much) in the way of calculating or calorie tracking.

In this chapter, I’m going to make some general comments about food intake, appetite and caloric intake and in the next chapter I’ll give the actual guidelines for setting up a non-counting based maintenance diet.

Yet another warning

I want to make it very clear upfront that I tend to be leery as hell of approaches that rely entirely on the individual to gauge their food intake without monitoring. The reason for this is the number of studies that repeatedly show just how bad people are at it. As mentioned last chapter, people can readily underestimate their food intake by up to 50%, while overestimating their activity by the same 50%.

It’s no wonder that people are gaining weight while thinking (and swearing up and down) that they eat very little and burn a ton of calories through exercise. Once again, I’m not saying that folks are lying, people are just really bad at estimating things.

Now, a typical solution to this problem (and the one I’m going to take) is to give a set of eating rules that makes it relatively more difficult to overeat. There are a lot of ways to do it and I’m simply going to present one of them. But note my choice of words two sentences back “relatively more difficult”. That’s not the same as saying that it’s impossible to overeat.

As I mentioned previously, human bodyweight is notoriously well regulated and people can easily find themselves gaining back weight even if they appear to be doing everything correctly. As many dieters who have followed the “You don’t have to count calories as long as you eat a certain way” types of diets have found out the hard way, either weight loss stalls, or weight gain restarts.

This is one of the big reasons to regularly monitor at least your bodyweight or bodyfat (or measure your waist or use some particular piece of clothing to gauge the fit) semi-regularly: it will alert you to when things are sliding. That is, even if you think that you’re not overeating, if the scale is creeping back up or that pair of pants is fitting tighter, clearly you are in a calorie surplus. That’s true even if you follow the guidelines I’m going to give.

This is yet another reason that you may wish to spend at least some time measuring and weighing foods when you eat them, to get a better idea of what portions actually are relative to what you think they are. I’ll mention this below and, unfortunately, make one very serious recommendation about something you really should measure.
The effects of nutrients on spontaneous food intake

Ok, first I should probably define what is meant in the section heading by ‘spontaneous food intake’. Basically, that phrase refers to the amount of food that people will eat if left to their own devices, that is they aren’t monitoring their total food intake at all.

This is an important concept as different foods tend to affect spontaneous food intake a bit differently. With the exception of some of the goofier diet schemes out there, most of the “Eat all you want but don’t worry about counting calories” approaches recommend that dieters eat in such a way that spontaneous food intake is automatically reduced.

Quite in fact, this is the basic theory behind both low-fat AND low-carbohydrate diets (I’m ignoring the idea of a metabolic advantage inherent to low-carb diets, that’s a can of worms I don’t want to address here). Which probably confused the heck out of everyone, so let me explain.

A great many studies have shown that high fat diets (lets ignore the meaninglessness of that term) tend to promote what researchers call passive overconsumption of calories. Translated into non-gibberish, that means that when you give people access to high fat foods, they tend to eat more at a given meal without noticing it. Hence passive overconsumption. The essential problem is that, in the short-term (over a meal), fat doesn’t blunt hunger or alter food intake.

So the logic goes, if people reduce fat intake, they’ll end up eating fewer calories and lose weight. That’s it, the whole premise was more or less based around the idea that if people eat less fat, they’ll eat fewer calories and lose weight. This wasn’t the only reason, mind you, but it was one of the main ones.

And this is true to a small degree although the effect amounts to very little in the long run. It’s been estimated that for every 1% reduction in fat intake, you will lose a whopping 1.6 grams of weight per day. Which, over the range that people can realistically reduce fat intake, adds up to almost nothing, maybe 5-10 pounds lost over 6 months which is nothing to write home about. This also assumes that people don’t just eat more of the other foods. Which turns out to be a rather incorrect assumption in the real world.

Additionally, there’s a limit to how far fat can be reduced before the diet tastes like cardboard and people won’t follow it (some research has found better dietary compliance to moderate compared to very low fat-diets). As well, people on low-fat diets, just like everyone else, often start to regain weight even if they keep fat intake low. Why? Because they start to eat more of the foods that they are allowed.

None of this was helped by the fact that when the low-fat craze came about, food companies rushed high calorie but low or nonfat foods (Snackwell’s anybody?) to market. Since people figured that all they had to pay attention to was fat intake, they ended up overeating anyway (by eating high calorie but low- or nonfat foods).

So how can the same basic idea apply to low-carbohydrate diets? First let me say that numerous studies have shown that spontaneous food intake on low-carbohydrate (also called ketogenic diets) goes down. There’s a few reasons for this. Perhaps the primary one is that when you remove an entire category of food (carbohydrates) that happens to make up 50% or more of people’s food intakes, they pretty much can’t help but eat less. As well, since protein turns out to have the largest effect on hunger blunting, the high protein intake tended to help as well (as least one researcher thinks that the benefits of low-carb diets are occurring because people typically increase their protein intake on
such diets). The fat intake also tends to keep people full in the long-run which seems to contradict what I wrote above about spontaneous food intake but I'll explain in a second.

Additionally, for people who don’t handle carbohydrates well (because they are insulin resistant), high carbohydrate intakes tend to spike and crash blood glucose, making them feel lethargic and hungry. Low-carbohydrate/high-protein diets tend to stabilize blood glucose in these folks and the blood sugar crash induced hunger goes away. Finally, ketones (which are produced by the liver when carbohydrates are taken below a certain level) may blunt hunger, although the evidence for that isn’t great.

Of course, while this works in the short-term, anybody who’s been on a low-carbohydrate diet for any period of time realizes that the same type of effect as with low-fat eventually occurs. Either weight loss stalls or starts climbing again. The reasons are similar to what happens on low-fat diets: people start eating more of the foods that they are allowed. As well, the high fat intake of most low-carbohydrate diets can come back to bite people in the ass, they end up gorging on high-fat foods and eating a lot of calories. As well, companies are now rushing low-carb (but high-calorie) foods to market which is going to lead people down the same road as what happened with low-fat. Focused only on carbohydrate content, they’ll end up overeating and either not lose weight or end up gaining it.

And that’s how both low-fat and low-carb diets are predicated on the basic idea that, by altering your food intake, people will spontaneously eat less and lose weight. I should note that at least one recent study has shown that diets higher in protein (25% vs. 12% of total calories) found a similar effect: the subjects in the higher protein group automatically ate less and lost weight/fat.

I suppose I should mention alcohol since it is a nutrient (of sorts) that people consume. Unfortunately, the effects of alcohol on spontaneous food intake and bodyweight are a little bit schizophrenic. In men increasing alcohol intake tends to cause an increase in bodyweight (measured by BMI); in women, increasing alcohol tends to be associated with a decreased bodyweight. The reasons are still up to debate but, as much as anything, it’s probably that men tend to eat (and eat fatty foods) when they drink while women tend to drink instead of eating.

How nutrients affect satiety and satiation

Ok, I know I threw a couple more big words at you up there so let me explain them briefly. Satiety is basically short-term hunger, over the course of a meal or so; satiation has to do with longer-term hunger (more accurately called appetite). This is an important distinction to make because each nutrient affects things a bit differently.

As I mentioned above, dietary fat tends to have almost no effect in the short-term, which is why we get the effect of passive overconsumption. In contrast, both protein and carbohydrate tend to blunt hunger in the short-term. Now I want to comment that I think the studies in question are a little bit goofy. Typically, they use what is called a pre-load design, subjects are given a snack (containing various amounts of the nutrients) and then allowed an all you can eat buffet about 30 minutes later. Researchers look at the food intake at the buffet and draw some (in my mind, poor) conclusions about real world food intake.

Ignoring every other issue with these studies, one of the most important is that they only look at a single meal. I bring this up because how much you eat over a span of 24 hours (or days) is arguably more important. And how much you eat over a day depends to some degree on how long you go
between meals. Ultimately, a study looking at a single meal (especially using a preload design) tells us little about real world eating behavior.

I bring this up because, as anybody who has followed an extremely low-fat diet knows, dietary fat tends to keep you from getting hungry as soon. Readers may be familiar with the idea of a meal that ‘sticks to their ribs’, an old folk saying referring to how long certain foods sit in the stomach. Higher fat intakes (up to a point) make food sit in the gut longer, and that tends to keep people fuller in the long-term.

Within the context of the typical low-fat diet, this is made even more pronounced when the diet is low in fiber (which slows the rate at which food leaves the stomach) and high in refined carbohydrates (the ones that people like to eat). Add to that frequently insufficient protein, you get a lot of carbs hitting the bloodstream very rapidly, first spiking and then crashing blood glucose which tends to promote hunger. In many dieters (note again to my critics: I didn’t say all people), extremely low-fat intakes, especially when they are coupled with low-fiber, low-protein and refined carbohydrates make people hungrier. I want to point out that this has as much to do with an incorrect diet setup as with the concept of the high-carbohydrate diet itself. People who get sufficient protein, and some dietary fat, along with choosing the less refined carbohydrates often do just fine with such a diet. But I digress.

You can easily test this yourself. First eat something like a bagel or some other refined carbohydrate plain. See how soon you are hungry again. If you’re like most people, it will be fairly soon. Now eat that same bagel with 1/2-1 tablespoon of peanut butter on it and see how much longer you stay full. Between the protein content of the peanut butter and the fat content, the entire combination will stay in your stomach longer, promoting fullness. As well, the fat and protein will tend to slow the entry of glucose into the bloodstream, avoiding major blood glucose swings and crashes.

Basically, dietary fat is sort of a double edged sword when it comes to caloric intake, satiety and satiation. High dietary fat intakes tend to promote excessive caloric intakes via the passive overconsumption effect; very low fat intakes tend to leave people hungrier sooner (especially when combined with a diet of highly refined carbohydrates and too little protein and fiber) and they end up eating more as well.

This argues for a moderate fat intake (20-25% of total calories, I’ll explain more next chapter) as probably being optimal and some recent research supports that idea; moderate fat diets tend to have better dietary adherence and improve health more so than extremely low or high fat diets. Moderate dietary fat intakes also appear to give an optimal effect in terms of slowing glucose release into the bloodstream and moderating blood glucose levels.

I already mentioned above that protein has been found to have the greatest impact on hunger. In the short-term studies, carbs come in second and fat is last. Over the longer term, whether carbs or fat is superior sort of depends. Unrefined naturally occurring carbohydrates tend to keep people fairly full, especially when combined with protein, fat and fiber but the more highly refined carbohydrates (i.e. the ones people are actually eating in the real world) seem to stimulate hunger more often than not. Between a fast rate of digestion and everything that accompanies it, highly refined carbs can cause more problems than they solve.
In the last chapter, I introduced some general concepts about how protein, carbs and fat can spontaneously affect caloric intake. That directly leads into this chapter which will list some general guidelines and explain how to put it all together to develop a maintenance level diet that doesn’t require you to count and measure every morsel of food.

Eating guidelines

After the last chapter, you should already have a pretty decent idea of what I’m going to suggest in this chapter. Below, I’m going to list a series of ‘rules’ for eating that will tend to make strict calorie counting ‘mostly’ unnecessary. It encompasses what I discussed last chapter and adds a few more helpful hints. I’ll address each in more detail in a second and then explain how to put this into practice.

1. Eat more frequently
2. Eat plenty of lean protein
3. Eat a moderate amount of fat at each meal
4. Eat plenty of fiber from vegetables, fruits, and unrefined carbohydrates like beans
5. Eat moderate amounts of refined carbohydrates such as breads, pasta, rice and grains
6. Eat slowly
7. Continue to utilize free meals and/or structured refeeds
8. Exercise

Eat more frequently

Because of the extremely low-calorie nature of the PSMF, it’s unlikely that dieters were eating more than 3-4 times per day. It’s simply not viable when calories are that low unless you want each meal to be about 3 bites of food.

However, a good bit of research had found that eating more frequently (while splitting your total daily caloric intake) keeps hunger better under control and this is true in both lean and obese individuals (for whom hunger/appetite control can be a real problem). There are a number of reasons for this. Perhaps the biggest one is avoiding extreme hunger which can occur when meals are spaced out too far. This occurs for a number of reasons but decreasing blood glucose is one of them. I’m sure every reader can identify with waiting too long to eat, feeling lightheaded and ending up at the candy machine ravenous.

As an additional benefit, eating smaller meals overall has an effect on the stomach’s stretchability, decreasing it over time. Basically, when you eat lots of large meals all of the time, the stomach stretches more. In that the physical stretching of the stomach is one of many signals for fullness, a stomach that is less easily stretched tends to fill up faster and let you know that you’re full.

Now, I should mention that some earlier research suggested that snacking had the opposite
effect, increasing caloric intake and causing weight gain. But this research was really looking at what happens when you add snacks (and I suspect the typical types of junk food snacks) to a normal diet; it wasn’t looking at what happens when you split your normal daily food intake into more, smaller meals.

It’s the latter goal that I’m describing: splitting your daily food intake into smaller meals. Now, bodybuilders and athletes are used to eating 5-6 (or more) meals per day and take it as part of the price they pay. But this may not be possible for all readers. Job, life, etc. all get in the way. While it might be ideal to eat 5-6 mini-meals per day, this isn’t always realistic.

Dieters ending a PSMF should maintain at least their previous meal frequency which, as I noted, is probably 3-4 meals per day. To this they may wish to add smaller snacks for a total of anywhere from 4-6 ‘meals’ per day. We might figure 5 as a realistic number which would mean breakfast, lunch, and dinner with a couple of small snacks in-between them. I want to make it very clear that all snacks and in-between meals should more or less follow the other rules I’m going to describe as much as possible (getting fiber with a lot of snacks can be a problem but do your best).

That means that an ideal snack should contain protein, a moderate amount of fat, some fiber and the rest. Translation: a plain bagel is not a meal, a piece of fruit is not a meal, a candy bar surely isn’t a meal. A bagel with a bit of mustard, mayo or cheese and some turkey qualifies, a piece of fruit with a glass of low fat milk qualifies, even some of the meal replacement bars (try to pick the ones that have reasonable amounts of protein, carbs and fat) is workable. Would it be ideal to eat a small whole food meal containing protein, fat, fiber and the rest at each meal? Yes. Is that realistic for everyone? No. Eat plenty of lean protein

As I mentioned last chapter, protein has the greatest effect on blunting hunger, beating out both fat and carbohydrates. Frankly, coming off of a PSMF, protein intake should be the least of anybody’s concerns since that is most of what they are eating. Basically, all categories of dieters should simply maintain their protein intake. Category 2 and 3 dieters can even increase it if they wish.

Every meal eaten while at maintenance must contain a source of protein and this will go a long way towards keeping caloric intake at bay. Protein sources include both those foods listed back in chapter 8 but can now also include protein that has a higher fat or carbohydrate content. This means some of the leaner cuts of red meat as well as normal dairy such as milk and yogurt (don’t forget about the fat intake of such foods). The low-fat cheeses are also fair game although keep in mind the next guideline on fat intake. If you’ve been eating egg whites at breakfast, you can add a whole egg which will drastically improve the taste.

Eat a moderate amount of fat at each meal

There is a considerable amount of research suggesting that moderate fat diets (about 25% of total calories) are more effective, as well as being healthier, than either extremely low or extremely high-fat diets. There are a number of reasons for this none of which I’m going to bother getting into.

Now, on the modified PSMF, you’re already eating a small amount of fat in the form of your EFA’s, whether it’s the 6 grams per day from fish oil capsules or a slightly higher intake from flax oil. But, in moving to maintenance, you will need to increase fat intake somewhat at each meal. To the tune of about 10-14 grams per meal (smaller snacks may only need about half of that, 5-7 grams of fat). Ok, now I know that I originally said that you wouldn’t have to count or measure stuff but this is a place where I’m going to go back on that.

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So you won’t skip it, right now I want you go to your kitchen and get out a bottle of vegetable oil (or oil and vinegar salad dressing or something) and a tablespoon measure. Ok, pour the oil into the tablespoon. That’s 14 grams of fat right there, that’s the maximum you can have at each meal. Right, not very much. Now you see another reason that it’s easy to overconsume dietary fat, very very little fat contains a ton of calories. I strongly (STRONGLY) advise you to measure your fat intake, at least for a bit. Eyeballing it or estimating it is almost sure to get you into trouble calorie wise.

Now, depending on your other foods choices (especially protein), your meals will probably contain some amount of dietary fat to begin with. This can range from almost none to quite a bit depending on what you eat. Again, this means that you really need to keep track of how much fat you’re getting. As a general rule, I’d say this: if your other food choices (such as dairy or other proteins) contain dietary fat, don’t add any more to the meal. Odds are there is already enough. If your other foods contain little to no fat (think lean chicken breast or nonfat dairy), you should add a small amount of dietary fat to the meal. Throw some oil and vinegar dressing on your salad or something like that.

I suppose I should mention something about fat sources although this isn’t the right booklet to go into huge details. You should already be getting your EFA’s from either flax oil or fish oil capsules. It’s nearly impossible to avoid saturated fats if you’re eating animal foods although low-fat cheeses and small amounts of butter (a better choice than margarine) are acceptable. That makes olive oil (or high oleic safflower oil for those, like me, who don’t like the taste of olive oil) your best bet. So your total daily fat intake at maintenance would come predominantly from monounsaturated fat (olive oil) with additional small amounts of the essential fatty acids and some unavoidable saturated fats.

I’ll mention again that the one type of fat you should definitely try to avoid is trans-fatty acids (aka partially-hydrogenated vegetable oil) which is found in almost all commercial or processed foods.

Eat plenty of fiber from fruits, vegetables and unrefined carbohydrates such as beans

The benefits of fiber go far beyond health, it is a potent aid to both weight loss and maintenance. The reason is that fiber (well, certain types of fiber) keep food in the stomach longer, promoting fullness. Additionally, that same fiber takes up quite a bit of room in the stomach and the physical stretching of the stomach is one (of many) signals for fullness. As well, fiber is chewy and takes time to eat, meals high in fiber tend to automatically slow down your eating, giving your brain time to register that you’re full.

Finally, the foods high in fiber (fruits, vegetables, naturally occurring carbs like beans and such) are also high in nutrients, both vitamins and minerals that are required for health, as well as a class of nutrients called phytonutrients which are turning out to have numerous health benefits. Once again, your grandmother was right, eat your fruits and vegetables. I should add that some mainstream nutrition types would include the higher fiber grains in this category and this may be true if you’re talking about some of the coarser breads. But the more you refine a food, the more fiber you remove and the less nutritious it tends to become. So I’m putting all refined grains in the category of food described in the next section.

Now, while most vegetables (with the exception of the starchy vegetables mentioned previously) have so few calories that they can basically be eaten without limit, this isn’t the case for the other foods in this category. The usual issue, as with beans below, has more to do with the toppings people put on top of their veggies; melted cheese is common and many salad dressings contain a considerable amount of calories as either carbohydrates, fats, or both.

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While difficult, it is conceivable to overeat fruits, especially if you go with stuff like grapes and raisins. Dried fruit is a nightmare (by removing the water content, you remove most of the bulk and fiber) calorically, canned fruit almost always has extra sugar added and I think fruit juice is horrid food from most standpoints. You’ve taken out the bulk and the fiber and managed to concentrate the calories horribly. So go to your produce section in the grocery store and stick with whole fruits and that means eating the skins (where the fiber is) too. As I’ll mention below, a single piece of fruit makes a good addition to your normal meals and, unless you go really nuts, you’ll be hard pressed to overeat fruit.

The naturally occurring carbohydrate foods such as beans (or legumes, if you prefer) and potatoes can be a bit more problematic. While it’s unlikely that most people would drastically overconsume such foods, it is a possibility so be aware. But both are high in fiber (make sure and eat the skin on the potato) and bulk so they will tend to limit their own intake. Perhaps a bigger issue is what people tend to put on such foods as toppings.

A baked potato by itself (or with something like ketchup, my preference, or fat free ranch dressing or salsa) is one thing, a potato smothered in butter and sour cream (how most people eat it) is another entirely. Bean salads are often swimming in oil and people often bury all of the above foods (ok, not fruit) in high fat cheese more often than not.

Finally are nuts which I suppose belong in this category. Although unrefined and a good source of protein and healthy fats, nuts can be extremely easy to over-consume and it doesn’t take many to contribute a really monstrous number of calories. If you choose to eat them, they should be measured (similarly to your fat intake).

Eat moderate amounts of refined carbohydrates such as breads, pasta, rice and grains

Now the carb freaks and mainstream nutritionists will take issue with what I’m going to write here but that’s tough, it’s my book. While the dogma about such foods is that they are wonderful for health, impossible to overeat and all that crap (and this may be true in the artificial world of the lab and under some very specific circumstances), in the real world this just doesn’t turn out to be the case.

A great many people (note to critics with poor reading comprehension: I didn’t say ALL people) can readily overconsume such foods. And the fact is that they can be somewhat energy dense (meaning they contain a lot of calories in small bulk). If you don’t believe me, go get a box of pasta and look at just how little pasta makes a one or three ounce serving.

Now cook it up and compare that to what you probably would typically eat if you had pasta for dinner; you’d probably eat twice or three times the standard ‘serving’ size to the tune of many hundreds of calories. And that’s before you add the toppings, which may range from inconsequential like marinara sauce, to the high fat cream sauces and cheese. The same comment goes for rice or any food in that category. Or check most of the commercial cereals sometime, the standard serving and what most people actually eat have nothing in common.

In the US especially, the serving sizes of grain based foods such as bagels and muffins has exploded. While a bagel or muffin may have only contained a couple of hundred calories in previous years, calorie counts of 400 or more calories is not uncommon for the supersized versions. Bread in and of itself usually isn’t a huge issue, a slice is usually only so large (unless you’re eating Texas toast which is huge) and most people won’t eat that many slices in a single sitting.

Perhaps a larger problem comes when you add these types of foods to the rest of the modern
diet: super high in fat, and low in fiber. Add to that insulin resistance that is common with inactive individuals who are overweight and you get into problems. Even marginally refined grains can do bad things to blood glucose and studies are clearly showing that reducing total carbohydrate intake and increasing protein intake is better for insulin resistant individuals from a variety of standpoints including blood glucose levels and health.

Now, the point of my comments is not to say that these types of foods are totally off limits (which is an extreme that some nutrition experts reach), simply that they can be more problematic than fruits, vegetables and the naturally occurring carbohydrates for a variety of reasons. This is yet another place that I’d highly suggest (though not as strongly as for dietary fat) that you spend a bit of time getting familiar with serving sizes on any of the foods that you wish to eat. Which is to say that serving of pasta or rice or what have you is ok, just don’t go crazy with it. Eating a monster bowl of pasta or rice is going to add hundreds and hundreds of calories to your daily intake without you even noticing it. A good rule of thumb might be to limit your starchy carbohydrates at any given meal to the amount that would fit in a cupped palm (just like protein above) or slightly more.

I should mention that some individuals run into problems with even the smallest amount of grains in their diet. These are usually fatter individuals (high end of diet category 2 or those still in category 3) who are severely insulin resistant. In that case, grains may simply have to be eliminated completely. Which means that fruits, vegetables, and the few naturally occurring starches like potatoes and yams will be the only carbohydrates allowed.

Eat slowly

Yet another place where everyone’s grandmother was correct about eating. From a satiety/fullness standpoint, eating more slowly is beneficial. The reason is that there is a delay between eating and when your brain gets the ‘signal’ (which is sent via nerves and chemicals in your bloodstream) that you are full. On average, the delay is about 20 minutes or so although even this may be impaired in some individuals. The point being that if you eat super quickly, you will tend to eat more than if you take your time. This is one advantage of high-fiber foods, especially salad; they take time to eat. Not surprisingly, a recent study found that people who ate a salad first ate less during the normal meal. Who’d have guessed? I mean other than everybody.

Continue to utilize free meals and/or refeeds

Although the goal of maintenance is, well, maintenance, I still think continuing with free meals as part of your overall structure is a very good idea (for more details see my Guide to Flexible Dieting which talks about flexible vs. rigid dieting). That is, even though the recommendations in this chapter are somewhat free form, there are still restrictions in terms of what you can and can’t eat (i.e. you can’t eat anything you want in unlimited amounts). Allowing for a free meal or two each week will go a long way psychologically to sticking with the other dietary habits you’re trying to maintain. The guidelines presented in chapter 10 should still be followed for free meals.

Occasional refeeds (especially for individuals involved in intense exercise) are also a possibility during maintenance eating, although this is beyond the scope of what I want to cover in this booklet. If you think you might be in a situation to utilize refeeds during a maintenance phase, drop me an email or
see one of my already thoroughly plugged books.

Exercise

I mentioned back in chapter 7 that a great deal of research has suggested that the primary benefit of exercise is in maintaining weight loss, as it tends not to help much during the diet. There are a few reasons for this. One is that exercise helps to cancel out some of the diet induced reduction in metabolic rate that can promote weight regain. As well, there tends to be a decrease in resting fat oxidation after the diet, exercise can also correct this defect. Additionally, some research suggests that exercise can increase dietary compliance.

Psychologically, many people seem to link their eating and exercise habits: they tend to be more aware of their eating and strive to eat healthier when they are exercising. I should note that some people take an opposite approach: figuring that they are burning far more calories than they are, they assume that they have earned the double cheeseburger and milkshake after a workout and end up eating too much.

In any event, if you aren’t already on an exercise program, while you’re moving to maintenance is an excellent time to start. I can’t get into all of the details necessary to set up an exercise program in this booklet. You can either check out one of the million and one books on the topic or get my first book The Ketogenic Diet which addresses the issue in some detail. I will say that I think a proper exercise program should contain some mix of resistance exercise (weight training) and cardiovascular or aerobic training.

I should note that the research on this topic tends to find that quite a bit of exercise, about 2500 calories/week is necessary to completely prevent weight regain. Lesser amounts will prevent some of the weight regain but not all of it. Now, this is quite a bit of activity and that is a consideration. To put it into perspective, the average person can burn about 10 calories per minute during a moderate intensity aerobic activity, less if they work at a lower intensity. To burn 2500 calories per week amounts to 400 calories per day if they exercise 6 days per week and progressively more if they exercise fewer days.

This means that about a minimum of of 45 minutes (if you’re willing to work fairly hard) or up to 90 minutes per day of exercise may be needed to accumulate that 2500 calories/week. Simply keep that in mind when you set up an exercise program. Walking for 20 minutes a few times per week simply isn’t going to cut it.

Putting it all together

Ok, so you’re coming off of the crash diet, where you’ve been eating nothing but lots of lean protein, plenty of vegetables, and a little bit of EFA’s across 3-4 meals. Frankly, moving from that into the maintenance type of diet described in the above 8 steps is pretty easy. You simply need to add a bit of fat to the meals you’re currently eating, some fruit and other naturally occurring carbohydrates to those same meals, add in a moderate amount of refined grains (if you find that you tolerate them well), and another meal/snack or two. With that daily plan, you’d continue with two free meals per week and either continue/increase your current exercise program or embark on one.

Now, once again let me mention that there is both a fast and slow way to move to maintenance and your choice should be made based on the comments I made a couple of chapters back. I’m going to describe the slow method but the end result is basically the same; you would simply add everything
in more or less at once.

So the first thing a slow approach individual might do is add a small amount (measured) of dietary fat to each of their three meals along with a piece of fruit. If they were eating egg whites for breakfast, they could simply make one of the eggs a whole egg. Alternately, they could switch from nonfat cheese to one of the low-fat cheeses (which invariably taste and melt much better). A piece of fruit such as a banana could be added as well. Lunch and dinner would have similar substitutions. Fattier cuts of meats could be chosen (instead of the nonfat choices from chapter 8) or fat could now be added in the form of a salad dressing (oil and vinegar in measured quantities) to the salads that accompany each meal.

Alternately, the protein choice could remain fat free and some low fat cheese could be sprinkled on the salad (or melted on top of the meat). Dinner would be similar. Adding a starch to the existing meals is a possibility depending on individual preference. A slice or two of a high fiber bread toasted at breakfast, or something similar at lunch and dinner (or a measured amount of pasta or rice) could be added. If you don’t want to measure, limit the starch to the amount that would fit in your cupped palm.

If the starches weren’t added during the first two days, they could be added at days three and four. If they had already been added, the next addition might be in the form of one or two small snacks in-between the primary meals. Once again, a proper snack should ideally contain protein, fat, a moderate amount of carbs, and some fiber. Usually fiber is the problem with snacks unless you are able to keep vegetables and stuff at work. A small sandwich made out of turkey or chicken breast on high fiber bread with some veggies and mustard would work just fine, a slice of lowfat cheese will provide more flavor and a small amount of fat. Again, a piece of fruit and a glass of low-fat or 2% milk would be passable as well. Or one of the balanced types of protein bars that contains protein, carbs and some fat.

Once again, the only difference between the slow and fast approach is that the fast approach type of individual would jump straight to a diet consisting of 4-6 small meals each containing protein, vegetables, moderate amounts of fat, some fruit, and a controlled amount of starches (if they are tolerated).

At this point, a very basic maintenance diet would be in place and you’d have fulfilled the 6 major rules above (I don’t see that I should have to mention eating slowly again). The only further addition would be to incorporate a free meal once or twice a week, once again using the guidelines set out in chapter 10. Finally, folks already on an exercise program could now start increasing the amount and frequency of training from the maintenance levels of the PSMF; individuals not exercising would be well advised to start a program.

From here on out, it would simply be an issue of playing with food amounts and adjusting intake based on real-world weight changes. Once again, you can expect to gain a few pounds simply by moving to maintenance, this is simply an issue of increased water and carbohydrate storage. After that, set your weight loss window, how much weight gain you’ll accept before paying more detailed attention to your diet to head off severe weight regain before it occurs.

I’ll note again that the above type of freeform approach is not infallible, some folks will find themselves overconsuming food/calories if they don’t pay at least some attention to detail. In which case the approach described in the next chapter may be a necessary evil. Once again, many people find that a short period measuring everything gives them a far better perspective on what real-world portions are and how much food they should actually be eating. Often then can move back to a more relaxed approach after having going through the pain in the ass that is measuring and counting everything.
So now you’ve read through some suggestions in the last two chapters on how to move to maintenance without the need to strictly count or control portions. But perhaps you’re one of those individuals who wants or simply needs more control than that. Or maybe you tried maintaining your weight without tracking portions, it didn’t work and you want to calculate, weigh and measure everything for some period of time. This chapter will tell you how to do that.

I want to warn you up front (this is for any particularly critical readers) that I’m having to simplify a lot of information in this chapter. Frankly, this chapter and the last three have been a huge headache for me, trying to write something that isn’t super complicated but which I am satisfied with in terms of the recommendations I want to give.

The fundamental problem is that I don’t think any single diet is appropriate for everyone, what may be ideal depends on such issues as bodyfat, gender, genetics, food preferences, insulin sensitivity, exercise patterns and a whole host of other topics. When I consult on people’s diets, I may have to ask them a dozen or more questions to get a rough idea of what I think might be ideal for them. Even that usually has to be tweaked.

My point being that this chapter is sort of a simplified version of the thought processes I would typically go through in setting up a diet for someone (or myself). It would take the better part of another book (yes, a future book project) to put all of the variables down so I’m sort of copping out here and giving the abbreviated version of how I would approach this topic.

Finally, I want to point out that while you’re going to have to do some calculations involving calorie values, you won’t be counting calories per se during maintenance. Rather, you’ll be counting grams of each nutrient. Which, while the same as counting calories seems not to give people the same headache or anxiety as strict calorie counting. I mean, anybody should be able to look at food label package and pull off the protein, carbs, fat and fiber grams to fill them into daily or meal totals. I hope so anyhow.

### Step 1: Determine maintenance calorie levels

The first and most important step in developing a maintenance level diet is to determine maintenance calorie levels. By definition, your maintenance calorie level represents the number of calories per day that you need to maintain your current weight or bodyfat. Again note that exact bodyweight/fat maintenance with zero fluctuation is an unrealistic pipe dream. We’re going to be a bit more flexible and let maintenance calorie levels be a level that keeps your weight/fat within some range.

What this means is that we need to get an estimate of what your total daily calorie expenditure might be. This represents the sum total of calories burned due to basal metabolic rate (BMR), the thermic effect of activity (TEA) and the thermic effect of food (TEF). Lately, researchers have been dividing up the activity component into an exercise component and something they call NEAT (non-exercise activity thermogenesis) which includes all daily movement or activity that isn’t formal exercise. Schematically, your total daily energy expenditure could be written as
Total energy expenditure = BMR + TEA + TEF + NEAT

As the name suggests BMR represents the number of calories your body burns at rest. TEA represents calories burned during exercise. TEF represents the number of calories that are burned in processing food (digestion, storage, etc.). Finally is NEAT which, as I mentioned, compromises all daily activities that aren’t exercise.

I should mention that the most variable parts of the above equation are TEA and NEAT which can both vary quite significantly between individuals. BMR and TEF tend to be fairly consistent. For example, a sedentary individual may burn effectively zero calories per day in formal exercise while an elite athlete may burn several thousand. It’s turning out that NEAT is very individual and can vary quite a bit; some people burn a lot of calories spontaneously throughout the day just moving around while others don’t. This appears to explain some of the rather large differences in weight gain when you overfeed some, some of them ramp up NEAT, burning off a lot of the calories while others do no such thing. The second group gets fat rather readily while the first does not.

We are going to use some rather standard estimates for each of those three components, adjust it for metabolic rate slowdown due to dieting and use that as an estimate of your maintenance caloric requirement. Unfortunately, there’s no easy way to measure NEAT at this point so you’ll just have to sort of build it into the estimate you make in a second.

Please note my use of the word estimate as that is all these values are; do not take them as holy writ. Based on a number of different variables, total daily energy expenditure can have some variance and you may have to make adjustments to your daily caloric intake depending on real world changes in bodyweight and bodyfat (which means you need to monitor them to some degree).

Quite simply, if you’re regaining weight (this doesn’t include the rapid water weight gain that accompanies high carb or salt intakes), you need to cut your calories back a bit; if you’re still losing at supposed ‘maintenance’ levels, you need to increase calories slightly.

Depending on activity levels, total daily energy expenditure usually ranges from about 12 calories per pound of bodyweight for relatively sedentary individuals to 15-16 calories per pound for relatively average activity levels (3-4 hours/week of exercise plus normal daily activity) with extremely active individuals (think endurance athletes training 2 or more hours per day) going up to 20 cal/lb or more.

This means that, on average, a multiplier of 12-16 calories per pound of total bodyweight is about right (with highly trained athletes going higher) to estimate maintenance. Because dieting slows the metabolism somewhat, we’re going to adjust that down by about 10% to account for metabolic slowdown giving a range of 11-15 calories per pound or so. Use table 1 on the next page to select your bodyweight multiplier. The category descriptions appear below.

Sedentary means no activity other than sitting at a desk (or light household activity). Lightly active would include low intensity aerobic activity. Moderate activity would be either higher intensity aerobic activity or weight training, very active would be a combination of weight training (3+ times/week) and aerobics and extremely active is reserved for athletes in training, individuals training 2 or more hours per day. So use those descriptions as guidelines for picking your bodyweight multiplier. In general, women (who typically have a lower metabolic rate to start with) should use the lower value, men the higher value.
Table 1: Bodyweight multiplier to estimate current maintenance

<table>
<thead>
<tr>
<th>Description</th>
<th>Bodyweight multiplier (cal/lb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sedentary</td>
<td>10-11</td>
</tr>
<tr>
<td>Lightly active</td>
<td>11-12</td>
</tr>
<tr>
<td>Moderately active</td>
<td>12-13</td>
</tr>
<tr>
<td>Very active</td>
<td>14-15</td>
</tr>
<tr>
<td>Extremely active</td>
<td>18-19</td>
</tr>
</tbody>
</table>

Ok, first annoying math step, I need you to multiply your current weight in pounds by the above multiplication factor to get your total daily calories per day. Once again, metric readers should multiply their weight in kilograms by 2.2 to get pounds.

\[
\text{weight} \times \text{multiplier} = \text{total calories/day}
\]

This is your estimated caloric requirement per day to maintain your bodyweight.

A quick tangent: the Atwater factors

So what in the holy hell, you ask, are the Atwater factors. They are the values I suspect most dieters are already familiar, representing the caloric value of the different nutrients. You’ll be using them below to calculate caloric intakes from the various nutrients which is why I’m presenting them here. They appear in table 2 below.

Table 2: Atwater factors

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>Calorie value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protein</td>
<td>4 calories/gram</td>
</tr>
<tr>
<td>Carbohydrate</td>
<td>4 calories/gram</td>
</tr>
<tr>
<td>Fat</td>
<td>9 calories/gram</td>
</tr>
<tr>
<td>Alcohol</td>
<td>7 calories/gram</td>
</tr>
<tr>
<td>Fiber</td>
<td>1.5-2 calories/gram</td>
</tr>
</tbody>
</table>

* Note that contrary to popular/past belief, the human body does derive a small amount of calories from fiber. Unless fiber intakes are massive, this simply isn’t worth worrying about and I’m going to ignore it from here on out. I’m just including it for completeness.

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Step 2: Set protein intake

In my opinion, after calories have been set, proper protein intake is the single most important aspect of any diet. This includes fat loss diets, muscle gain diets and maintenance diets. Frankly, no matter what everything else looks like, if protein intake isn’t appropriate for the situation, the results will be suboptimal. So before we hassle with carbs or fats, we have to deal with protein.

As I mentioned a chapter or two back, keeping protein higher is turning out to have benefits in terms of weight maintenance in addition to its other benefits and at least one recent study has shown that higher protein intakes after the diet is over help to maintain weight loss. At the very least, it slows weight gain and what weight is regained tends to be LBM. So everybody is going to keep protein intake high.

To simplify things a bit from the chart I gave you back in chapter 8, I’m going to ignore dieting categories here and just focus on activity levels, that will determine how much protein you should be eating at maintenance. In table 3, you’ll see suggested protein intakes in grams per pound of lean body mass.

<table>
<thead>
<tr>
<th>Activity level</th>
<th>Protein intake (g/lb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>No activity</td>
<td>.75</td>
</tr>
<tr>
<td>Aerobics only</td>
<td>.75</td>
</tr>
<tr>
<td>Weights *</td>
<td>1-1.25</td>
</tr>
</tbody>
</table>

* Includes folks lifting weights and doing aerobics. Some of these individuals simply swear that they require higher protein intakes which is why I’m including the 1.25 g/lb value. Frankly, with calories at maintenance levels, I feel that 1 g/lb is more than sufficient but I don’t need the nasty emails from people who disagree.

Ok, second annoying math step, you need to multiply your current lean body mass (LBM, not total weight) in pounds by the above value to determine your daily protein intake in grams.

\[\text{Pound LBM} \times \text{protein rec.} = \text{grams protein/day}\]

Next annoying math step, multiply total grams of protein by 4 (representing 4 calories per gram) to get your total calories from protein.

\[\text{grams protein} \times 4 = \text{calories from protein}\]

Step 3: Set carbohydrate intake

Ok, figuring out how to set up this part of the diet is probably what gave me the biggest headache of this chapter so I’m going to tell you what the problem is (if I must suffer, you must suffer as
First and foremost, I don’t like diets based on percentages because they have literally no relevance to real human physiology. Telling someone to eat 50% of carbs is meaningless except within the context of total calories so such a recommendation is equally meaningless: 50% could be far too high, far too low, or just right depending on the caloric intake of the individual. Rather, nutrient intakes relative to human needs are better expressed in grams per pound, which is what I did with protein previously and above.

The problem is that, within the context of maintenance, giving an across the board g/lb recommendation won’t work because I can’t predict the bodyweight of my readers. As well, any carbohydrate recommendation I’d give has to be related to both activity, and insulin resistance, along with a few other variables I’d normally take into account. Trying to get that across simplistically still has me stumped so I’m taking a slightly different approach.

One main factor involved in my decision (and my problem) is that I want people consuming at least 100 grams of carbohydrate per day at maintenance. This is especially true for folks who are just doing a 2 week diet break between periods of dieting and is just another reason that a set g/lb recommendation wouldn’t have worked.

There are a number of reasons I’m picking 100 g/day as the bottom end minimum. First and foremost, at least this many carbs is needed to upregulate thyroid hormone which helps get metabolic rate up and running again. As well, since leptin appears to be sensitive to carbohydrate intake (along with total calories), raising carbs will help raise leptin further helping to fix metabolic rate. This is especially important for people taking a 2 week diet break but also for people looking at long-term maintenance. Additionally, allowing more carbs in the diet allows for more food freedom (while keeping things controlled) which tends to enhance long-term adherence.

Finally, 100 g/day will just avoid ketosis, at least in inactive people. Now, this isn’t to say that I think being in ketosis is necessarily bad or dangerous but we simply don’t know the extended long-term effect of ketosis. Keeping carbs high enough to just avoid ketosis avoids the problem entirely without putting people for whom carb intake can be a problem right back in the same boat that they were in.

Even then, 100 g/day is generally tolerated by even extremely insulin resistant individuals (though they may need to keep their carb intake limited to vegetables and fruits, no starches). Finally, avoiding ketosis will keep any of your ‘well meaning’ friends or nutrition experts from bitching at you about how unhealthy ketosis is. Your breath and pee won’t smell funny anymore either.

So, what I am going to recommend is that everyone start with a baseline carbohydrate intake of 100 grams/day. That’s 100 grams regardless of bodyweight, activity, or anything else. You may end up at a higher carbohydrate intake because of other factors, but you won’t ever go lower.

Ok, the next thing is to add an additional amount of carbs by using one of the multipliers below (which are based on the same activity categories as step one). So if you’re sedentary, your multiplier is zero, if you’re lightly active, use 0.5, moderately active, 1, etc. What you’re going to do is multiply your current lean body mass in pounds by that multiplier factor and then add that number to the 100 grams baseline.

So let’s say you have a LBM of 150 pounds and have an activity level of lightly active. You’d use a multiplier of 0.5 and multiply that by 150 lbs to get 75 grams of carbs. You’d add that to the 100 gram/day baseline for a total carbohydrate intake of 175 grams per day. Or say you have 120 pounds of LBM but are extremely active. You’d multiply 120 pounds by 1.5 to get 180 grams and you’d add that to the baseline value of 100 grams for a total of 280 grams of carbohydrate per day. Clearly
anyone who is in the sedentary activity level regardless of LBM will be eating only the baseline 100 grams per day of carbs. Recommendations appear in table 4 below.

Table 4: Carbohydrate recommendations based on activity levels

<table>
<thead>
<tr>
<th>Description</th>
<th>Bodyweight multiplier (grams)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sedentary</td>
<td>0</td>
</tr>
<tr>
<td>Lightly active</td>
<td>0.5</td>
</tr>
<tr>
<td>Moderately active</td>
<td>1</td>
</tr>
<tr>
<td>Very active</td>
<td>1.25</td>
</tr>
<tr>
<td>Extremely active</td>
<td>1.5</td>
</tr>
</tbody>
</table>

Ok, next annoying math step

\[ \text{LBM in pounds} \times \text{Multiplier} + 100 \text{ g} = \text{Total grams carbs} \]

Step 4: Set fat intake

I promise, you’re almost done. The last calculation is to determine daily fat intake by subtracting the number of calories you’re getting from protein and carbs from your daily total. Basically, fat intake is simply used as a caloric buffer to make up the rest of your daily calories. So first you need to determine how many calories from you’ll be eating by subtracting the number of calories from protein and carbs from your daily total.

\[ \text{Total daily calories} - \text{Calories from protein} - \text{Calories from carbs} = \text{Calories from fat} \]

Now, you will divide the total number of fat calories by 9 (representing 9 calories per gram) to get grams of fat per day.

\[ \text{Calories from fat} / 9 = \text{Grams of fat} \]

A note on fiber

I suppose I should mention fiber for completeness. As discussed in the previous 2 chapters, maintaining a high fiber intake (by eating vegetables, fruits and even the higher fiber grains) should be
an important part of any diet, including a maintenance diet. Since you were consuming lots of veggies already on the PSMF, all you really need to do is keep up that intake and, as discussed last chapter, add fruits and moderate amounts of higher fiber starches and grains. If you do that, fiber intake should be a non-issue; you'll be getting plenty automatically.

What I occasionally see happening (and often do myself) is that once people are allowed to eat carbohydrates other than the high fiber ones (vegetables), they tend to quit eating vegetables. That is, when you constrain people to only eating vegetables and fruits, that’s what they’ll eat; when you allow them starches, they forget about the good stuff and eat nothing but starches. I don’t want you to do th

**Step 5: Putting it all together**

Ok, step 5 is simply to gather all of the values from above for easy reference. So take your protein grams from step 2, carb grams from step 3 and fat grams from step 4 and write them below. That’s your maintenance diet to be consumed on a daily basis.

Grams protein per day (from step 2): _____
Grams carbs per day (from step 3): _____
Grams fat per day (from step 4): _____

These values would more or less be divided up across however many meals you’re choosing to eat (see chapter 13 for some comments on meal frequency and snacking). Bodybuilders and athletes would typically try to divide those nutrients relatively evenly across their 5-6 (or more) meals but this may not be realistic for everyone. As discussed in chapter 13, three larger meals with one or more snacks throughout the day may be more attainable for people who can’t dedicate their lives to training and eating.

However, and I want to make this point as clearly as possible (this is why I suggested everyone read the previous 2 chapters), any meal or snack should ideally still contain some amount of all the nutrients (and ideally some fiber though this can be a problem). Basically, you should follow the same basic guidelines as described in the past 2 chapters, the only real difference is that you’re now keeping more accurate track of your food intake.

In general, I find it best if people pick their protein source first. The reason is that proteins typically either contain some fat (most meats) or carbohydrates (dairy and such). Meaning that you have to figure those values into the overall meal calculation. As a general rule of thumb, most protein sources contain about 7-8 grams of protein per ounce. So 3-4 ounces of most meats will contain 21-30 grams of protein or so. That amount of protein is about the amount that will fit in a cupped palm (or about the size of a deck of cards). Most restaurant portions, for comparison, are typically 2-3 times that amount, 8 oz or more.

Next, ensure your vegetable intake. Think salad, or veggies in that morning omelette, or on your sandwich or whatever. Even rigid calorie counter don’t need to worry too much about measuring this, you’d have to eat a metric ton for it to add many calories. The only exceptions, again, are the starchy

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vegetables carrots, peas and corn which can add a lot of carbohydrate calories to a meal. The bigger issue with salads is usually dressing, as most contain a lot of sugar and fat. The common dieting approach is to get the dressing on the side (and try to pick either a low-cal or low fat version) and dip your food. You’ll end up using a lot less of it than if you just try to bury your salad in it.

Fruit would be next and would be applied to your total carbohydrate intake. An average piece of fruit (think apple or banana) is about 20-25 grams of carbs or so. With fruits like grapes or raisins, you’ll have to look it up and track it yourself. As mentioned in the last chapter, I think dried fruit is a poor choice, a very small volume can contribute a ton of calories. Fruit juice, as stated, is a horrid choice as far as I’m concerned: it’s a glass of concentrated sugar water without any of the fiber or bulk that makes whole fruits such a good food choice.

Next, assuming you have any carbohydrate grams left, you can add a starch if you want. If you’re really intolerant to them for some reason, a second piece of fruit can work instead. Starches and whole grains can add a surprising number of carbohydrate calories (especially rice, pasta and the new monster bagels) so read the labels, get out the measuring spoons and figure it out. To give you a few ideas, a typical slice of bread has about 15 grams of carbs, a glass of milk 12, a small baked potato about 25 grams.

Finally, if you haven’t used it up with the other foods, you can add your dietary fat. Note again that the foods you’ve already chosen, even if technically no-fat will have a little bit. If you choose a fattier cut of meat or low-fat or 2% dairy, you’ve already gotten some as well. But whatever you have left can then be added. Oil and vinegar salad dressings work well and controlled amounts of other fats (think mayo, peanut butter) are acceptable.

As mentioned last chapter, it would be ideal to focus on monounsaturated fats for most of your additional fat intake. You’ll get sufficient saturated fats unless you really go out of your way to choose nothing but nonfat meats and dairy and you should still be covering your essential fatty acid requirements from either fish oil capsules or a tablespoon or more of flax oil per day.

What I personally have found works best is this: take the time to sit down and come up with what are essentially modular meals. That is, pick a protein, pick your veggies, add your carbs (fruit/starches), then your fat. Work them out so that they conform to your meal or snack goals. Most people tend to eat more or less the same day in day out, especially if you’re looking at the breakfast or lunch meals (dinner tends to be the most variable).

If you have to eat out a lot, figuring out what places allow you to meet your nutritional requirements most easily may be a good thing to do; most places have calorie counts for their foods. For smaller snacks, either work out some mini-meals or find pre-made food bars which meet your requirements for each nutrient.

Although this can be an initial hassle, you’ll eventually reach a point where you can just sort of rotate meals as they will be more or less interchangeable. After some time measuring everything, you’ll also have a pretty good idea of how to eyeball your foods and get within shooting distance.

Oh yeah, just as with the non-counting approach to maintenance, I still suggest 1 or 2 free meals per week, even if you’re counting. Hell, just go read the past chapter, everything I said there applies, you’re just counting things now.
Making adjustments

As I mentioned at the first of the chapter, the values I gave for nutrient recommendations are nothing but estimates upon estimates and should not be taken as anything more than that. At the end of the day, real world changes in your body composition, weight or fat (again this necessitates regular monitoring) should be the ultimate determinant. If your weight is slowly climbing, you need to cut something back or increase your activity.

In general, I’d say cut back your carbohydrate (starches and grains, fruits if you have to) intake a bit. Cutting back fat slightly is another option although very low fat diets tend to backfire, as I’ve mentioned, leaving people hungrier at the end of the day. Under no circumstances do I think you should cut your protein intake. Or your vegetables.

If you’re still in a situation where your weight is moving down slowly, well, you have a couple of options. If further weight loss is your goal, you can just run with it. If you are more interested in weight stability for the time being, increase your food intake slightly. Carbohydrates or fats would be the best bet here.

In neither case should huge changes be necessary or made. If your weight is gradually creeping up, try cutting 100-200 calories out of your diet. That would mean either a 25-50 gram reduction in carbohydrates or about a 10-20 gram reduction in fat. Same for weight loss but in reverse, add a couple of hundred calories per day until weight stabilizes. This is discussed in more detail in the final chapter.
Chapter 15: Back To Dieting

Ok, one more chapter and this book is done. The previous three chapters dealt with how to move to maintenance using one of two different approaches: a non-calculating method (chapter 12 and 13) and a pain in the ass method where you calculate and measure your food (Chapter 14). As I mentioned previously, both approaches were also valid for dieters were simply taking a 2 week diet break as described back in chapter 10.

That group of individuals, who was simply taking a diet break will be moving back into dieting (where fat/weight loss is the explicit goal) and I want to make a few comments about that. Basically, such folks will diet down for a while, take a break, diet down further, take another break. At some point, obviously, they'll move into maintenance just as described in the previous chapters. I think this approach is better almost without exception (the exception is dieters under a specific time frame) and wish more people would do it.

I can’t think of any useful topic heading

By definition, any diet that generates fat or weight loss must contain less calories than your maintenance level. Which means that, also by definition, if you have been eating at maintenance for the past 2 weeks (or longer if that’s the case), you need to be eating less than you are now if you want to generate weight or fat loss. Alternately, you can increase your activity while eating the same amount. Since the increase activity will increase your maintenance caloric requirement, you’d now be eating below maintenance.

This means that regardless of what you do, you’re going to have to readjust either food intake or activity to get weight loss moving again. Simplistically, at least within the context of this booklet, there are two different approaches I expect people to take in moving back into weight/fat loss.

I want to mention as well, that with the exception of extreme approaches like a PSMF, a 1-2 pound week fat/weight loss is about all that can realistically be expected with a more moderate or traditional type of calorically restricted diet. Extremely large or fatter individuals will often lose somewhat more (maybe 3-4 pounds) but lighter individuals should be more than happy with a consistent weekly weight/fat loss of 1-2 pounds.

Two different groups

Ultimately I guess there are probably two groups of folks who I need to address in this booklet. The first group, who would only be in dieting category 2 or 3, may wish to move back to another stretch of the PSMF to generate more rapid weight/fat losses (I strongly discourage category 1 dieters from doing this). The folks doing another stint on the crash diet shouldn’t need much in the way of guidelines. Just go back and recalculate your food intake as described in this booklet and get to it. Don’t forget to include the free meals, refeeds or another full break as discussed in chapter 10.

The second group is the one that I mentioned way early in the book, who want to use a PSMF to kickstart their weight/fat loss efforts (maybe fix some eating habit problems) and then move into a more moderate or traditional type of diet. That’s the group I want to address here.

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The typical approach to calorie restriction

A typical approach to weight loss would be to recommend some fixed calorie level to everyone, although usually men and women are given different recommendations (i.e. 1200 and 1500-1800 cal/day for men and women respectively). I consider this approach rather ludicrous. For those of you who read the last chapter, it should be clear that maintenance calorie requirements depends on both activity level and bodyweight. Telling men (whether he’s highly active and weighs 150 lbs or inactive and weighs 400 lbs) that they should eat the same number of calories for weight loss is either ignorance or just laziness. Perhaps a bit of both.

Another typical approach would be to recommend that everyone reduce their daily caloric intake by anywhere from 500-1000 calories per day, depending on whether they want a 1 or 2 pound weight loss per week. That is, as the math and logic go, since one pound of fat contains 3,500 calories, if you eat 500 calories/day less, you will lose one pound of fat per week; 1000 calories per day less and you will lose two. It never works out that perfectly (people never seem to lose exactly the predicted amount of fat per week that the numbers indicate) for reasons unimportant to this booklet but I don’t want to get into that.

Rather I want to point out the problem with giving an absolute caloric reduction for everyone. Again, the issue has to do with bodyweight, activity and maintenance calorie intakes. If a light female, who may have a maintenance requirement of about 1700 calories/day reduces her food intake by 500 calories, she’s at 1200. If she reduces her total food intake by 1000, he’s at 700 cal/day. This is not a lot of food. By the same token, a large male with a maintenance intake of 3500 calories is still at a rather hefty 3000 cal/day with a 500 cal/day reduction, and 2500 cal/day if he reduces 1000 calories. Basically, a flat daily caloric reduction doesn’t take into account the variance in estimated intake: lighter individuals end up taking a much larger drop (as a percentage of their maintenance) than heavier individuals. They also end up at a far lower absolute value of food intake.

I don’t like either of the above methods. The first is simply silly, no single caloric recommendation can possibly apply across the board. Even if you split it up into male and female recommendations, it’s still absurd to think that all females should eat the same number of calories regardless of weight or activity. The second is equally problematic as the same absolute caloric reduction tends to have drastically different affects on food intake depending on the person’s current maintenance needs.

My preferred method

My preferred method, as I originally described in my book The Ketogenic Diet, then is to simply reduce food intake relative to your current daily maintenance. This means that any reductions are made relative to what you actually need to eat (or are currently eating, assuming your weight is stable). So the person eating only 1700 calories/day has a smaller food reduction than someone eating 3000 calories/day. Since I’ve described two different approaches for moving to maintenance, I have to make comments for each.

For folks using the non-measurement method described in chapters 12 and 13, that would basically mean just reducing their food intake slightly from what they are eating now. My primary recommendation would be to cut back on concentrated starches first (which tend to contribute the most calories without doing a great job of filling people up), fat intake can be reduced slightly (I wouldn’t go
less than one half tablespoon or 7 grams of fat per meal, though) or some of the fruit can be dropped out. At no point should protein or vegetable intake be reduced.

That small reduction in food intake would be maintained for a few weeks and then the person would look at their weight/fat loss. As above, short of extreme approaches, a realistic weekly fat loss is usually 1-2 pounds. Lighter women may be lucky to get 1 pound/week but heavier/fatter individuals can often get more. But based on real world changes, further reductions could be made based on what is actually happening. So if you’re losing less than one pound per week on average, you can reduce your food intake (or increase activity) slightly more until you hit the sweet spot.

If someone were calculating nutrients as per the last chapter, I’d have them reduce their food intake by 10-20% per day from what they are eating at maintenance. So if they had a maintenance level of 3000 cal/day based on activity and bodyweight, they’d reduce by 300-600 calories/day. If they had a maintenance of 1700 cal/day, they’d reduce by 170-340 calories/day. Which means that they have to go recalculate their carb and fat intakes based on that change to their daily caloric intake.

As always, protein intake stays the same, with the adjustment coming to carbohydrate and fat intake. As above, it may simply be easiest for dieters to reduce their concentrated carbohydrate (starch) intakes to achieve the calorie reduction. Or use some mix of carbohydrate and fat reduction.

After adjusting their food intake, they’d stay at that level for 2-3 weeks and track changes in body composition. Based on real world changes, they’d make the following adjustments.

I should mention that it is exceedingly rare for fat loss to occur in a linear or nonstop fashion. Rather, it’s not uncommon for stalls of several weeks to occur followed by major drops in scale weight and changes in appearance. Empirically, these drops often occur after performing a structured refeed. My guess is that it has to do with screwy water balance on a diet but I can’t really support that with any hard data. Just be aware of it, especially when you’re wondering whether or not you should make adjustments below.

The adjustment schema I use appears below with a few notes of explanation below that.

<table>
<thead>
<tr>
<th>Table 1: Weekly average fat loss and how to adjust daily calories</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average weekly fat loss</strong></td>
</tr>
<tr>
<td>less than 1 lb/week</td>
</tr>
<tr>
<td>1-1.5 lb/week</td>
</tr>
<tr>
<td>2+ lbs/week</td>
</tr>
<tr>
<td>Category 1 dieters involved in heavy training</td>
</tr>
<tr>
<td>No performance loss</td>
</tr>
<tr>
<td>Performance loss</td>
</tr>
<tr>
<td>Category 2 and 3 dieters</td>
</tr>
</tbody>
</table>

The first two situations should be fairly clear to most people. If you’re losing less than one pound per week on average, and you’re not an extremely light female, you need to cut calories further, another 10% reduction would be appropriate. Then maintain that for 2-3 weeks and remeasure.

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Anybody who is losing a consistent 1-1.5 pounds per week is basically in the sweet spot, they shouldn’t change a thing. If they are in dieting category 2 or 3, they can consider a further 10% calorie reduction to see if they can achieve a slightly higher weekly fat loss. Frankly, anyone achieving 1-1.5 pounds/week on a consistent basis is doing really well.

The most complicated situation, as the chart above indicates is whether or not a loss of greater than 2 pounds per week (again, this is under moderate dieting conditions) is need for alarm. Basically, it depends on the circumstances.

A category 2 or 3 dieter may have no problem losing that much weight weekly and probably shouldn’t adjust calories. The real issue is for category 1 dieters, especially if they are involved in high intensity activity, a loss that great might signal muscle/LBM loss. Category 1 dieters involved in heavy training should use their performance or strength as the deciding factor. If they are losing 2 lbs/week and NOT losing strength or seeing a decrement in performance, they are probably ok. But they should be very alert to the possibility of overtraining, performance loss, and muscle loss. If strength in the gym or athletic performance is showing a large drop, category 1 dieters should increase calories by 10%.

A couple of random comments about the above chart

I should mention that, rather than reducing caloric intake by 10%, it is also possible to increase activity (via exercise) instead. So let’s assume that someone is currently eating 2000 calories/day and losing less than one pound per week. If, for some reason, they didn’t want to decrease their calories (by 10% or 200 calories), they could increase their activity level to burn an additional 200 calories instead. By the same token, if someone were losing too quickly, rather than increase their food intake by 10%, they could reduce the amount of activity they were doing.

I bring this up because dieters often run into situations where further reductions in calories are simply unrealistic; this is especially true when caloric intakes get very low. In those situations, adding activity may be the only way to create a suitable deficit. This is especially true for women and lighter men; their daily caloric requirements are so low to begin with that there is a very real limit to how far food intake can be reduced. They are probably better off increasing activity.

I bring this up for the following reason: let’s say that you’ve made an alteration to your food intake and stayed there for 2-3 weeks. Now it looks like nothing is happening. By the above chart, you need to reduce food intake (or increase activity), right? Well, maybe. It may very well be that, given another week (or by incorporating a structured refeed), things will start moving. I can’t give any really super accurate guidelines for what you should do; simply be aware that an apparent zero change over a few weeks may suddenly become ‘apparent’ rather rapidly. Again, I can’t explain why it works this way, only that it does.

A final note about moderate dieting

As with the crash diet, it is more than possible to diet for too long at a stretch and frankly, I think that most people do exactly that. Basically, they stay in diet mode forever when they’d do better, in the long run, breaking up their dieting phases. As well, and as discussed in much more detail in A Guide to Flexible Dieting (being released at the same time as this booklet), incorporating free meals, refeeds and
full diet breaks still applies to more traditional/moderate dieting. The only difference, really, is that the full diet breaks don’t need to come quite as often.

For the average category 1 dieter, I feel that 4-6 weeks of straight dieting is about the maximum (occasionally, 8 weeks can be acceptable). After that, a 2 week diet break should be undertaken as described in the past chapters. If further fat loss is necessary, they can move back into moderate dieting. As well, and in contrast to the PSMF, category 1 dieters should incorporate free meals once or twice a week. Structured refeeds should also be used but the details are beyond the scope of this booklet. You’ll have to buy either A Guide To Flexible Dieting or my Ultimate Diet 2.0 for the details.

Category 2 dieters may diet somewhere between 6-12 weeks or so before going on a full diet break. Shorter dieting spans are also acceptable but only if weight/fat regain is avoided during the diet break. The same guidelines for free meals, 1-2 per week applies from chapter 10. Category 2 dieters may consider a structured refeed of 1 full day roughly every 7-10 days.

Finally, category 3 dieters are still in a position to diet for the longest stretch without a break. 12-16 weeks would be an appropriate amount before doing another full diet break. As with category 2 dieters, they may consider shorter dieting periods but only if they aren’t regaining too much weight or fat during the break. Free meals are the same as always at 2/week. Finally, refeeds may be considered at a frequency of 5-12 hours once every 10-14 days. Once again, see my Guide to Flexible Dieting for all of the details and guidelines for refeeds.
Appendix 1: BMI and Bodyfat estimation charts

The following two charts should be used by non-athletic individuals to first estimate BMI (Table 1) and then to estimate bodyfat percentage (Table 2).

Table 1: BMI Chart

<table>
<thead>
<tr>
<th>Feet</th>
<th>4’10</th>
<th>4’11</th>
<th>5’0</th>
<th>5’1</th>
<th>5’2</th>
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<th>6’2</th>
<th>6’3</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Lbs</td>
<td>45</td>
<td>21</td>
<td>20</td>
<td>20</td>
<td>19</td>
<td>18</td>
<td>18</td>
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<tr>
<td>Kg</td>
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<td>23</td>
<td>23</td>
<td>23</td>
<td>23</td>
<td>23</td>
</tr>
</tbody>
</table>

Meters

| Lbs | 45   | 21   | 20  | 20  | 19  | 18  | 18  | 17  | 17  | 16  | 16  | 15  | 15   | 15   | 15  | 15  | 15  | 15  | 15  |
| Kg  | 20   | 23   | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23   | 23   | 23  | 23  | 23  | 23  | 23  |

Individuals

| Lbs | 45   | 21   | 20  | 20  | 19  | 18  | 18  | 17  | 17  | 16  | 16  | 15  | 15   | 15   | 15  | 15  | 15  | 15  | 15  |
| Kg  | 20   | 23   | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23  | 23   | 23   | 23  | 23  | 23  | 23  | 23  |

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To determine BMI, locate your height on the top row (the top value is height in feet and inches, the bottom is meters) and then cross reference it with weight on the left hand column (left most column is weight in pounds, right column is weight in kilograms).

So an individual who is 5’0” (1.52 meters) tall and 150 lbs (68 kilograms) will have BMI of 28. If your weight falls in between two values, simply take the halfway value of the two. So a 5’2” (1.57 meter) individual weighing 165 lbs (~75 kg) would estimate their BMI halfway between the 160 and 170 lb values of 26 and 28 to get a BMI of 27.

Once you have your BMI, use table 2 to get a rough estimate of your bodyfat percentage. Once again please note that this is only an estimate and that active and/or athletic individuals can not use this method as it will drastically mis-estimate them. It is for inactive people only.

<table>
<thead>
<tr>
<th>BMI</th>
<th>Female BF%</th>
<th>Male BF%</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>13.5</td>
<td>You are dead</td>
</tr>
<tr>
<td>14</td>
<td>15</td>
<td>You are dead</td>
</tr>
<tr>
<td>15</td>
<td>16.5</td>
<td>You are dead</td>
</tr>
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Note: If your BMI is over 40, add 1.5% bodyfat for each BMI point.
Recipes
by Allie Faden

Due to her interest in cooking (she is currently finishing work on a cookbook) and the requests from individuals on my forum, my good friend Allie was nice enough to work up some recipes for use on the crash diet/PSMF. If nothing else, it should help give you some ideas of what kinds of things to eat on the diet. While the majority of recipes are main meals, a few dessert options appear at the end. Her cookbook can be ordered (when it's completed) from her website:

http://www.cheatingartichokes.com

Steamed Dungeness Crab

100 grams crab meat
1 cup water
1 lemon, sliced
1 teaspoon salt
1 sprig tarragon (or 1 teaspoon dried herb)
1 sprig dill (or 1 teaspoon dried herb)
4 sprigs thyme (or 1 tablespoon dried herb)
1 sprig basil (or 1 teaspoon dried herb)
1 teaspoon grated horseradish
1 clove garlic, sliced

In a medium saucepan, add all ingredients but crab. Bring to a boil.

Place crab in a steamer basket. When water is boiling, place basket (with crab in it) in the pot, above the boiling water. Cover saucepan with lid. Steam for 3 minutes (if crab is precooked), or 6-8 minutes for raw crab.

Total = 110 cal/19g protein/1g fat/1g carb

Boiled Shrimp

Water
1 lemon, cut into slices
1 teaspoon salt
100 grams shrimp (peel on)
Tabasco sauce or other hot sauce
Ice bath (bowl w/ very cold water and lots of ice in it)
1 teaspoon fresh basil, chopped

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http://www.bodyrecomposition.com
Fill medium saucepan 3/4 of the way with water. Add salt and all the lemon except two slices to water, and bring to a boil. When boiling, add the salt. Allow to come to a rolling (hard) boil (should happen quickly). Add shrimp. After 1 minute, shrimp should be turning pink. When all the shrimp is pink, remove from water and set in an ice bath. Remove from shell. Squeeze juice from remaining lemon slices on shrimp, sprinkle on basil and splash w/ Tabasco.

Total: 111 cal/21g protein/4g carb/1 g fat

Grilled Shrimp

100 grams shrimp, peeled
1 teaspoon dried dill weed
1 teaspoon paprika
1 lemon wedge (6 grams juice)

Place shrimp on skewers. Sprinkle with dill, paprika, and lemon juice. Grill for 2 minutes on each side.

Total: 106 cal/21g protein/1g carb/1g fat

Lobster Salad

1 cup steamed or otherwise moist-cooked lobster
1 tablespoon celery, finely diced
1 tablespoon red onion, finely diced
1 teaspoon fresh oregano, chopped (or 1/2 teaspoon dried herb)
1 tablespoon fat free mayonnaise
Salt and pepper to taste

Mix together.

Total: 155 cal/30g protein/5g carb/1g fat

Spicy Seared Scallops

3 oz (85 grams) sea scallops
juice from 1/2 lemon
1 serrano pepper, minced
1 dried chili de arbol, cut into small pieces
3/4 teaspoon sesame oil
Heat a small pan over medium heat. When heated, add oil and chiles. Cook together for 30 seconds or so.

Add scallops and lemon juice. Cook about 2 minutes on each side, or until scallops are completely opaque.

Total: 113 cal/14g protein/4g carb/4.75g fat

Tuna Salad

1 - 6 oz can tuna packed in water, drained
1 teaspoon celery, chopped
1 tablespoon dill pickle relish
1 teaspoon prepared yellow mustard
1 tablespoon fat-free mayonnaise
Salt and pepper to taste
1/4 teaspoon dried dill weed
1 teaspoon lemon pepper

Total: 134 cal/26g protein/1g fat/3g carb

Turkey and Onion Soup

1 lb boneless, skinless turkey thighs, cut up
2 cups fat-free chicken broth
2 cups water
1 bay leaf
1 medium onion, sliced (110 grams)
3 cloves garlic, rough chopped
3 large radishes, sliced (27 grams)
1 scallion, sliced (25 grams)
1 tablespoon spearmint, chopped
1 tablespoon basil, chopped

Place all ingredients in a medium saucepan. Bring to a boil, let boil for 5 or so minutes. Reduce heat and simmer another 30-45 minutes. Serves 4-6.

Total: 628.5 cal/93g protein/18g fat/14g carb

Total per serving (4 servings): 157.125 cal/23.25g protein/4.5g fat/3.5g carb

Total per serving (6 servings): 104.75 cal/15.5g protein/3g fat/2.3g carb
Crab Salad

2 - 6 oz cans crab meat, drained
1 oz (28 grams) marinated artichoke hearts
50 grams celery, finely diced
42 grams dill pickle, finely diced
43 grams red onion, finely diced
32 grams red bell pepper, finely diced
3 tablespoons sour cream
1 teaspoon horseradish mustard
1 teaspoon yellow prepared mustard
1/8 teaspoon each: celery seed, dried dill weed, chili powder, lemon pepper, paprika, seasoned salt
salt and freshly ground black pepper

Mix together. Makes 4 servings.

Total value: 275 cal/ 31g protein/14.5g carb/9g fat

Total per serving: 68.75 cal/7.75g protein/ 4g carb/2.25g fat

Microwave Chicken

6 oz chicken breast
salt and pepper to taste
1 teaspoon soy sauce (low sodium)
1/8 teaspoon celery seed
1/8 teaspoon garlic powder
1/8 teaspoon paprika
1/16 teaspoon cumin
1/2 cup water

Place chicken breast on a salad plate. Pour water along the edges of the plate. Sprinkle chicken with seasonings and soy sauce. Microwave the chicken on high heat for 6 minutes. The water on the plate will prevent the chicken from getting the chewy texture most microwave chicken acquires.

Total: 188 cal/37g protein/1g carb/6g fat
Poached Tuna

6 oz yellowfin tuna
3.5 oz chardonnay
16 oz water
1/4 lemon, sliced thinly
1 sprig sage

In a medium deep sauté pan, combine wine, water, sage and lemon slices. Slowly heat the pan, bringing it to a slow simmer. Add tuna and cover pan with lid. Cover pan and cook for 15 minutes, or until fish is opaque.

Total: 204 cal/40g protein/3g carb/2g fat

Steamed Saffron Chicken

5 ounces chicken breast
3 grams saffron threads
1 sprig dill
1/2 lemon, sliced
2 thick slices onion
1 small carrot, sliced
1 stalk of celery, sliced
Water

Cut small slits in the top and bottom of chicken breast. In a wok, steaming pot or electric steamer, combine water, dill, saffron and lemon. Bring to a boil. Place chicken in steaming device, and steam for approximately 25 minutes.

Total: 150 calories/30g protein/0g carb/5g fat

Curry Chicken

5 oz chicken breast
2 teaspoons curry powder
1/2 teaspoon minced jalapeño
1/2 cup low-sodium chicken broth

Place chicken breast between two pieces of plastic wrap. Pound out to 3/8” thickness. On medium heat setting, heat a small skillet. Spray skillet with nonstick cooking spray, and cook chicken one minute on
each side. Add remaining ingredients, and turn heat to low. Allow to simmer until chicken is cooked all the way through, and sauce thickens (approximately 5 minutes).

Total: 161 cal/30.5g protein/3g carb/5g fat

Grilled Lemon Pepper Chicken

5 oz chicken breast
1 teaspoon lemon pepper
1/4 teaspoon chili powder

Place chicken between two layers of plastic wrap. Pound out to 1/2” thickness. Season the chicken with chili powder and lemon pepper. Grill chicken for 5 minutes on each side or until fully cooked.

Total: 158 calories/30g protein/2g carb/5g fat

Seared Skipjack Tuna

200 grams skipjack tuna
juice of two limes
1/2 teaspoon salt
1 tablespoon freshly cracked black pepper
2 ounces tequila
1/4 teaspoon grapeseed oil
1/4 teaspoon sesame oil

Marinate tuna in lime juice and tequila for 20 minutes (10 minutes per side). Remove from marinade and pat dry with paper towels. Season the tuna with salt and pepper. On medium-high heat, heat a small skillet. When heated, add oil. Allow oil to warm, then add tuna and sear for two minutes per side (the tuna will be rare). Cook longer if a more well-done tuna steak is desired.

Total: 239 calories/44g protein/2g carb/4.5g fat

Steamed Scallop Salad

100 grams scallops
1/2 teaspoon cayenne pepper
1 teaspoon whole grain mustard
1/8 cup cider vinegar
1 teaspoon capers
1/4 cup scallions, thinly sliced
3/4 teaspoon olive oil
1 cup wine
1 lemon, sliced
3 peppercorns
1 bay leaf
1 cup water

In a medium saucepan, boil water, wine, lemon slices, peppercorns and bay leaf. When the water is boiling, place scallops in a steamer basket, cover saucepan with lid and steam for 3 minutes.

Whisk together cayenne, mustard, vinegar, capers, scallions and olive oil. Toss with scallops.

Total: 160 calories/23g protein/2g carb/5g fat

Blackened Snapper

218 grams snapper
nonstick cooking spray
1 egg white
blackening seasoning

Heat a small skillet on medium-high heat. Dip snapper into egg white, then coat evenly with blackening seasoning. Spray pan with nonstick cooking spray. Place fish in pan and cook on medium-high heat, leaving fish unturned in the pan until it is blackened. Turn over, and leave in the pan unmoved until it is blackened on the second side and fish is cooked all the way through.

Blackening Seasoning:
2 tablespoons salt
1 tablespoon paprika
1 teaspoon lemon pepper
1/2 teaspoon cumin
1/2 teaspoon garlic powder
1/2 teaspoon onion powder
1 teaspoon dried oregano
1 teaspoon dried thyme
1 tablespoon black pepper
1 teaspoon white pepper
1 teaspoon cayenne
1/4 teaspoon ground mustard powder

Mix together.
Total: 254 calories/47g protein/5g carb/3g fat

**Braised Veal and Eggplant**

1 cup peeled and cubed eggplant  
1 tablespoon salt  
1 cup low-sodium beef broth  
113 grams lean veal loin, cut into 1" thick slices  
1 teaspoon freshly ground black pepper  
1/2 teaspoon dried oregano

Preheat oven to 350 degrees.

Place eggplant in a strainer. Place in kitchen sink. Evenly distribute salt over eggplant and allow to sit for one hour. Rinse eggplant thoroughly. Firmly squeeze the eggplant, a few chunks at a time and pat dry.

In a small baking dish, combine veal, eggplant, broth, pepper and oregano. Cover tightly with lid or foil. Bake for 30 minutes.

Total: 168 calories/25g protein/5g carb/5g fat

**Sautéed Cod and Mushrooms**

1 cup sliced mushrooms  
231 grams cod, cut into chunks  
nonstick cooking spray  
1 clove garlic, minced  
juice of half a lemon  
2 tablespoons fresh tarragon, chopped (or 1 teaspoon dried herb)

Heat a medium skillet on medium heat. When skillet is heated, spray with nonstick cooking spray. Add garlic and sauté until lightly browned. Add mushrooms and tarragon. Sauté for 3 minutes. Add lemon juice and cod, sauté until fish is cooked through.

Total: 217 cal/43g protein/5g carb/2g fat
Spicy Chicken and Cabbage Soup

5 oz chicken
1 cup shredded cabbage
1 cup low-sodium chicken broth
1 cup water
1 bay leaf
1/2 teaspoon dried basil
1 peppercorn
1/4 teaspoon salt
1 serrano pepper, minced

Add all but cabbage to a small saucepan. Bring to a boil and allow to boil for 2 minutes. Reduce heat to medium-low, and allow to simmer 20 more minutes. Add cabbage and simmer another 5 minutes.

Total: 176 cal/32g protein/5 carb/5g fat

Grilled Halibut and Crookneck Squash

130 grams crookneck squash, cut into thick strips
1/4 teaspoon salt
1/4 teaspoon freshly ground black pepper
1 tablespoon fresh basil, chopped
Non-stick cooking spray
200 grams halibut
2 teaspoons cracked black pepper
1/2 teaspoon salt
1/2 teaspoon red wine vinegar
1/2 teaspoon white wine vinegar
1/2 teaspoon poppy seeds

Sprinkle 1/4 teaspoon salt, 2 teaspoons pepper, poppy seeds and vinegars over fish. Grill.

Heat a medium skillet, and spray with nonstick cooking spray. Add squash, salt, pepper and basil, then sauté.

Total: 240 cal/43g protein/3g carb/5g fat
Beef Salad

100 grams lean eye of round beef, thinly sliced
1/2 teaspoon salt
1/2 teaspoon freshly ground black pepper
nonstick cooking spray
20 grams red onion, sliced paper thin
1 teaspoon capers
1 teaspoon balsamic vinegar
1/2 teaspoon olive oil
2 leaves fresh basil, sliced
40 grams tomato, sliced paper thin

Heat a medium skillet on high heat. Lightly spray pan with nonstick cooking spray. Sear beef slices (no more than one minute per side), and remove from heat. Cool.

Arrange beef slices on plate, and top with onion, capers and tomato. Drizzle oil and vinegar over them, and top with basil.

Total: 206 cal/23g protein/4g carb/5.5g fat

Turkey and Spinach Omelet

1 cup baby spinach, washed and thoroughly dried
87 grams (~ 3 oz) roasted turkey breast
1 cup egg substitute (recommend: Egg Beaters)
nonstick cooking spray
1/4 teaspoon cooking salt

Heat an 8" omelet pan over medium heat, then spray with nonstick cooking spray. Add turkey to pan and heat up. When turkey is warmed, add spinach and salt. Saute for one minute, then remove turkey and spinach.

Re-spray pan if necessary. Add egg substitute, allowing to cook. Lift sides periodically to allow egg to drain underneath (so it can finish cooking). When nearly cooked through, return spinach and turkey to the pan (on one side of the egg), and fold egg over. Cook for another minute to allow the egg to finish cooking.

Total: 245 cal/50g protein/5g carb/1g fat
Raspberries with Miyagi Sauce

50 grams raspberries

Miyagi Sauce:
1 gram sucralose
1 teaspoon vanilla extract
1 teaspoon cocoa powder
1 cup balsamic vinegar

Combine sucralose, vanilla extract, cocoa powder and vinegar. Bring to a boil, and reduce to 1/4 cup. Pour over raspberries.

Total: 20 calories/0g protein/5g carb/0g fat

Cottage Cheese and Grapefruit Dessert

40 grams red grapefruit sections, cut up
2 grams sucralose
100 grams fat-free cottage cheese
1/4 teaspoon vanilla extract

Mix together.

Total: 89 calories/17g protein/5g carb/0g fat

Strawberry Dessert

3/4 cup strawberries, sliced
1 tablespoon balsamic vinegar
1 gram sucralose

Sprinkle sucralose powder over strawberries, then drizzle with vinegar.

Total: 24 cal/~1g protein/4g carb/1g fat
My Other Books

Depending on what your typical reading materials are, you may or may not be familiar with my other books (I mean beyond my endless mentioning of them in the text of this booklet) so I thought I’d bring them to your attention in case you are at all interested in what else I have written. All of them can be ordered through my website, of course.


This was my first project and it’s a monster. It’s 325 pages of information dense text with over 600 scientific reference. To say that it is the be-all, end-all guidebook for low-carbohydrate/ketogenic diets is an understatement. There’s really no other book in its category. I should note that it is written in a very different style than this booklet or my others; it’s somewhat dry and very technical. It covers nutritional and exercise physiology and gives recommendations for three different types of low-carbohydrate diets, as well as sample exercise programs from beginner to advanced. It is really for the hardcore low-carbohydrate dieter who truly wants to know everything that is going on in their body when they are in ketosis. It is available in both hardcopy and e-book format.

Bromocriptine: An Old Drug with a New Use (Published 2002)

My second booklet is sort of incorrectly named. Ostensibly it’s about a drug called bromocriptine (which has been used for the treatment of Parkinson’s disease for about 30 years) but it really delves into the details of bodyweight regulation in some detail. I don’t even mention the titular drug until about chapter 6, the first 5 chapters are all about bodyweight regulation. This booklet is fully referenced and written in a more conversational and readable style than my first. It is available only as an e-book.

The CKD Files (Published 2004)

This is simply a collection of some random stuff related to low-carbohydrate diets, and cyclical ketogenic diets in specific. It includes the entire text of my 26 week Bodyopus diaries, several articles I wrote for a friend’s bodybuilding magazine, and collects the question and answers I wrote over several years for various web magazines. Most of the information is far out of date and is superseded by what was written in The Ketogenic Diet. This is available only as an e-book.

The Ultimate Diet 2.0 (Published 2004)

I must have mentioned my UD2 a dozen or more times in the text of this booklet. The UD2 is an updating of the original Ultimate Diet that was written nearly 20 years ago. It is a diet for hardcore dieters who are already very lean (12-15% bodyfat or lower for men) and who want to get even leaner without losing any muscle. This is available as a hardcopy and in e-book format.

A Guide to Flexible Dieting (Published 2005)

Also mentioned repeatedly in this booklet, this book expands on the ideas of free meals, refeeds and the diet break that are mentioned in this booklet. It doesn’t describe any specific diet plan; dealing primarily with the idea of rigid versus flexible dieting. This is available in both hardcopy and e-book and odds are you bought it when you bought this booklet anyhow.